

CHILDREN'S BOOK NUMBER

SEP 13 1935


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NO. 9



BEST SELLERS FOR 1935! Last year we gave you *Away Goes Sally* by Elizabeth Coatsworth, *Wind in the Chimney* by Cornelia Meigs, *Midget and Bridget* by the Haders and many other juvenile best sellers. Our list this year follows this same high tradition:—books by distinguished authors and artists,—books of fine literary quality and attractive make-up,—books the boys and girls themselves like,—books that are easy to sell and in steady demand. ¶ See complete fall announcement of new MACMILLAN BOOKS FOR BOYS AND GIRLS, pages 552 and 553.

THE MACMILLAN COMPANY

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 Foreign \$6; 15c a copy. Entered as second-class matter at the Post Office at Camden, N. J.
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Names That Sell!

DODD, MEAD
JUVENILES

HONK THE MOOSE

BY PHIL STONG
PICTURES BY KURT WIESE



PATSY'S
PROGRESS



DRUMS OF
MONMOUTH



EMMA GEL

Hamilton on Handicraft

TIN CAN
CRAFT

Edwin
T.

Hamilton

OCEAN GOLD

COMMANDER
EDWARD
ELLSBERG

The BEST Your Money Can Buy!

Phil Stong Pictures by **Kurt Wiese**

HONK, THE MOOSE An amusing story of a moose that was discovered in a barn by two small boys and later adopted by a whole town. Over 50 striking illustrations in 5 colors and black-and-white. Boys and girls, 7-10. \$2.00

Rose B. Knox

PATSY'S PROGRESS Colored frontispiece by HOWARD CHANDLER CHRISTY. Endpapers by REGINALD BIRCH. "A Big book. Alive and vivid and rings true. Marks another milestone in the author's career as an important writer for young folk." —LENA BARKSDALE. For 'teen age girls. Illustrated. \$2.00

Emma Gelders Sterne

DRUMS OF MONMOUTH Illustrated by Robert Lawson. A popular author in a magnificent new tale of the days of Washington and the Revolution, centering in the career of the patriot poet, Philip Freneau. High school age. \$2.50

Edwin T. Hamilton

TIN-CAN-CRAFT With 100 photographs and 165 line sketches. An entirely new handicraft and hobby! Hundreds of attractive, useful articles made from ordinary tin cans. \$3.50

Com'd'r. Edward Ellsberg

OCEAN GOLD The author of ON THE BOTTOM in a timely story for boys and men of modern divers recovering the treasure of a galleon off the coast of South America. \$2.00

DODD, MEAD & COMPANY 449 FOURTH AVE. NEW YORK CITY

A List to be Proud of



More GOOD JUVENILE

John Langdon-Davies

RADIO The exciting story of the capture and use of radiowaves, from their discovery down to the latest vacuum tube marvels. *Attractive diagrams.* \$2.50

Dorothy and Marguerite Bryan

THERE WAS TAMMIE! A gay picture-story book about a little dog that wanted to go on a picnic. By the author and artist of *FUN WITH MICHAEL*, etc. *52 pictures in color and black and white.* \$1.50

Mary Brewster Hollister

PICTURES BY Kurt Wiese

RIVER CHILDREN A story of boat life in China—the brave adventures of an older brother and sister who act as big people to their baby brother on a river sampan. \$1.75

Frederick Nelson Litten

RHODES OF THE LEATHERNECKS Jimmy Rhodes of the Army Air Corps, on duty in Haiti with the Marines, encounters a revolutionary plot which leads to adventure aplenty. A story of flying by an expert. \$2.00

Irving Crump

OG OF THE CAVE PEOPLE Og of radio fame appears here in book form in many new adventures. A story of prehistoric times, filled with the thrill of primitive discovery and invention through dangerous need. *Illustrated.* \$2.00

DODD, MEAD AND COMPANY

Attractively Made • Strongly Promoted
Outstanding Authors • Every Age Group

From DODD, MEAD

Irving Crump and John W. Newton

OUR POLICE The latest developments in the exciting business of combatting gangsters, kidnapers, racketeers, etc., is told in full by two experienced newspaper men. Illustrated with photographs. \$2.00

Dorr G. Yeager

BOB FLAME: Rocky Mountain Ranger A new Bob Flame book which will carry further the widespread popularity of this adventurous ranger. \$2.00

Lincoln Ellsworth

EXPLORING TODAY Tells just what an explorer's job is, how to prepare for it, and how to do it. Stresses the opportunities for real exploration in one's own neighborhood. With maps and photographs. \$1.50

William O. Stevens

THE RIGHT THING How to be Decent Though Modern. A companion book to the author's successful CORRECT THING which deals in an intelligent modern way with Loyalty, Honesty, Smoking, Drinking, etc. High school age and older. \$1.50

A. Hyatt Verrill

BEFORE THE CONQUERORS A modern boy's adventures in the land of the Incas—the Aztecs, the Mayans, etc. High school age. Illustrated with photographs. \$2.00

449 FOURTH AVENUE • NEW YORK

▶ Harpoon

FOSTER RHEA DULLES

(SEPT.)

Illustrated in color by Clifford W. Ashley. Ages 12 to 16

\$2.00

▶ Enos Mills of the Rockies

HILDEGARDE HAWTHORNE AND ESTHER

BURNELL MILLS

(NOV.)

Lavishly illustrated from photographs. Ages 12 to 16.

\$2.50

▶ Let's Look at the Stars

EDWIN BRANT FROST

(OCT.)

Lavishly illustrated from photographs made at the Yerkes Observatory. Ages 12 to 16.

\$1.75

▶ The Out-of-Door Book

RIVERSIDE BOOKSHELF

(SEPT.)

Illustrated in color by Mark Robinson. Ages 12 to 16.

\$2.00

▶ He Went With Marco Polo

LOUISE ANDREWS KENT

(READY)

Illustrated in color by C. Leroy Baldridge, and in black and white by Paul Quinn. Ages 9 to 12.

\$2.00

▶ Five at Ashfield

CHRISTINE NOBLE GOVAN

(READY)

Illustrated in color and black and white by Hattie Longstreet Price. Ages 10 to 14.

\$2.00

▶ Diana's Feathers

THEODORA DUBOIS

(READY)

Illustrated by Hildegard Woodward. Ages 12 to 15.

\$2.00

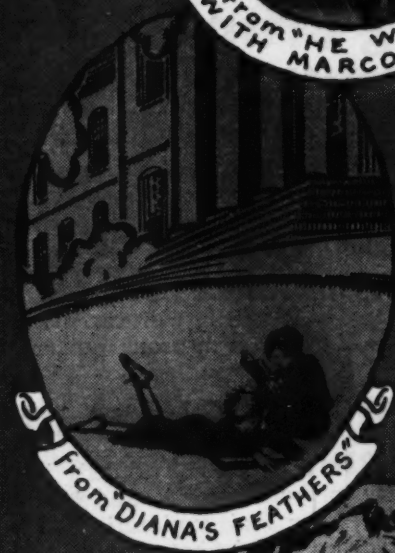
▶ Penny For Luck

FLORENCE CRANNELL MEANS

(SEPT.)

Illustrated by Paul Quinn. Ages 10 to 15.

\$2.00



The Chinese Twins

LUCY FITCH PERKINS

(SEPT.)

Lavishly illustrated by the author.
Ages 8 to 11.

\$1.75

Marty Comes to Town

ETHEL CALVERT PHILLIPS

(SEPT.)

Illustrated in color by Georges Schreiber.
Ages 5 to 8.

\$1.75

The Riverside Juvenile Classics

EDITED BY EDWIN GILE RICH

(SEPT.)

THE ARABIAN NIGHTS. *Illustrated by Lucy Hussar.*

THE ADVENTURES OF DON QUIXOTE. *Illustrated by Hermann I. Bacharach.*

ANDERSEN'S FAIRY TALES. *Illustrated by W. Heath Robinson.*

GULLIVER'S TRAVELS. *Illustrated by Hermann I. Bacharach.*

GRIMMS' FAIRY TALES. *Illustrated by Monro S. Orr.*

ROBINSON CRUSOE. *Illustrated by E. Boyd Smith.*

Each, \$1.50

Tales from Uncle Remus

JOEL CHANDLER HARRIS

(SEPT.)

Illustrated in color by Milo Winter and in black and white by Hermann Bacharach.
For young and old.

\$1.00

Ann Frances

ELIZA ORNE WHITE

(READY)

Illustrated in color by Helen Sewell.
Ages 5 to 8.

\$1.75

Wait for William

MARJORIE FLACK

(OCT.)

Illustrated in color by the author with Richard A. Holberg.
Ages 4 to 7.

\$1.00

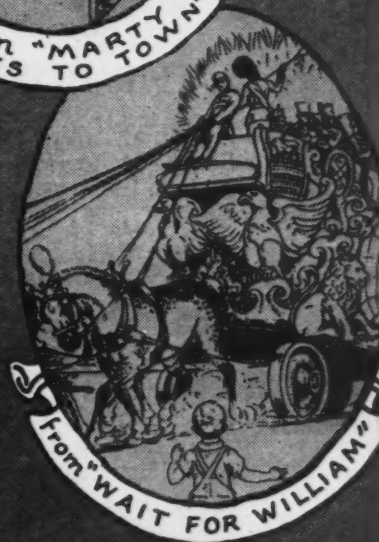
To Market We Go

JANE MILLER

(READY)

Sixty-four pictures in color by Florence and Margaret Hoopes.
Ages 4 to 7.

90 cents





MACMILLAN BOOKS

by Ruth and Latrobe Carroll
LUCK OF THE ROLL AND GO

A lively seafaring kitten's adventurous trip to the Antarctic. Many pictures by Ruth Carroll.

Ages 8 to 12 (September) \$1.50

by Elizabeth Coatsworth
THE GOLDEN HORSESHOE

A tale of old Virginia, of Tamar and her adventurous journey with the Spotswood expedition. Twelve full page illustrations by Robert Lawson.

Ages 10 to 14 (October) \$2.00

by John Masefield
THE BOX OF DELIGHTS

A phantasy which continues the story of "Midnight Folk"—of Kay and his adventures with the magical box. Illustrated by Judith Masefield.

Ages 10 to 14 (October) \$2.00

by Henry B. Lent
GRINDSTONE FARM

A visit to Mr. Lee's up-to-date farm to learn all about farming. Lots of information and good times too. Illustrated by Wilfrid Bronson.

Ages 10 to 12 (September) \$1.75

by Dorothy Lathrop
WHO GOES THERE?

A winter picnic for the little animals of the woods. A picture story book with sixteen full page pictures drawn in lithograph pencil.

Ages 4 to 6 (October) \$1.50



by Marjorie Flack
UP IN THE AIR

Before human beings took to the air a sheep, a duck and a cock went up in a balloon in Paris in 1783. Here is the story of their remarkable adventure. Pictures in color and black and white by Karl Larsson.

Ages 6 to 8 (October) \$1.75

by Phyllis Ayer Sowers
THE LOTUS MARK

A story of Siam, of Plick and his everyday life in this interesting country. Illustrated by Margaret Ayer.

Ages 10 to 12 (September) \$1.75

by Edna Turpin
THREE CIRCUS DAYS

Stories about the circus. A gay first reader with pictures in color by George and Doris Hauman.

Ages 6 to 8 (August) \$1.00

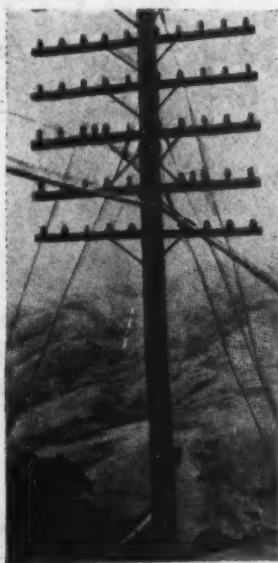
FOR BOYS AND GIRLS

by Helen Hill and Violet Maxwell

THE SAINTONS GO TO BETHLEHEM

A collection of folk songs of Provence—verses and music making a beautiful Christmas play. Many illustrations in color by the authors.

(September) \$2.00



*by
Clara
Lambert*

TALKING WIRES

The story of the telephone — a photographic picture book. All about building the great service, and ten dramatic stories of how the telephone serves the nation in special ways. 150 photographs.

Ages 10 to 14

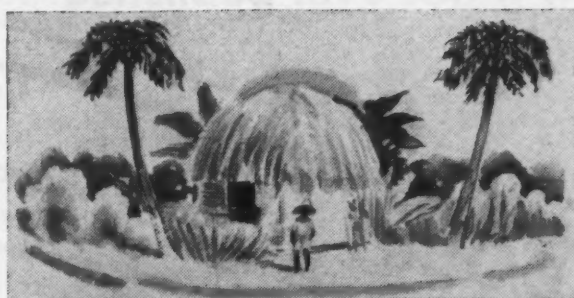
(October) \$2.00

by Elizabeth Mackinstry

ALADDIN AND THE WONDERFUL LAMP

A favorite fairy tale, magnificently illustrated by a famous artist. Eight full pages in four colors and eight in black and white.

(September) \$1.75



by Berta and Elmer Hader

JAMAICA JOHNNY

The story of a little black boy of the tropics, his animal pets, his exciting adventure with "the big wind" and the sugar cane fire, and his little red book. Many illustrations in color and black and white by the authors.

Ages 8 to 10

(October) \$2.00

by Fjeril Hess

THE HOUSE OF MANY TONGUES

Lynn Garrow's great adventure helping to build the student center of Prague. Another fine novel for older girls.

Ages 12 to 16

(September) \$2.00

by Eric P. Kelly

THREE SIDES OF AGIOCHOOK

A tale of New England in 1775, of a young lad's strange and eventful journey through hostile Indian country, a picture of early Dartmouth. Illustrated by Le Roy Appleton.

Ages 12 to 16

(September) \$2.00



by Padraic Colum

THE LEGEND OF SAINT COLUMBA

The life of a great Irish Saint—a miraculous story rich in Irish legend. Beautiful illustrations by E. Mackinstry.

Ages 10 to 14

(October) \$2.25

Send for new 1935 catalog

THE MACMILLAN COMPANY, 60 Fifth Avenue, New York

For 1935, The Viking Press will heavily promote this, the strongest list of Junior Books it has ever published.

DOBRY by Monica Shannon. Illustrated by A. Katchamakoff.

To this wonderful tale of a little peasant boy and his struggle to be a sculptor has been awarded the John Newbery Medal for the most distinguished contribution of the year to American literature for children. Keep Dobry stocked, it will be heavily advertised this Fall. \$2.

CHILDREN OF THE NORTHLIGHTS written and illustrated by Ingri and Edgar Parin d'Aulaire. One of the most lovely and colorful picture books ever made. The true story of the little Lapp children who live close to the top of the world. Age: 4-8. A remarkable value at \$2.00.

YOUNG WALTER SCOTT by Elizabeth Janet Gray. Jacket and end papers by Kate Seredy. The story of a real boy and of a real boy's adventures—a boy who was one day to be immortal. Told in the form of fiction biography. High school age. \$2.00.

IN CALICO AND CRINOLINE by Eleanor M. Sickels. Illustrated by Ilse Bischoff. A book about women—ancestors of ours who braved dangers side by side with the men to develop this country. A volume which will thrill and inspire. High school age. \$2.50.

CHILDREN OF THE HANDCRAFTS by Carolyn Sherwin Bailey. Illustrated by Grace Paull. One of the biggest-selling authors of children's books has written exciting tales of the children who played their parts in the development of the crafts in America. A splendid picture of the early American scene. Age: 8-12. \$2.00.

THE GOOD MASTER written and illustrated by Kate Seredy. A thrilling story of a boy and girl on the plains of Hungary—an intriguing portrait of a distant land and a very different way of life. Age: 8-12. \$2.00.



BLINKY by Agnes Akin Atkinson. With photographs by Spencer K. Atkinson. Blinky is a ringtail—a real one—and this is his biography. Children will find him one of the most lovable animals they ever met within a book. Age: 6-10. \$1.50.

MISTER PENNY written and illustrated by Marie Hall Ets. The adventures of a funny little man from the village of Wuddle, and the tumbledown animals he cared for. A book for children to chuckle over. Age: 3-7. \$1.00.

LITTLE ONES by Dorothy Kunhardt. Illustrated by Kurt Wiese. The author of *Junket Is Nice* creates delightful word pictures of all the baby animals. The perfect book for children who are just learning to read. Age: 5-8. \$2.00.

NIP AND TUCK by George M. Dyott. With photographs by the author. A famous explorer who hunts with a camera instead of a gun tells how he brought two bear cubs and their animal friends from India across 8000 miles of ocean. Age: 7-11. \$1.25.

MR. TIDY PAWS by Frances Clarke Sayers. Illustrated by Zhenya Gay. Mr. Tidy Paws is a very black cat who lives in a very strange town. He is a changeling cat and dances with the fairies on moonlight nights. Children will delight in sharing his adventures in a world both real and unreal. Age: 7-11. \$1.50.

RED SKY by Theodore Acland Harper. Jacket and end papers by Arthur Zaidenberg. A story of descendants of Catherine the Great's Cosacks, their World War adventures and conflict with an international spy. High school age. \$2.00.

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THE VIKING PRESS, 18 E. 48th St., N.Y.C.
Send for catalogue.



WIND IN THE RIGGING by *Howard Pease.*

Jacket and frontispiece painting by Anton Otto Fischer. International traffic in arms and ammunition provides a current background for this new sea mystery of the North African coast by the author of *The Jinx Ship*. High school age.

Published. \$2.00

THE WOLF SONG by *Ralph Hubbard.*

Illustrated by Langdon Kihn. A moving story of a family of Kiowa Indians, and their wanderings among strange tribes and places—told with the same understanding which distinguished *Queer Person*. High school age.

Sept. 6. \$2.00

THE LOST CARAVAN by *Waldo Fleming.*

Illustrated by Fritz Eichenberg. A mystery of the Sahara Desert, centered around the Kel-Kadigi Tauregs and a strangely missing caravan—authentic in its African background. High school age.

Published. \$2.00

THE FIGUREHEAD OF THE "FOLLY"

by *Augusta Huiell Seaman.* Jacket, frontispiece and endpapers in color by Elizabeth C. Taze-laar. A curious jester figurehead, sole relic of a famous clipper ship provides a surprising mystery in this new story by the favorite mystery writer for girls. High school age.

October 25. \$1.75

BOB GORDON, CUB REPORTER by *Gra-*

ham Dean. Jacket, frontispiece and endpapers in color by John J. Floherty, Jr. A newspaper story of the hour in which Wirephoto brings an unexpected climax in the career of a young reporter. From the typewriter of a working newspaper man. High school age.

October 18. \$2.00

HONEY JANE by *May Justus.*

Illustrated with jacket and four full-page color illustrations and decorations in black and white by Charles W. Smith. Honey Jane is a "wild McCreary" with a penchant for adventure, and her story told by a Kentucky mountain school teacher is as homespun as the sturdy mountain people. Boys and girls under twelve.

October 18. \$2.00

UNCHARTED WAYS by *Caroline Dale*

Snedeker. Jacket and frontispiece in four colors, and ten full page wash drawings by Manning deV. Lee. This finely moving novel for young people chronicles the romance of Margaret Stevenson, a Quaker, and Jonathan Coleman, a Puritan, and recreates the stern New England scene of the 1650's with the same compelling vitality which distinguished *The Spartan*, *Downright Dencey* and other books by this gifted author. High school age and older.

October 25. \$2.00



Two books by John J. Floherty:
MOVIEMAKERS.

Illustrated throughout with photographs. The first book to go behind the scenes in Hollywood answers in dramatic pictures and factual prose all the questions of young and old about the making of a motion picture from the selection of the story to the projection. High school age and older.

October 18. \$2.00

GUARDSMEN OF THE COAST.

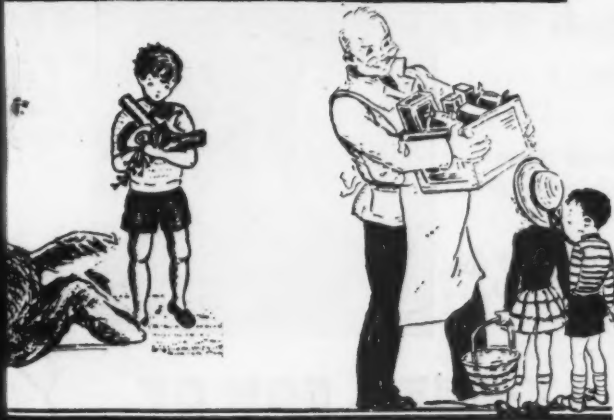
Illustrated with photographs. A stirring and graphic presentation of the United States Coast Guard and its work on land and sea. High school age and older.

Published. \$2.00

BOOKS

BOOKS
Jr.

CHIYO'S RETURN by *Chiyono Sugimoto Kiyooka*. Jacket in four colors and many illustrations in black and white by Bunji Tagawa. Chiyono Sugimoto, daughter of Madame Etsu Sugimoto, author of *A Daughter of the Samurai*, has recorded her impressions and colorful experiences during a year in Japan in an autobiography full of charm and friendliness, of contrasts and picturesque realities. One of the first books to give young people in the United States a clear and understanding picture of Japan today. High school age and older. *Published.* \$2.00



TED AND NINA GO TO THE GROCERY STORE. Told and pictured by *Marguerite de Angeli* with 16 pages in four colors and 16 in black and white. A noted illustrator tells in jolly and animated pictures and simple words the story of an every-day adventure. For youngest readers. *October 25.* \$.50

BEACHCOMBER BOBBIE by *Flor-ence Bourgeois*, with 16 pages in four colors and 16 in black and white. A gay and easy-to-read picture about the seashore and the shells Bobbie finds. Youngest readers. *October 25.* \$.50

SKOOKUM AND SANDY. Story and pictures on every page by *Richard Bennett*. Skookum is a little goat with a big appetite and this amusing story of his antics in a little Indian village is a refreshing picture book of the Pacific Northwest. Up to 8. *October 18.* \$1.00

TOPSY by *Marjorie Flack*, with 16 pages in four colors and 16 in black and white. Topsy is a little Cocker Spaniel puppy who wants a home and his story already shares popularity with the Angus books. Picture book age. *Published.* \$1.00

STEAMBOAT BILLY written and illustrated in color and black and white by *Sanford Tousey*. Billy's trip on his uncle's steamboat, told by the author of *Cowboy Tommy*, is the first picture book of the colorful Ohio River steamboat days. Up to 9. *October 18.* \$1.50

MITTY AND MR. SYRUP by *Ruth and Richard Holberg*. 16 pages in four colors, 16 in black and white. Mitty and her doll, Sarah Ann, and their friends in a neighborly story of a little Middle Western town in the 'Nineties. Up to 8. *October 18.* \$1.00

DOWNSTREET WITH EDITH by *Hildreth Tyler Wriston*. Illustrated throughout by Grace Paull. A little girl and her brother and their good times in a Vermont village in the early 1900's—when electric lights and automobiles were a novelty. Up to 8. *October 18.* \$1.50

TRAFFIC by *Marion Lowndes and F. N. Chrystie*. Illustrated with photographs by John J. Floherty. A busy day at the corner garage—which answers all of the questions of youngest readers about automobiles and traffic. Picture book age. *October 25.* \$1.00

Write for our new catalogue—JUNIOR BOOKS, 1935—with a complete list of *Young Moderns*—the best-selling reprints for boys and girls.

& Co., Inc., Garden City, N. Y.

BOOKS
Jr.

Unusual Illustrated Books For Boys and Girls



SCARFACE, THE STORY OF A GRIZZLY

by Dorr G. Yeager

Park Naturalist of the Rocky Mountain National Parks, Colorado

The absorbing story of a Colorado grizzly from the time of his birth, through thirty years, until his death. The author is thoroughly familiar with his subject.

Illustrated in color and black and white by Paul Bransom. \$2.00

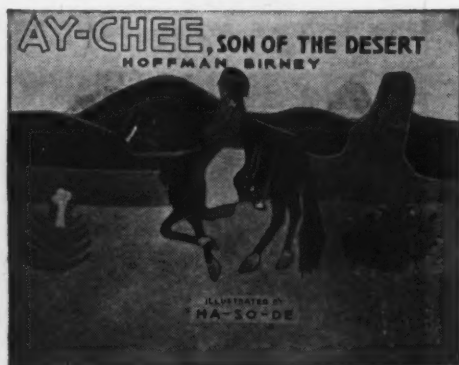
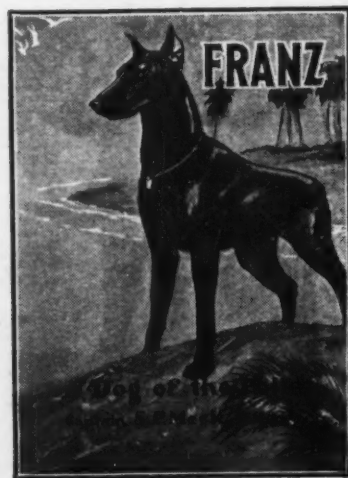
FRANZ, A DOG OF THE POLICE

by Captain S. P. Meek, U.S.A.

Author of "Frog, the Horse That Knew No Master"

A Dobermann Pinscher is the hero of this remarkable story of a police dog and his love for his master.

Illustrated in color and black and white by Jacob Bates Abbott. \$2.00



AY-CHEE, SON OF THE DESERT

by Hoffman Birney

Author of "Tu'kwi of the Peaceful People"

The psychological study of the daily life of a seven-year-old Indian boy, his work, his play and his home life. For young children.

Unique illustrations in color and black and white by Ha-so-de, a fifteen-year-old Navajo boy. \$2.00

THE PENN PUBLISHING COMPANY

Philadelphia

Splendid New Juveniles

A LITTLE MAID OF NEWPORT

by Alice Turner Curtis

Author of the "Little Maid" Stories

Faith Underwood and her cousin, Ellen, twelve years old, had many adventures, and it was a proud day when they were commended by General Washington for their bravery. *Illustrated.* \$1.50

A PATRIOT LAD OF OLD CONNECTICUT

by Russell Gordon Carter

Author of the "Patriot Lad" Series

Owen Mansfield helps his father to buy a piece of land on Dark Mountain. Why it should be wanted is a mystery until he finds that it is of extreme importance to the Continental Army. *Illustrated.* \$1.50

INLAND DEEP

by Richard Tooker

Author of "The Dawn Boy"

The story of the strange experiences of a scientist, his daughter and a young man, far beneath the surface of the earth. *Illustrated.* \$1.00

CAMP LENAPE ON THE LONG TRAIL

by Carl Saxon

Author of "The Camp Lenape" Books

Dirk Van Horn comes to Camp Lenape and determines to join the honor campers on the "Long Trail." He wins through with flying colors. *Illustrated.* 50c.

THE BLUE SHADOW MYSTERY

by Josephine Chase

Author of "The Golden Imp"

A strange blue shadow, cast on the window curtain, is followed by weird happenings involving Anne Porter in a series of surprising adventures. *Illustrated.* 50c.

THE SKY RACERS

by Mildred A. Wirt

Jane Grant pilots her father's plane against veteran racers, bringing to a gripping climax a story full of intrigue and exciting incident. *Illustrated.* 50c.

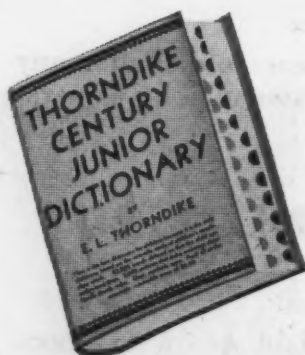
THE PENN PUBLISHING COMPANY

Philadelphia

THE 1935 APPLETON-CENTURY BOOKS FOR BOYS AND GIRLS

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23,281 necessary words made instantly clear. 1610 teaching pictures. Thousands of skilfully devised sentences. 970 pages, big type, excellent paper and binding.

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TIM THOMPSON IN THE JUNGLE, by Frank Buck and Ferrin Fraser. Illus. \$2.00
STEVE MERRILL: ENGINEER, by William Heyliger. Illus. \$2.00
THE BOY SCOUTS YEAR BOOK OF STORIES ABOUT DOGS, edited by Franklin K. Mathews. Illus. \$2.00
FIVE POINTS SERVICE, by Ralph Henry Barbour. Illus. \$2.00
RENFREW RIDES THE RANGE, by Laurie York Erskine. Illus. \$2.00

FICTION FOR BOYS AND GIRLS

- THE FARAWAY MYSTERY**, by Gladys Blake. Illus. \$2.00
RUNNER OF THE TRAIL: A Mystery of the Hudson Bay Country, by Mari-belle Cormack. Illus. \$2.00
THE ROOM ON THE ROOF, by Josephine Daskam Bacon. A mystery for girls. Illus. \$2.00
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 "Andersen's Fairy Tales," by Hans Christian Andersen; "Black Beauty," by Anna Sewell; "Pinocchio," by C. Collodi; "A Wonder Book," by Nathaniel Hawthorne; "The Little Lame Prince," by Miss Mulock, and "The Water Babies," by Charles Kingsley; "Heidi," by Johanna Spyri. Illus.

The set of six volumes, \$9.00. \$1.50 per volume.

GENERAL FOR BOYS AND GIRLS

- CITIES OF WAX**, by Julie Closson Kenly. Nature book. About bees. Illus. \$2.50
THE BOYS' LIFE OF BENJAMIN FRANKLIN, by Helen Nicolay. Illus. \$2.50
THE VAGABOND TRAIL, by George F. Pierrot. "American Boy" editor girdles globe. Illustrated by Robert M. Brinkerhoff. \$2.00
MERRY-GO-ROUND, by Laura E. Richards. Nonsense verse. Illus. \$1.50
HOW TO PLAY BETTER BASEBALL, by Ralph Henry Barbour and LaMar Sarra. \$1.50

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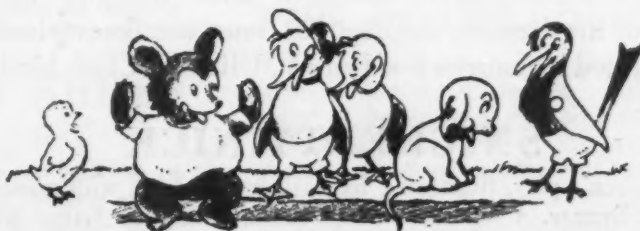
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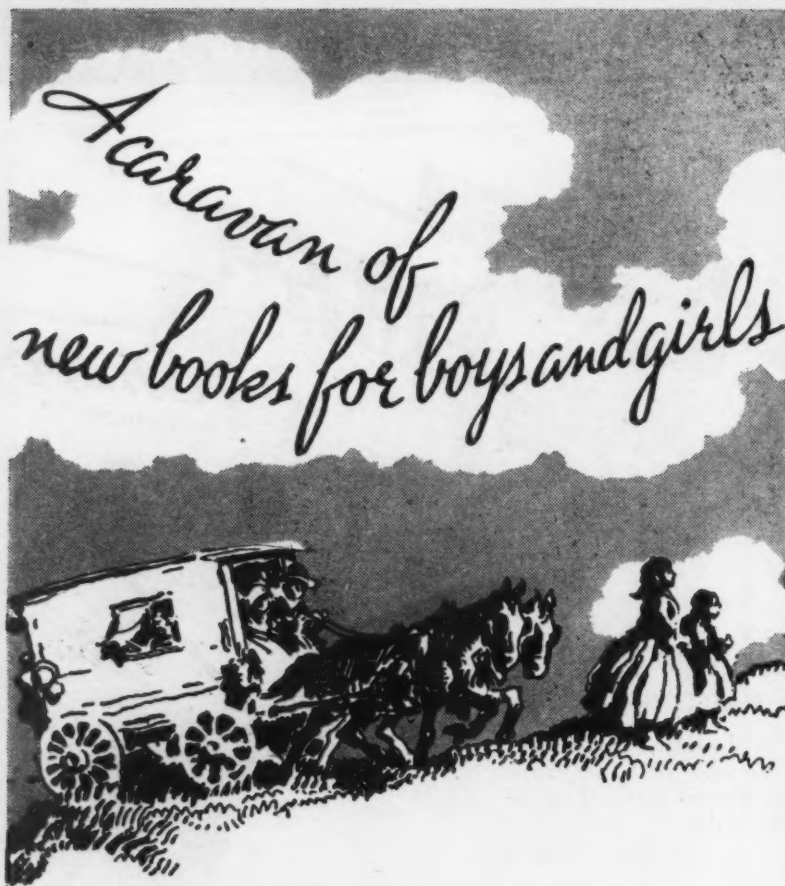
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Frederick Warne & Co., Inc.
NEW YORK, N. Y.



SALES

will **JUMP**, too, with these **Oxford Books for Boys & Girls**

To be published September 5th

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A gay amusing picture book in color for 4-6 year olds. The lion above is only one of many delightful pictures by R. Dennison. Text by L. Reid. \$1.25.

3 NEW TITLES FOR THE OXFORD 75 CENT SERIES

Everyday Children by Hildegard Woodward is a colorful picture book for 4-7 years. *Little Baby Ann* is the new picture book by Lois Lenski who made *The Little Auto* last year. It is for very little children 2-6 years. *Turkey Tale* by Frances Bacon and illustrated by Grace Paull is a true story of a runaway turkey in Baltimore for 6-10 year olds. Each 75c. *First orders received will be supplied in gift boxes holding three titles.*

FARM-YARD PUPPIES

A Cecil Aldin book which has been out-of-print in England and has never been published here. Many pictures in color. \$1.25.

To be published in October

A ROUND OF CAROLS

A companion volume to *A First Bible* published last year. 35 familiar tunes of carols of all seasons with music arranged for piano playing and singing by T. Tertius Noble. Illustrations by Helen Sewell are a distinguishing feature of this book, showing the same timeless quality as her illustrations for *A First Bible*. (\$2.50) \$2.00.

THE PRIZE SONG

This book written by Henriette Weber, Music Critic of the New York Evening Journal, and fully illustrated in color by Marie Lawson contains the stories of fifteen famous operas told especially for children of 8-15 years. Music is given exactly where it occurs in the text. Also half-minute histories of each opera are contained in an appendix. \$3.00.

FLAT TAIL

The third and last tail book in the series started by *Wagtail* (\$1.50) and *Ringtail* (\$1.50). In this book Alice Gall and Fleming Crew tell the story of a beaver. The illustrations are in color and black and white by W. Langdon Kihn. \$1.50.

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Crowell in September

September 6

A PREFACE TO MATURITY. By Jule Brousseau. 464 pages.
8vo.\$2.50

A novel, both realistic and lyrical, recounting the efforts of an American girl from childhood to her late twenties to "find herself." It is written in a beautiful style; rhythmical, vivid, clear, and intense; an important book.

CARLOS AND LOLA: A BOY AND GIRL OF THE PHILIPPINES. By Phyllis Ayer Sowers. 150 pages. 40 Illustrations. 8vo. \$1.50

A companion book to other Eastern stories of child life. Both the author and her sister, the artist, lived there for some years. A realistic account of how our Philippine junior wards live. For children eight to twelve.

September 13

ETHELBERT NEVIN. By John Tasker Howard. 438 pages. 20
Illustrations. 8vo.\$3.50

Nevin, composer of the ever-popular "Rosary," "Maying," "Venetian Suite," etc., has remained an elusive, almost legendary figure. It has remained for Mr. Howard to give us the first authoritative story of his life. He has been aided by Mrs. Nevin.

September 20

THE FLYING FAMILY IN GREENLAND. By George R.
Hutchinson. 310 pages. 16 Illustrations. 8vo.\$2.00

True adventures; more interesting than fiction. Tells about the actual airplane journey of Kathryn and Janet Lee with their parents to Greenland, and how they were wrecked. Illustrations from photographs. For children eight to fourteen.

September 27

THE EMPEROR OF THE ANTS. By Vamba (Luigi Bertelli).
Authorized American Edition. 248 pages. 120 Illustrations. 8vo. \$1.50

A delightful fantasy! Yet it has the merit of being closely true to life. A small boy actually visits the ants in their homes, helps them fight their battles, and meets with many strange creatures and adventures. For children eight to twelve.

Thomas Y. Crowell Company, New York

Lothrop Juveniles for Fall Sales—

To be Published September 9

I KNOW A SURPRISE,

by Dorothy Walter Baruch. 16 double-spread illustrations in color by George and Doris Hauman.

In this "experience" story made up of the elements most pleasing to small boys and girls, and combined with pictures satisfying in detail and color, Nancy shares the excitement of a delightful surprise with her five pets and her doll. (3 years to 7) \$1.00



HERE COMES PETER, by Verna Hills. 50 illustrations in color by Eleanora Madsen.

Peter's happy experiences playing and visiting are presented in eighteen connected stories of a type recently developed to entertain the child and develop his mind and imagination. Miss Madsen's drawings are delightfully simple and emotionally appealing. (3 years to 7) \$1.50

To be Published October 14

THE YOUNG TENTMAKER, by Youel B. Mirza. 13 illustrations by Wilfred Jones.

The biography of Omar—one of the great poets of all time—in a fresh form which pictures the growth of a boy's mind. This totally different book fills a real need for biographical material which will appeal to young people. (11 years on) \$2.00



STRINGS TO ADVENTURE, by Erick Berry. 7 illustrations by the author.

The fascinating story of two girls, their dog, and their marionettes—whose strings become indeed strings to adventure, leading them out into the world, into hilarious situations, and delightful friendships. (Girls 11 to 15) \$2.00

THE RANEE'S RUBY, by Nina Brown Baker. 9 illustrations by Erick Berry.

Two girls follow the trail of a beautiful ruby which mysteriously disappears from a boarding school. Along it they have a thrilling summer and learn many strange customs and manners of India. (Girls 11 to 13) \$1.50

To be Published November 1

THE LOBSTER WAR, by Thames Williamson. Illustrated by Forrest W. Orr.

This established writer of adult and boys' fiction presents a clean, thrilling story of an interesting phase of life on the sea. Tom and Elmer engage in an exciting conflict with big business interests that are oppressing the lobster industry on the Maine coast. (Boys 11 to 15) \$2.00

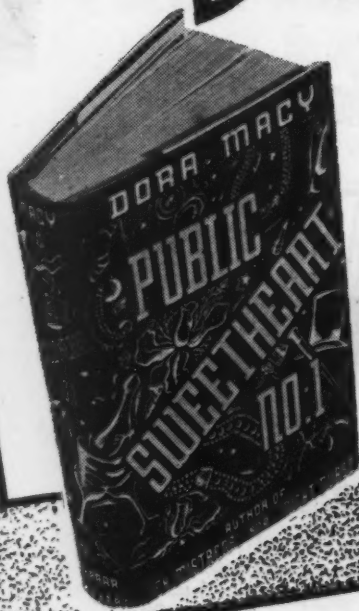
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
LOTHROP, LEE & SHEPARD CO.
Boston

Romance

BY **DORA MACY**

author of **Night Nurse**
and Ex-Mistress




A racy, violent story about Violet, a chorus girl, and her four apartment mates, Cookie, Cynthia, Rita and Lora. It's a swell yarn about five flesh-and-blood women who know what they want and get what they can. \$2.00  September 16th.

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
Eve's Orchard

Farrar and Rinehart, 2

and Mystery

BY DAVID FROME




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BY LESLIE FORD



Here's a good one for the customer who wants something that'll give him a creepy chill and maybe set his hair on end. It's a story of weird goings-on in the Tennessee Valley, by the author of *The Strangled Witness*. A horror yarn about a complex crime of hatred, robbery and revenge. \$2.00  September 24th.

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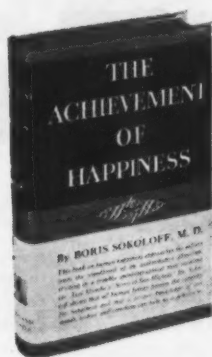
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 On September 6th, *The Achievement of Happiness*, by DR. BORIS SOKOLOFF, will be published by your correspondents.

 *The Inner Sanctum* believes *The Achievement of Happiness* to be the first book on the most important of all topics, human happiness, in which the subject is treated from the standpoint of the physician and the scientist.

 Strangely enough, as DR. SOKOLOFF points out, the word "happiness" is not to be found in any textbook of medical science. And yet we have a right to ask a physician why it is we are unhappy, because happiness is closely bound up in the condition of our general constitution, our vitality, our glands.









 *The Achievement of Happiness* answers that question. And, although the subject is approached scientifically, DR. SOKOLOFF has not written his book in the precise prose of the scientist. It is a personal book. Its warmth, its wealth of personal anecdote and its frankly autobiographical note are reminiscent of *The Story of San Michele*.

 DR. SOKOLOFF believes that happiness is a capacity of all human beings and that a proper knowledge of our minds, our bodies and our specific emotional equipment can help us attain it. Stories from the author's own adventurous life and others based on his profound professional experience give the reader that same intimate sensation of meeting a wise, witty and lovable man that is found by reading AXEL MUNTHE or ABBÉ DIMNET.

 *The Inner Sanctum* is reasonably convinced that, before the fall season is well advanced, *The Achievement of Happiness* will make possible the Achievement of Re-Orders. Books are now ready. The first twenty-five booksellers or clerks, happy or unhappy, who express interest in this title by letters or wire to *The Inner Sanctum* will receive advance reading copies.



Coming September 12th: *A Marriage Manual*, by DRs. HANNAH and ABRAHAM STONE, the most authoritative and informative book on its subject your correspondents have ever read . . . it is written in the form of a dialogue between a young couple about to be married and their physician and answers all the vital and pertinent questions clearly and with expert precision. . . . Price \$2.50.

 On September 24th: ARTHUR KOBER's *Thunder over the Bronx*, with a hey-nonny-nonny and a hurry-schmurry . . . your correspondents think, by the way, that "hurry-schmurry" and other Koberian expressions are going to become national catch-phrases, as was "nize baby" in bygone days. . . . DOROTHY PARKER calls him, over his modest "no! no!" the RING LARDNER of the Grand Concourse."  *The Herald Tribune* "Books" reports that *The Story of Civilization*, by WILL DURANT, has climbed to second place on the nation's non-fiction best-seller lists . . . 27 bookstores name it as their best-seller . . . a new advertising campaign of full and half pages in newspapers and magazines will start within a month and continue through December. . . . Reason One: we think *The Story of Civilization* can be made the Number One gift choice for Christmas. . . . Reason Two: we want people to find out about this book before civilization disappears altogether.  *The Art of Happiness*, by JOHN COWPER POWYS, is about to go into its fifth printing.  Sales continuing to average over 300 per week, every week. . . . *The San Luca*, by CILETTE OFAIRE (the quietest, and by all odds the worst-titled book of the season), is beginning to find an audience . . . last week, the fourth since publication, saw sales greater than any previous week . . . only 130 copies, it's true, but readers write in to say that it's the sort of book you must tell your friends about.  *Land Over England*, by JOSEPH O'NEILL, still hasn't caught on, on the other hand . . . it has been called "a thriller elevated to the stature of literature" . . . but not, evidently, to best-sellerdom.  The controversy over *They Shoot Horses, Don't They?* is still raging . . . just about half the letters from readers insist there never was a worse novel, while the other half stoutly defend it . . . meantime, about 275 people are buying it each week . . . half of them probably just so they can enjoy hating it from first page to last.  Many book-sellers tell us that *Winter Orchard*, by JOSEPHINE JOHNSON, is the most beautifully designed book we have published in many seasons . . . it is also the best-reviewed . . . and promises to be, with *Time*, *The Present*, the best-selling book of short stories.  Other front-rank back-list books: *Ships*, *My Old World*, *I Wish I'd Said That*, *Eyes on the World*, *The Secret of Keeping Fit* . . . and, of course, *Fun in Bed* and *More Fun in Bed*. Any title suggestions for the new *Fun in Bed* book, tentatively known as *Still More Fun in Bed* and also as *Beside Manna*, will be received gratefully by

—ESSANDESS

HURRY! Contest Closes October 15th

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Awarded the Atlantic Non-Fiction Prize for 1933

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To Miss Winwar these rebellious spirits of a turbulent period are not prodigies to be preserved under glass; she shows them in the midst of their friends, their enthusiasms, their tragedies. She has been enabled occasionally to quote from hitherto unpublished material. Her pages will shed new light on Harriet's suicide and on Byron's connection with the Hoppner-Shelley scandal, and will present a new theory of Shelley's death. Most of all will this book be valued for its warm and living correlation of those extraordinary beings who stand to-day as the most romantic rebels in English literature. *Illustrated.* An Atlantic Book. \$3.50

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Miss Veronica Haslett set out for Paris to collect a large sum which she had won in a French lottery.

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October 2

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Pursuing culture with a vengeance, the wealthy Mrs. March and her lovely daughter, Alice, are readily disposed to fasten upon brilliant John Gilchrist, Rhodes Scholar turned seer, to accept the restraining tenets of Golovinism, a mystic cult high in Continental favor. Climax comes to this hilarious satire on the American scene when the two women find in the seer's charming society that the spirit is strong, the flesh weak. A brilliant novel for sophisticates and a story which will hold any reader.

October 2

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Sheed & Ward & the Bookseller

Not every Sheed & Ward book is a sure bet for the bookseller, as we are the first to admit. But with two years' American experience, we can be reasonably sure which are and which are not. That is why we are presenting the following 10 selections from our longest Fall List to date: these are certain bookstore sellers, safe to stock in advance.

THE WELL & THE SHALLOWS by G. K. CHESTERTON

Latest collection of lively essays by a Catholic essayist who is also a best-seller. (October, \$2.50)

SCIENCE & THE SUPERNATURAL by Arnold LUNN & J. B. S. HALDANE

A knock-down-and-drag-out controversy between two utterly opposed minds—Haldane defending the Religion of Science, Lunn (author of *Now I See*) the Religion of Rome. (September, \$3.00)

WORLD D by J. K. HEYDON

A fantastic scientific novel about a new world under the Pacific Ocean—plus a love story—by an eminent British physicist and mathematician. (October, \$2.50)

NIGHT OVER THE EAST by Eric von KUHNELT-LEDDIHN

Does for the plots and intrigues of the present-day Balkans what his first novel, *The Gates of Hell*, did for Soviet Russia. (November, \$2.50)

PILGRIM'S REGRESS by C. S. LEWIS

A brilliantly written, witty allegory about a man who tries everything that modern thought has to offer. (October, \$2.25)

THE SUN, THE MOON, AND A RABBIT by Amelia DEL RIO

Never-before available Mexican folktales for children and adults, with 40 full-page drawings (26 in color) by Jean Charlot. (September, \$3.00)

EDMUND CAMPION by Evelyn WAUGH

All the energy and picturesqueness of this distinguished English novelist in a biography of a dramatic Elizabethan figure. (October, \$2.50)

MORE SIX O'CLOCK SAINTS by Joan WINDHAM

The first *Six O'Clock Saints* was an instant success with children. This second is also illustrated (with verses and drawings) by Marigold Hunt. (October, \$1.75)

RELIGION & THE MODERN STATE by Christopher DAWSON

Socialism, Fascism, Nazism, Kemalism viewed by the writer whose *Age of the Gods* and *Making of Europe* have marked him as the coming historical philosopher. (September, \$2.00)

THE THREAT TO EUROPEAN CULTURE by Ludwig FREUND

Unlike Spengler, Herr Freund believes that European culture can yet be saved. Sale to customers who read Spengler, Friedell, Berdyaev, Dawson. (October, \$1.50)

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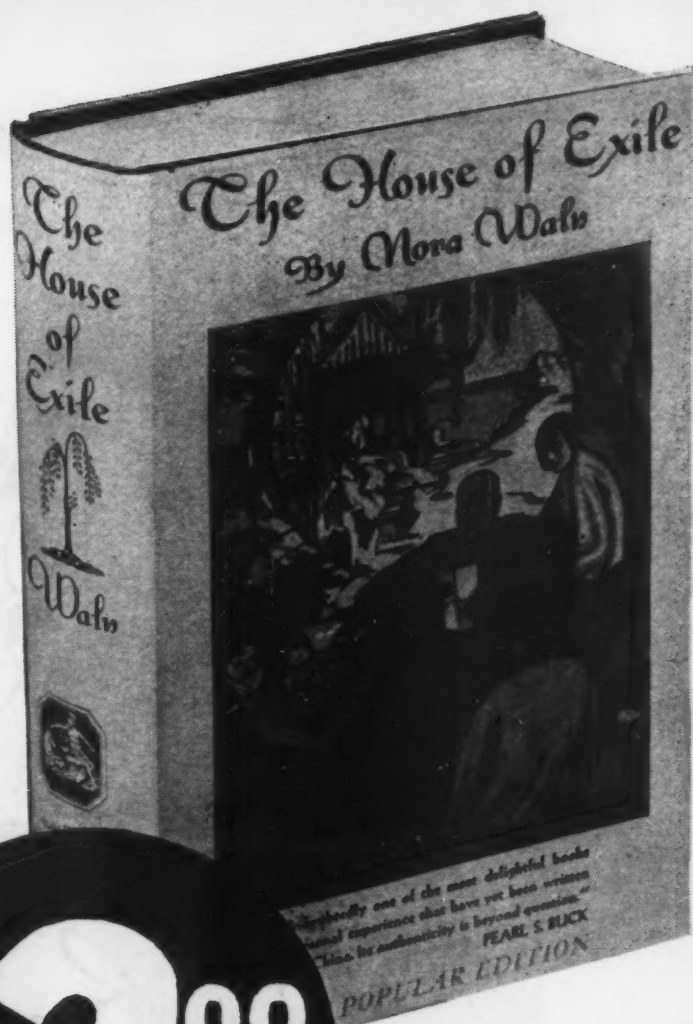
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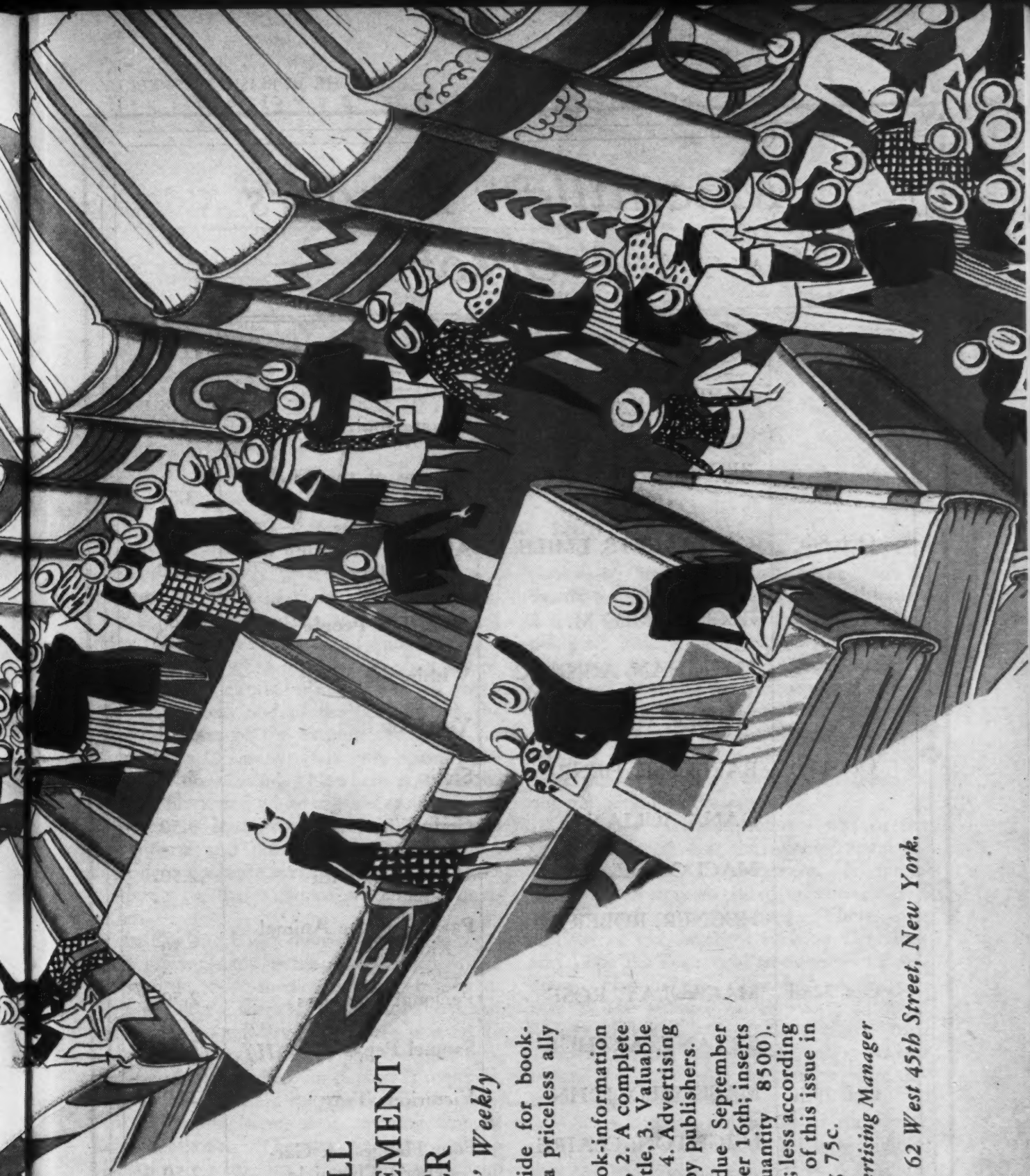
is the indispensable guide for book-sellers. It is, therefore, a priceless ally for publishers.

It offers a quick book-information finder: 1. A buying guide, 2. A complete check list by author and title, 3. Valuable informational articles, 4. Advertising arranged alphabetically by publishers.

Advertising copy is due September 12th; plates due September 16th; inserts due September 16 (quantity 8500). Page rate is \$80 per page; less according to contract. Extra copies of this issue in paper 25c; cloth binding 75c.

LOUIS C. GREENE, *Advertising Manager*

The Publishers' Weekly, 62 West 45th Street, New York.



Macmillan Leaders for October

Oct. 1st	COFFIN, ROBT. P. T.	Red Sky in the Morning	\$2.50
	AMIEL, HENRI FREDERIC	Private Journal	3.50
	BROWN, ALEC (<i>trans.</i>)	Voyage of the Chelyus- kin	3.50
Oct. 8th	CAMMAERTS, EMILE	Albert, Third King of the Belgians	3.50
	BECK, JAMES M.	"We, The People"	3.00
	VAUGHAN, AGNES C.	Within the Walls	2.50
	PHELPS, WM. LYON	Yearbook	2.50
Oct. 15th	BARBUSSE, HENRI	Stalin	3.50
	DANA, JULIAN	Gods Who Die	3.50
	MACDONELL, A. G.	Visit to America	2.50
	HEGNER, ROBERT	Parade of the Animal Kingdom	7.50
Oct. 22nd	MACAULAY, ROSE	Personal Pleasures	2.50
	BRYANT, ARTHUR	Samuel Pepys (<i>Vol. II</i>)	3.00
Oct. 29th	MASEFIELD, JOHN	Victorious Troy	2.50
	LEIGHTON, CLAIRE	Four Hedges: A Gar- dener's Chronicle	2.50

(Prices and dates tentative)

The MACMILLAN COMPANY
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THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

AUGUST 31, 1935

Youth Across the Sea

*Impressions of Children in Europe by a Children's Book Editor Who
Has Just Returned from a Year Abroad*

BERTHA L. GUNTERMAN

Children's Book Editor, Longmans, Green

RETURNING TO NEW YORK and heat and clamor after months spent abroad in a comfortable climate, and, in spite of rumors of war and unrest, in peace and quiet, is trying enough. But when one tries, on short notice, to set down definite impressions of the youth of the nations, and of the book world, the contradictions of the extremely complex situations in Germany, Italy and Spain whirl through one's mind. Nowhere is there the simple black and white of right or wrong our newspapers lead us to expect. Sentiment is as intense and political opinions as varied (I might say more varied) among the peoples making up these nations as among Americans.

In England books for younger children are still predominant in the juvenile field, there is so little above mediocre for the teens that one wonders if there is no need for the junior novel for young Britons. There is a lot of comment in book circles upon the new two-penny libraries, where no deposit is required, but so far as I could judge they may be helpful in keeping alive, or in reviving, interest in older books. The stock in these lending libraries is made up of reprints and cheap editions, and many old titles are represented.

But it was the three fascist dictatorships that particularly interested me this past year.

The Spanish annual book fair took place this year just before the international library conference held its sessions in Madrid. All along one side of the fine Paseo attractive blue and white booths under the trees displayed the literary output of the Spanish

publishing houses. These seemed to be mostly from Madrid and Barcelona, although a few other towns were represented. Each publisher had his own booth with courteous attendants to tell inquirers about the books or to sell them to the frequent purchasers. Spanish reference books, and the classics in their various editions, as well as the modern Spanish writers were represented. Outdoor performances of plays were given throughout the period of the fair.

Of course my chief interest was in the books provided for the young Spaniard. Here was great disappointment. So far as could be ascertained there are no modern Spanish writers for children. There were editions of old favorites such as Cervantes and Lope de Vega, and translations of Andersen, Grimm, etc. The best of the picture books seemed to be Walt Disney's "Three Little Pigs" with Spanish text. "Mickey Mouse" was there, also for *los niños*, but the many imitations were inferior and crudely done.

What was most impressive in the center of Spain, and what stands out most vividly, was the work being done in small and remote villages to quicken the Spanish pace in education. Boys and girls themselves, young students, were giving their weekends and holidays voluntarily to carry on this work. I had heard of it first in far away Munich where conversations with young Spaniards at the university there and the investigations made by Spanish educators in the Bavarian folk schools had increased my interest in the

coming visit to Spain. Into small settlements where there had been no books and where no inhabitant had seen a movie or heard a gramophone or radio these young enthusiasts were going. With specially prepared records of their folk songs and dances these young people sought to reawaken interest and pride in their past. They told stories, gave addresses on present day questions, and instruction in arts and crafts, as well as performances of plays.

There are public libraries in Spain, but the collections of books for children, in inexpensive editions, are not economical because of the poor wearing quality of paper and binding. They are greatly inferior to the books one is accustomed to find in English or German libraries, to say nothing of the wealth of books American children enjoy. It is to be hoped that in future girls will make use of library reading rooms as well as boys.

I cannot leave out mention of the book of Spanish stories on which Mary Gould Davis, Supervisor of Story Telling at the New York Public Library, is working. The stories in this volume, to be called "Three Golden Oranges," are a selection from those collected by Ralph S. Boggs of the University of North Carolina, while he was working on an exhaustive index of published Spanish folk tales.

Professor Boggs is very amusing when he speaks of his experiences in the tiny hamlets of Spain which he visited to check the material for this index. He took many bus trips to far-lying villages to gather these stories. The buses run for the convenience of peasants coming to town for the day and returning in the evening. But art will not be denied and so Professor Boggs would travel to some village and spend the night in a primitive inn. Miss Davis is retelling these stories for "middle-age" children, and in their interest we spent several weeks in the towns in which their scenes are laid. Emma Brock, who is illustrating the book, was with us, too.

How we wished that the children who are to read these stories could walk with us through the narrow winding streets of Toledo where we had found the young man at the P. N. T. busily sorting postcards from school children in Toledo's namesake city in Ohio. How they would have enjoyed climbing the tower in Cadiz to see the city below, shell-white, a very Spotless Town, stretching out

into the blue-green waters of the Atlantic, or wandering in the lovely gardens of the Alcazar at Seville when the fountains play. The Alhambra and the Generalife gardens and the circling Sierra Nevada at Granada surpassed anything we expected of them. I should place Granada first at the high spot of an adventure in Spain, with Segovia and Seville second.

Resentment at the church built within the mosque at Cordoba is softened by the thought that but for that anachronism, this monument of Moorish art had perished along with all the other mosques after the Christian conquest.

I have told nothing of the excitement of being in Madrid when the motor lorries from the North poured through with men and women from the Asturias and other northern provinces on the way to the big demonstration for Azana at Malaga (a meeting so large and important that the present government held later a counter demonstration in the same town) nor of the reactionary government now in power and the danger to the future of some of the progressive measures put in force by the revolutionaries who banished the king, nor of the amazement one feels in talking with young aristocrats and intellectuals who have gone socialist and anti-clerical. There were very few small urchins to be found in Spain hunched on church steps, or in corners, reading, but they were the more conspicuous among the hordes of children for whom there are no schools.

In Italy to come often upon a small boy, unconscious of the hard stone of church step or palace, while lost in the new world of his paper-covered book, was, one hoped, proof that an individual may survive the regimentation into the mold of this newly armed world.

There were soldiers in the making to be seen in Spain, too, but it is in Italy and Germany that the full force of being prepared is borne in upon the spectator. There was never a day in Italy that one could escape from signs of the preparation for war. One was awakened in the morning by the sound of marching feet, or held up on the streets while a column passed by. Maybe it was just as well that there were no exciting new books for children in Italy, for all one's attention was held by the long lines of marching men, and boys and girls, followed later by the raw recruits called up for training and

to replace the troops destined for Africa. But such new books as there are, adult and juvenile, although the larger shops seemed to carry more foreign books than Italian, and many recent publications in the original English, German or French, were on sale besides translations. The only comfort one could find in the warlike atmosphere was in the fine physical condition of the boys and girls.

Most of my time in Germany was spent in Bavaria, in and around Munich, on the Rhine and in the Black Forest. I found many of the books supposed to be banned on sale in the bookshops as well as translations of English and American books and newspapers in the hotels. In the well-arranged children's sections of the bookshops, the old favorites were there, classic fairy and folk tales, hero stories, and historical romances. There seemed to be fewer new books for children, the majority interpreting the new regime for boys and girls, very reminis-

cent of our own "Boy Allies," etc., although there were a few new modern and historical stories, the latter for the most part as non-chauvinistic as our own "Green Mountain Boys." In the elementary text-book field, perhaps, there was more party propaganda, but I cannot help smiling as I write this for only a week or so ago a couple of college professors were suspected of Bolshevism.

The Hitlerjugend corresponds to the organizations for boys in Italy and our own familiar Boy Scouts—and when one sees what the outdoor life and physical training have done for boys born the last of the war or in those desolate years following, it is easy to understand why there is enthusiasm. At that, the method for increasing membership is amusing—it is not (or was not in the fall of 1934) compulsory, but the children who are not members go to school on Saturdays, instead of hiking in the open, and where a boy's friends are is where he wants to be, too.

Helen Dean Fish

The First of a Series of Sketches of Children's Book Editors

MURIEL FULLER

IT WAS a spring day in 1917 when a young woman from Wellesley began work as juvenile and fiction manuscript reader for the House of Stokes, successfully defeating two rival candidates for the job. Of these one has since become a famous author of children's books, and the other a well-known children's book editor for another firm, so Helen Dean Fish doesn't have it on her conscience that she got the job. She did not come direct from Wellesley into publishing, but taught school for two years, and then went to Harvard, where she studied play-writing under the late George Pierce Baker. After that she coached plays in young people's dramatic clubs in New York settlement houses for another two years before she sought a publishing job. She put on Yeats' "Pot of Gold" and her own arrangement of "Köningskinder" at the Neighborhood Playhouse, a Christmas play for Greenwich House, and plays for Jacob Riis Settlement House and the University Settlement.

The first publisher she called on told her



Helen Dean Fish

that if she ever hoped to write it would be better for her to earn her living in a soap

factory than in a publishing house, as watching other people try to write would soon kill her literary ambitions. But Helen Fish refused to accept this dictum, and today, after eighteen years of publishing, still enjoys writing.

Though she is children's book editor, Miss Fish by no means confines her interest to one department. She conducts a Library Department and reads multitudes of adult manuscripts. Many a novel, particularly those appealing to women, owes some of its success to her guiding hand, and her zest for the book itself.

But children's books are her first love. Stokes has been publishing children's books for fifty-four years, so Helen Fish had a back list on which were books by E. W. Deming, Gelett Burgess, Frances Hodgson Burnett, and Helen Bannerman, whose "Little Black Sambo" has belonged to Stokes from the beginning. "Little Black Sambo" was written by Mrs. Bannerman for her two little girls to amuse them during a long railroad journey in India. There have been fifteen pirated editions.

During Miss Fish's years as children's editor she has published books by Helen Fuller Orton, L. Lamprey, Lois Lenski, Eleanor Farjeon, Ada Claire Darby, Valery Carrick and Hugh Lofting. Miss Fish says she will never forget the morning she first picked up the manuscript of "The Story of Doctor Dolittle." She rushed with news of it to Mr. Stokes before she had finished the reading, and the book was accepted by noon. The eccentric and lovable little Doctor of the Animals was royally welcomed, and now there are ten books of his adventures, the second of which, "The Voyages of Doctor Dolittle," was awarded the Newbery Medal in 1922. "Doctor Dolittle," like "The Story of Mrs. Tubbs," originated as letters from the trenches written back home to Mr. Lofting's two children. The stories were all hand lettered to make easy reading and were adorned with the now famous illustrations. It was Mrs. Lofting who decided that they ought to be shown to a publisher. Helen Fish encouraged Lois Lenski to write as well as illustrate and published "Skipping Village," her first story. She particularly believes in children's books successfully illustrated by their author or written by their illustrator, as representing the truest artistic unity.

That this editor has a talent for book titles is attested by her friends who will remind you that she named Louis Bromfield's first novel. The manuscript came in called "The Two Sisters" with six or seven alternative titles chosen from the Bible. But they didn't seem to suit, so Miss Fish went to the Bible herself and found "The Green Bay Tree."

When Miss Fish is complimented on the Stokes children's list, she replies that a good list is comparatively easy with such a chief as Frederick A. Stokes, whose publishing ideals have always been high and who gives his editor unfailing understanding and co-operation.

Miss Fish did not let the disheartening advocate of work in a soap factory discourage her from producing a few books herself. She writes an occasional magazine article. Her "Boy's Book of Verse" is an anthology of merit, and she has adapted three of Sibylle von Olfer's books from the German, the most successful of which is "When the Root Children Wake Up."

If Helen Fish has done nothing but "The Children's Almanac of Books and Holidays," published last fall, her contribution to children's literature would be noteworthy. This charming almanac takes the booklover around the year, with scores of dates of famous books and authors, that mark the progress of children's literature.

A story that illustrates the far-reaching effect this "Almanac" may have on future generations is told at the 135th Street Library in Harlem. The children loved the Almanac on sight. One little nine-year-old colored boy looked up his birthday and found that it was also the birthday of Walter de la Mare. He immediately wanted to know who the man was, and the librarian produced "Peacock Pie," and "Songs of Childhood." This youngster had never cared about reading, but now he comes into the library every day, and is devoted to books, particularly those of Walter de la Mare. He fairly struts around when he remembers he shares the birthday of a famous English author. Helen Fish wrote to Mr. de la Mare about him and on his last birthday the child received a copy of "Songs of Childhood" inscribed "To Clifford Scott with all good wishes from the author. On our birthday, 1935."

Miss Fish's versatility has been expressed in the Stokes Library Department contests

for children that she has held for many summers. One year, the fifty best card catalogs of home libraries received the book prizes. Another year there was a book plate design contest; in another, a Book Treasure Hunt. The letters received from the children keep the editor in touch with what boys and girls actually think about the books they are reading, and she conducts the contests with this object.

Helen Fish loves the country, and spends

spring Saturdays working hard in her Long Island garden. She loves music and the theater. But her greatest hobby is travel. Every other year she goes abroad, and travels in France or Italy, or walks in England, and she is a genius at planning itineraries, choosing the best views and the best inns and the most interesting roads. Other summers she goes to Maine, to Rachel Field's lovely island off Mount Desert, or else to the rocks of Monhegan.

Oh, for an Aladdin's Lamp!

This Bookseller Would Wish for a Number of Children's Book Authors to Appear During Book Week

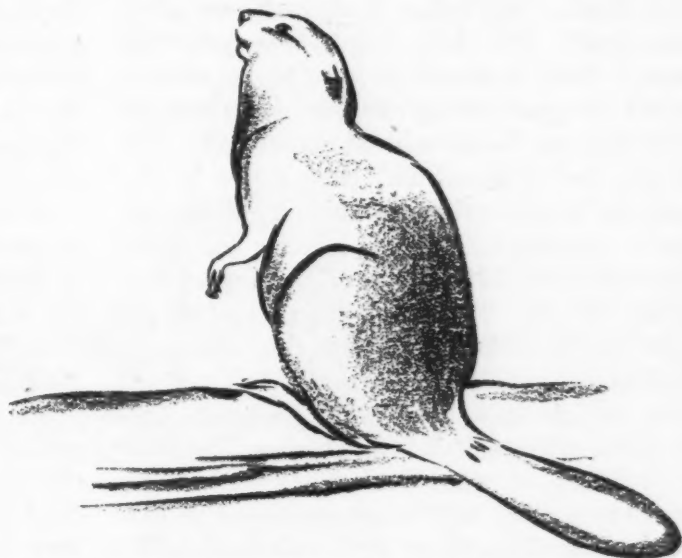
ALICE ELOISE STOCKELL

Stokes & Stockell, Nashville, Tenn.

ONLY ONE THING is definite at this date in regard to our plans for Book Week in November. Christine Noble Govan will be with us at that time and we will feature her new tale for the teen age, "Five at Ashefield," which Houghton Mifflin will publish in September. "Those Plummer Children," Mrs. Govan's first juvenile, was a best seller last spring—when the author came to see us and read aloud from that hilariously funny story of small children, white and black, in a southern town. More remarkable than its beginnings is the staying power evidenced by "Those Plummer Children"; there is a steady demand for it, which will continue, I'll wager. Naturally Mrs. Stokes and I were eager to see the coming book, and when we read the galleys on "Five at Ashefield," last month, we wrote immediately, individually not collectively, to beg for a visit from Christine Govan during Book Week. Now we have her promise to depend upon.

Mrs. Govan's stories have much the same quality that made a certain small volume, published by Harper some fifty years ago, so popular that it has remained in print a half-century; "Diddie, Dumps, and Tot," by Pynelle, is so much bread and butter to any

bookshop in the South. In that connection I recall an inquiry I had one day from a pleasant lady, newly arrived in our midst from the East, for a book which someone had told her would be enjoyed by her little girls—"Did It Jump, Son?" was the title, she said. I said, "Spell it?" She did so, as quoted, and I can't say that it helped me greatly. Then she repeated, thoughtfully, "Did It Jump, Son?"—and light broke upon me! "I wonder if that title could be 'Diddie, Dumps, and Tot?'" I asked, to which she replied, "That's what I told you—certainly—I'm sure that is



An illustration from "The Happy Animals of Ata-Ga-Hi" by Bessie Rowland James (Bobbs-Merrill)

what she said" . . . and I realized, guiltily, that some friend with speech similar to my own had said exactly what I, in turn, had said, and to the stranger it sounded very strange indeed! Of course, actually, we slur it into something like "Diddiedumps'n'tot"—with an inclination to swallow "Tot." I produced the book at once, be it said, and those little Yankees adored it. But I've felt a bit self-conscious about the title ever since.

Going back to the subject of our approaching Book Week—I've been thinking of it a lot of late; thinking how much fun it would be to possess an Aladdin's Lamp, with which to wish upon the Carpet—presto!—the authors one would particularly like to know and to honor with personal attention. Naturally it would be impossible even to enumerate the favorites that come to mind, but some few would be essential could such a dream come true.

In considering writers for the very, very young, I believe I would page Bess James first of all. It is true she has just qualified in that class, though her two biographies for somewhat older children (adapted from Marquis James' fine lives of Sam Houston and of Andrew Jackson) have been extremely successful with us. The new volume is perfectly delightful. "The Happy Animals of Ata-Ga-Hi" (Bobbs-Merrill) is Indian Folk Lore, culled from the reports of the Bureau of Ethnology of the Smithsonian Institution (believe it or not!) and offered to children of five to ten years. What's more they will love it; it is a gay and charming book.

Then we would greatly like to have Marjorie Flack. She has at least three new titles announced for fall publication—probably more. And it would be nice to be as sure of all the good things of this life as we are sure that her books will be successful! "Up in the Air" (Macmillan) promises to be the story of a trip made by animals, aloft over Paris, in a big balloon; an historic trip, with the onlookers below dressed in period costumes of 1783. "Wait for William" is Houghton Mifflin's Marjorie Flack this season; a picture book of a circus parade and a small boy, which sounds mighty pleasant! And Scribner will publish "Christopher," by Marjorie Flack, in their *Let's Read* books. By the way we are very much interested in that *Let's Read* box, three little volumes, colorfully boxed together, to interest the child who would like to read to himself, but who often

finds the stories simple enough for him to read too simple to enjoy. In an effort to take care of this well-recognized dilemma the *Let's Read* set offers "Christopher," and "Sailor Sam," by Alice Dalgliesh, and "The Pet Parade" by Evelyn Ruth Sickels . . . boxed complete, \$1.95. We like the idea.

Another rub of the Lamp—and might we have Berta and Elmer Hader? Macmillan is publishing their "Jamaica Johnny" this fall; the story of a black orphan child and his pets, in Jamaica. They need not have gone quite so far afield. Tennessee has plenty of cute pickaninnies and would like a visit from the Haders very much!

We would respectfully request the presence of the d'Aulaires, Ingri and Edgar, whose "Ola" is dear to our hearts. Their new book (Viking) is called "Children of the North-lights," and it is quite likely to be my favorite-in-chief of the fall juveniles. But of course that is a rash thing to say, as yet.

"Our U. S. A.," by Frank J. and Ruth Taylor, is a beautiful geography; maps of each state with a page of text alongside. We would like immensely to whisk the authors—unknown to us heretofore—over from San Francisco. Their book is published by Little, Brown.

It is rather remarkable how many couples are working together on picture books. In that connection one can never forget Maude and Miska Petersham. We can sell any and all Petersham books with enthusiasm. But their "Christ Child" remains in a class by itself—it's so lovely! Apropos of that, my three-year-old niece opened my copy of the book recently and called my attention to a picture, "That's the little Jesus," she remarked. "Yes," I said, "How did you know?" She raised one shoulder and said in a coldly disapproving tone, "I always know Him when I see Him." I subsided.

As certainly half of Book Week should be devoted to writers for the teen age, I want to mention a few—only a few—of the many we would like to have with us. Certainly Eric Kelly, Elizabeth Coatsworth, Gladys Blake, Rose Knox, Seumas MacManus, and—while we're wishing—John Masefield. Macmillan has the honor of publishing three of those six; the first two and the last named. And they tell us that Eric Kelly's new volume has an early American instead of a Polish setting this time—we are for him in any field!—and that Elizabeth Coatsworth is

writing of Colonial Virginia. I've never heard a dissenting voice among the young readers as to the merits of Mr. Masefield, author of "Jim Davis" and "The Duke's Messenger." I feel that his coming book, "Box of Delights; or When the Wolves Were Running," is likely to have the same appeal . . . only more of it. Gladys Blake, by far our most popular writer of the ever-popular mystery stories for girls, continues to cast her plots on plantations in the Deep South; Appleton-Century is bringing out a new one this month. Rose Knox has changed her publisher, going from Doubleday, Doran to Dodd, Mead. But we are glad to know that we are to have another of her charming tales of genuine young people. While nothing can ever take the place in my affections long held by "The Donegal Wonder Book," by Seumas MacManus, I'll own to some excitement over the prospects of a new volume

by that gentleman—recently ordered from Stokes.

After all, as we look forward hopefully to an increased business in fall, we rather expect our spring best seller (in the teen-age classification) to remain an autumn best seller. Having sold two hundred and fifty of "The Boys' Life of Robert E. Lee," by Stanley F. Horn, published by Harper in March, we feel that we should double that during the Christmas Season. It's a good book. And we think that—without Aladdin's Lamp—we may be able to feature Mr. Horn and his "Boys' Lee" in November; though he does not know of our intention as yet, and probably feels that he did his full duty by us in March.

Here's hoping that our favorite authors read the *Publishers' Weekly*—and that they will have a heart and come to see us Book Week.

The Children's Book Parade

A Summary of the Leading Fall Juveniles of American Publishers

Abingdon Press

THE ABINGDON PRESS offers "Diana," a romance centered about a child, with a background laid for the most part in Mexico, by Montanye Perry (Sept. 9, \$1.50); "Glad Days in Galilee" by Marian Keith, stories of the boyhood of Jesus, (Sept. 3, \$1.50); and "Carmelita Sings" a story of little girls who live in Bolivia, by Margaret Loring Thomas (\$1.). "Cubby Returns" by Frances Joyce Farnsworth (\$1.) was published last May, but it will be important among the fall books as well.

Appleton-Century

As usual Appleton-Century will concentrate on adding to its very strong list of books for older boys and girls. "Swords in the North" by Paul L. Anderson (Sept. 20th, \$2.) is the story of a young Roman aristocrat in Caesar's Tenth Le-

gion and gives an authentic picture of one phase of Roman history. John L. B. Williams, one of the A-C editors, told us that this book would be particularly useful in schools and school libraries to help children get the "feel" of Latin. It will be advertised in *Latin Notes* as outside reading. Ralph Henry Barbour has written a dog story "The Five-dollar Dog" (Sept. 20th, \$2.) that will appeal to older boys and men. There are more than 70 active titles by Mr. Barbour on the A-C list. Also for older boys is "Tim Thompson in the Jungle" by Frank Buck and Ferrin Fraser (Aug. 16th, \$2.), the story of a boy

who accompanies "Bring 'Em Back Alive" Buck into the Malay Jungles. Tim Thompson has been featured in the series of Frank Buck radio programs which will be resumed this fall. Another dog book is "The Boy Scouts Year Book of Stories About Dogs" edited by Franklin K. Math-



From "Adventures in Puddle Muddle"
(Dutton)

iew, which will have special interest this year because of the Boy Scout Anniversary being celebrated all over the country. It was published August 16 at \$2. "Steve Merrill: Engineer" by William Heyliger (August 16th, \$2.) is a story of the electrical industry by a popular boys' author.

For boys and girls Appleton-Century offers "Runner of the Trail" a mystery of the Hudson Bay country by Maribelle Cormack (Aug. 16th, \$2.). The author is director of the Park Museum in Providence, Rhode Island. "Cities of Wax" by Julie Closson Kenly (Sept. 27th, \$2.50) tells of the life of the bee, and is a fine addition to any shelf of nature books. "The Vagabond Trail" by George F. Pierrot, editor of

Bobbs-Merrill

"The Happy Animals of Ata-ga-hi" by Bessie Rowland James, the wife of Marquis James (Sept. 4, \$2.) is Bobbs-Merrill's outstanding children's book this fall. Children from 5 to 10 will like these stories suggested by Indian myths and the 25 two-color illustrations by W. R. Lohse. Also on the Bobbs-Merrill list is "The Book of Live Dolls" (Sept. 4, \$1.50) an omnibus volume of three books in the *Live Doll* series by Josephine Scribner Gates, the first of which was published in 1901. This book is profusely illustrated by Mabel Rogers, Sarah E. De Frehn and A. L. Archibald.

A. L. Burt

Heading the Burt list, Harry Hund informs us, are the eight additions to the Volland gift juveniles, which have been taken over by the Wise-Parslow Company and are being distributed by Burt. These are profusely illustrated in full color and retail for \$1. The new titles are "Mother Earth's Children" by Elizabeth Gordon, illustrated by M. T. Ross; "Little Peachling" by Georgene Faulkner, illustrated by Frederick Richardson; "American Indian Fairy Tales" by W. T. Larned, illustrated by John Rae; "The Friends of Jimmy" written and illustrated by Gertrude Alice Kay; "Rhymes for Kindly Children," by Ethel Fairmont, illustrated by Johnny Gruelle; "More Really So Stories," by Elizabeth Gordon, illustrated by John Rae; "Katrina and Jan," by Alice Cooper Bailey, illustrated by Herman Rosse, and "The White Elephant," by Georgene Faulkner, illustrated by Frederick Richardson. There are a number of additions to the Burt 50 cent series, and five additions to the *Famous Books for Young Americans* series; "The Little Lame Prince," "Swiss Family Robinson," "Adventures of a Brownie," "Jack and Jill" by Louisa M. Alcott and "The Life of Daniel Boone." Two books on magic complete the list of Burt highlights "The Book of Secrets" by Walter R. Gibson (\$1.) and a reprint edition at \$1 of "The Magician's Manual" edited by Walter R. Gibson



Brinkerhoff illustration from "The Vagabond Trail" (Appleton-Century)

the *American Boy*, tells of a vagabond journey around the world and has a preface by Lowell Thomas. It is illustrated by Robert M. Brinkerhoff, Mr. Pierrot's companion on the trip. Appleton-Century will advertise its juveniles extensively in newspapers and children's magazines. There will be a permanent poster stand made to display any of the juvenile list.

Blue Ribbon Books

The outstanding addition to the Blue Ribbon children's list, Freeman Lewis tells us, will be eight more 25 cent Pop-ups, four of which appeared in August and the other four to be published in October.



Wanda Gág drawing from "Gone Is Gone"
(Coward-McCann)

and formerly published by Blue Ribbon Books.

Coward-McCann

Only two juveniles are to be published by Coward-McCann this fall. One is "Gone is Gone: The Story of a Man Who Wanted to Do Housework," written and illustrated by Wanda Gág (Sept. 26th, \$1.) a delightful retelling of a familiar German Märchen. The other is "The Wonderful Garden" by E. Nesbit, with an introduction by Earle Walbridge and illustrations by H. R. Millar (Sept. 26, \$1.75).

A special display for merchandising five adventure stories for boys and girls has been developed by Coward-McCann. It's a cardboard case made to fit the five titles with a sign at the bottom carrying the special price of \$5.75. The books ordinarily cost \$11. A photograph of the display piece is shown on page 626.

T. Y. Crowell

One of the leaders on the T. Y. Crowell fall children's list is "The Flying Family in Greenland" by George R. Hutchinson (Sept. 20th, \$2.) which is the true adventure of two small children who, with their parents, took a flying trip to Greenland where they were wrecked. There will be sixteen illustrations from photographs. Another important title is "Automobiles from Start to Fin-

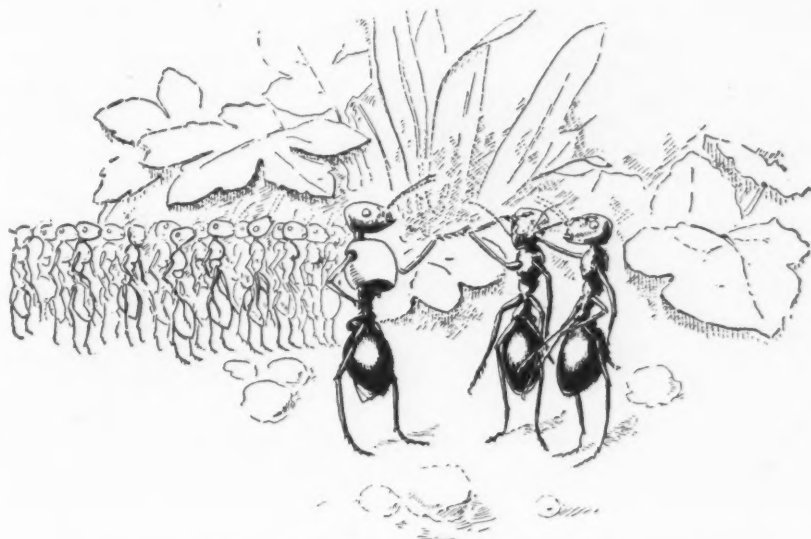
ish" by Franklin M. Reck of the *American Boy* magazine. Eighty-five photographs and a lively text tell how automobiles are made and how they run. (Oct. 1st, \$2.) "The Emperor of the Ants" by Vamba (Sept. 27th, \$1.50) is a fantasy teaching the life of the ant.

Cupples & Leon

Cupples & Leon offer "Friendly Tales for Children" by Ella H. Page, with fifty black and white illustrations by George A. King (Aug. 21st, \$1.). These are character building stories. "The Challenge of the Yukon" by LeRoy W. Snell is an addition to the *Northwest Stories Series* with illustrations by Howard L. Hastings. (Aug. 25th, 50c.)

Dodd, Mead

Dorothy Bryan picked a number of leaders from the Dodd, Mead list for us. Of special interest is "Tin-Can-Craft" by Edwin T. Hamilton, foremost handicraft writer of the day. The text with more than 100 photographs and 165 line sketches tells how to do attractive art metal work using tin cans as raw material. (Oct. 23rd, \$3.) "Patsy's Progress" by Rose B. Knox (Sept. 18th, \$2) has a full-colored frontispiece by Howard Chandler Christy and end-papers and decorations by Reginald Birch. This is the story of a young Southern girl in the gay '90's by the author of "Gray Caps" and "The Boys and Sally." "Ocean Goal" by Commander Edward Ellsberg tells the story of deep sea diving for treasure. It has line decorations



From "The Emperor of the Ants" (Crowell)

by Charles E. Pond. (Aug. 21st, \$2.) Miss Bryan believes that "Drums of Monmouth" by Emma Gilder Sterne will be a permanent addition to historical literature for older boys and girls. It has many illustrations by Robert Lawson (Aug. 2nd, \$2.).

In "Og of the Cave People," Irving Crump adds a third volume to the adventures of Og, the first two having been "Og, Son of Fire" and "Og, Son of Battle." Irving Crump is editor of *Boys' Life*, and has lately been giving radio dramatizations of "Og" (Sept. 18th, \$2.). Lincoln Ellsworth in "Exploring Today" (Oct. 23rd, \$1.50.) tells in detail just what an exploring job is. There are photographs and maps. Haiti is the setting for "Rhodes of the Leathernecks" by Frederic Nelson Litten, a story of the United States Army Air Corps (Oct. 2nd, \$2.). Phil Stong has made his favorite after-dinner story, a true one, into a delightful book for boys and girls. The title is "Honk the Moose," and Kurt Wiese has contributed 50 illustrations which combine with the text with perfect humor and understanding. (Oct. 2nd, \$2.) Dorothy and Marguerite Bryan, who wrote and illustrated "Michael Who Missed His Train" and "Fun With Michael," have collaborated again in "There Was Tammie!" the story of a little Scotch terrier, printed in four colors. (Ready, \$1.)

Doubleday, Doran

From the list of Doubleday Junior Books, Margaret Lesser picked a number that are worthy of special notice. "Uncharted Ways" by Caroline Dale Snedeker (Oct. 18th, \$2.) is a notable addition to Mrs. Snedeker's historical books. It's a story of early New England and the Quaker Colonies, and is taken, in part, from actual historical incidents. There are 11 full-page wash drawings by Manning de V. Lee. "Chiyo's Return," by Chiyono Sugimoto Kiyooka, the daughter of Madame Etsu Sugimoto who wrote "A Daughter of the Samurai," tells the true story of a Japanese girl returning to her home land after ten years of school in the United States. There are many illustrations in black and white by Bunji Tagawa. (July 19th, \$2.) "Wind in the Rigging" by Howard Pease (July 19th, \$2.) is an adventure and mystery story of the sea based on the international traffic in arms and armament and its tragic results. The jacket and frontispiece are by Anton Otto Fischer. "Moviemakers" by John J. Floherty is a photographic story with accompanying text of the motion picture industry. It is concerned not with the movie stars but with the mechanics of movie making. (Oct. 18th, \$2.)

Sanford Tousey, already well-known for his "Cowboy Tommy," tells in "Steamboat Billy" of a trip to Cincinnati on a big river steamboat. There are illustrations in color and in black and white by the author. (Sept. 28th, \$1.50.) What is said to be the first picture book of the Pacific Northwest is "Skookum and Sandy," written and illustrated by Richard Bennett (Oct. 18, \$1.). "Mitty and Mr. Syrup" by Ruth and Richard Holberg (Oct. 18th, \$1.), tells the story of a little girl and her friend, the milkman, in a Wisconsin village near Lake Michigan. There are 16 pages in color and 16 in black and white. Of especial interest to booksellers is "Five Years of Children's Books," a supplement to



Phil Stong and Kurt Wiese combine their delightful talents in "Honk, the Moose" (Dodd, Mead)

"Realms of Gold," edited by Bertha Mahony and Elinor Whitney, editors of the *Horn Book*. It lists books of special merit of the past five years. There is a jacket in four colors by the d'Aulaires and many illustrations as well.

E. P. Dutton

The big news from Dutton's fall list is, of course, the \$1 editions of the four Milne books which were published August 26th. These are perhaps even more attractive in format than the original edition which sold for \$2., and will be actively merchandised. There is a window and counter display and Dutton's is supplying imprinted four-page circulars in color. Over 2,000,000 copies of the Milne books have been sold in their original edition. A sale of 250,000 of the new edition is expected by Christmas. John Macrae, Sr. says that these books offer one of the few instances in which a child's book appears as a natural commodity.

Also on the Dutton list is "Adventures in Puddle Muddle" by Mary Graham Bonner (Aug. 22nd, \$2.) with more than 100 illustrations by William A. Kolliker. These are animal fantasies. Inez Hogan, author of the Nicodemus books, has written and illustrated "The Bear Twins," the story of two little brown bears. (July 25th, \$1.) A book which Mr. Macrae believes will be selling 50 years from now is "Turfcutter's Donkey" by Patricia Lynch, with illustrations by Jack B. Yeats, a fairy story of Ireland. (July 25th, \$2. Ages 6-12). "Lost Corner" by Charlie May Simon with illustrations by Howard Simon is the story of the Ozark Mountains about which the editors of the *Horn Book* are enthusiastic. (Aug. 22nd, \$2. Ages 7-11.) "The Whistling Snake" by Elizabeth Morse, illustrated by Margaret Ayer is a mystery story for older girls laid in Bangkok where the author lived for many years. (Aug. 22nd, \$2.)

Farrar & Rinehart

Elizabeth Gilman, Farrar & Rinehart's children's book editor, is particularly enthusiastic



Manning de V. Lee has illustrated "Uncharted Ways" (Doubleday, Doran)

about "Kintu—A Congo Adventure" written and illustrated by Elizabeth Enright. The illustrations are especially notable. (Oct. 18th, \$1.50. Ages 6-9.) Another picture book for younger children is "A Little Lamb" written and illustrated by Helen and Alf Evers, which tells what happens to Mary's little lamb after he was turned out of school. (Sept. 3rd, 75c. Ages up to 7.) For older boys and girls, Donald Hamilton Haines has written a story of the out-of-doors in "Sporting Chance," the scene of which is laid in Michigan (Sept. 16th, \$1.75.). Ralph Henry Barbour, always a favorite with older boys, returns to Glendale School with a basketball story, "The Glendale Five." (Sept. 3rd, \$1.75.) "Boss of the Ragged O" by Norma Bicknell Mansfield is a dude ranch mystery laid in the Far West by the author of "Keeper of the Wolves" which has done better than any boys' or girls' book Farrar & Rinehart has published. (Sept. 30th, \$1.75. For older girls.) A specialty book with a great deal of promise is "It's More Fun When You Know the Rules," etiquette problems for girls, by Beatrice Pierce, illustrated by Marguerite d'Angeli. It is written in an understanding, informal manner and is the first etiquette book, Miss Gilman tells us, to contain a chapter on office manners. Most of the chapters were serialized in the *American Girl*. (Oct. 31st, \$1.75.)

Gabriel

Samuel Gabriel Sons & Co. offers "Bimbo and His Jacket" by Kay Hunter, with 32 color pages by John Gincano. (\$1. For very young children.) "The Puzzle Book Li-



Reginald Birch's delightful drawing for "Jack and Jill" in "Rainbow in the Sky," an anthology edited by Louis Untermeyer (Harcourt, Brace)

brary" contains four different, ingenious puzzle books, each of 32 pages. (60c.) An addition to the Busy Work Books is "Pencil Magic," with simple drawings arranged so that children may complete and elaborate them. (50c.)

Grosset & Dunlap

Grosset & Dunlap has added three new books to its series of originally illustrated \$1 books for children. They are "All Aboard" by Roger Duvoisin, a train story; "About Things" by Edith Kovar and Charlotte Stone, and "Famous Cathedrals and Their Stories" by Edwin Rayner, illustrated with photographs and 11 color plates. This series was started late last year and was immediately successful. In the series of original 50c. books for children, there are a number of new titles including "The Funny Noise" by Romney Gay, "Little Duck and Johnny Giraffe" by Marjorie Barrows, and "Hugo the Horse" by Anna M. and Claude W. Woodruff. This series, Grosset tells us, has sold continuously and is very popular with schools. Four books of true stories in American history, edited by Oliver G. Swan, which originally appeared in two volumes on the Macrae-Smith list are now issued at \$1 a volume by Grosset. They are "Deep Water Days," "Anchors Aweigh," "Covered Wagon Days" and "In Frontier Days." There will, of course, be additions to the Grosset 50c. classics which are very popular and to the other series on the list.

Harcourt, Brace

Helen Taylor picked out several leaders for us from the very strong Harcourt fall list. "Boy on Horseback" is the first portion of the autobiography of Lincoln Steffens, edited for younger readers, and illustrated by Sanford Tousey. There will be a poster for this book. (Sept. 12th, \$2.) "Rainbow in the Sky" is an anthology for young children edited by Louis Untermeyer, editor of "This Singing World" and illustrated by Reginald Birch. (Oct. 20th, \$3.) "This Singing World" has sold 87,000 copies and a similar sale is expected for this new title. There will be announcement cards and circulars which can be imprinted and special library promotion. "The Sea for Sam" is the third volume of popular scientific books for children by W. Maxwell Reed, illustrated by Wilfred S. Bronson. (Oct. 3rd, \$3.) The two earlier books, "The Earth for Sam" and "The Stars for Sam" have sold 20,000 copies. There will be posters and an imprinted circular. "Lucky Mrs. Ticklefeather" is another of Dorothy Kunhardt's funny stories for children. (Sept. 5th, \$1.25.)

Harper

On the Harper list is a new book by Georges Duplaix, author of "Gaston & Josephine," "Pee-Gloo" a story of a little penguin brought to America by an expedition from the South Pole. Many five-color illus-

trations by the author. (Oct. 17th, or Nov. 1st, \$2.) Ida Louise Raymond, Harper's children's editor, picked out a number of other interesting books. "Sugar Plum House" written and illustrated by Lois Lenski, author of "Gooseberry Garden," has 16 full page pictures by the author. (Oct. 3rd, \$1.) "Waggery Town" is a dog story for everyone over ten years old, written and illustrated by Philip Duncan. It contains 17 full page portraits of dogs reproduced by offset, and the book is handset by the Golden Hind Press. (Oct. 3rd, \$1.75.)

Of special importance is the trade edition of "Slovenly Peter" translated by Mark Twain, with illustrations by Fritz Kredel from the original Hoffman illustrations. This translation by Mark Twain was made for his own three children and is published for the first time this year. (Nov. 1st, \$1.50.) Laura Ingalls Wilder, author of "The Little House in the Big Woods," tells in "The Little House on the Prairie" the true story of a family moving from the big woods of Wisconsin to the Kansas prairies in a covered



One of the full page drawings by Grace Paull for "Children of the Handcrafts" (Viking)

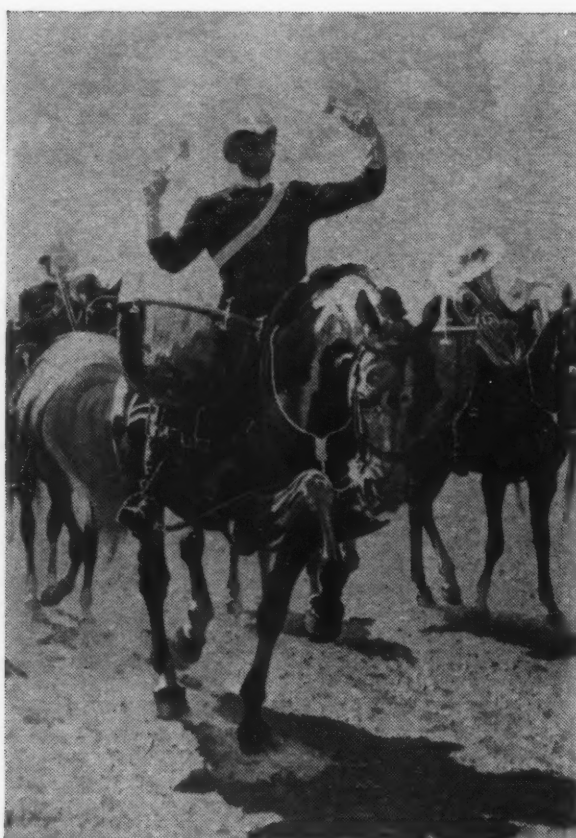
wagon. There are many illustrations by Helen Sewell. (Sept. 19th, \$2.) "Flight" is a book of photographs selected and captioned by Agnes Rogers. There are more than 150 pictures of airplanes and enough text to give the child an idea of the history of aviation. (Sept. 19th, \$2.)

Harter

The Harter Publishing Company has several new 10-cent books on its fall list, mainly for distribution through 10-cent store chains. "The Mother Goose Village Cut-Out," originated by John A. Frampton, contains five Mother Goose rhymes with illustrations to cut out and set up. Three books in the series of *Roly Poly Books*, "Little Red Riding Hood," "Little Black Sambo" and "The Three Bears," will each have three "roly poly" toys in four colors to cut out and set up. These books are bound so that after the die-cut pages have been removed the story remains in book form. "The Traveling Twins and their Wardrobe Trunk," illustrated by Fern Bistel Peat contains cut-out dolls and dresses, with an arrangement so that the dresses may be hung on hangers and hung in a wardrobe trunk. "The Junior Cook Book" by Louise Price Bell has recipes and cooking suggestions that conform to Camp Fire and Girl Scout requirements.



Illustration by F. Luis Mora for "Tara, Daughter of the Gypsies" (Smith & Haas)



A full page illustration by Paul Strayer for Kipling's "Tales of India" (Rand, McNally)

"The House That Jack Built" is another cut-out book.

Holiday House

Holiday House, a new publishing venture, recently started by Helen Gentry, Vernon Ives and Theodore Johnson, will devote itself exclusively to the finest books for children. There are five titles on its fall list. "Jaufry the Knight and The Fair Brunisende" is the story of King Arthur's day written by an unknown 12th Century troubadour. This edition is edited by Vernon Ives and illustrated in black and white by John Atherton. (Oct. 7th, \$2.) "The Little Mermaid" is a centennial edition of Hans Christian Andersen's first fairy tale, illustrated by Pamela Bianco, and translated by M. R. James. (Sept. 16th, \$1.25.) "Boomba Lives in Africa" is a story of a ten-year-old African boy, by Caroline Singer and Cyrus Leroy Baldridge. Text and illustrations are authentic, as the author and illustrator gathered the material from a long stay in the village which is the locale of the narrative. (Sept. 3rd, \$1.75.)

Holiday House is inaugurating a series of

Stocking Books, tiny volumes in chap book form for very small children. The first two titles are "Cock Robin" and "Jack and the Beanstalk," each illustrated in color. (Sept. 30th, 50c.). Miss Gentry, who formerly had her own press in San Francisco, is now connected solely with Holiday House.

Henry Holt

On the Holt list we find "Heroes of the Shoals" by Allen Chaffee, a book of true stories about the U. S. Coast Guard, illustrated with numerous photographs and diagrams. (Oct. 17th, \$2.) "The Stump Village" by Carroll W. Rankin is a book for younger children on the order of the earlier Rankin books such as "Dandelion Village." (Oct. 10th, \$1.75.) With the publication of the fifth and final volume of "The New Champlin Encyclopedia for Young Folks" on November 7th, Holt intends to push the set, which has been mainly sold by subscription in the past, more actively through the trade. Volumes I and II, "Persons" and "Places and Events" have been brought up to date and entirely reset. There have been changes and additions to Volume III, "Literature, Art and Mythology," Volume IV, "Plants and Animals" was issued in 1933 and is up-to-date. The new volume is entitled "Science." There will be a circular and special advertising.

Houghton Mifflin

The Houghton Mifflin list is not large but it is interesting and well balanced. Marjorie Flack's "Wait for William" (Oct. 1st, \$1.) is notable among picture books for small children. Another dollar picture book is "Tales from Uncle Remus" (Aug.), containing a dozen or so of the best of the Uncle Remus stories and illustrated in color by Milo Winter and in black and white by Hermann Bacharach. For slightly older children Eliza Orne White has written "Ann Frances" with illustrations by Helen Sewell (Aug.). "Marty Comes to Town" by Ethel Calvert Phillips is for the same age group. Lucy Fitch Perkins has long been a standby on the Houghton juvenile list. "The Chinese Twins" (Sept.) is her addition this fall. The Houghton art department is especially proud of the illustrations in color by C. Leroy Baldridge and in black and white by Paul Quinn for "He Went with Marco Polo: A Story of Venice

and Cathay" by Louise Andrews Kent. "Harpoon: The Story of a Whaling Voyage" by Foster Rhea Dulles is strikingly illustrated by Clifford W. Ashley, one of America's best known marine painters. Christine Noble Govan, author of "Those Plummer Children" is represented on the Houghton list by "Five at Ashefield," (Sept.) a story for older girls. Photographs made at the Yerkes observatory illustrate "Let's Look at the Stars" by Edwin Brant Frost, the famous blind astronomer who died last spring. (Oct. 1st, \$1.75.)

Knopf

Two juveniles on the Knopf list are "Girl Scouts in the Ozarks" by Nancy Nance, illustrated by Raymond Bishop (Sept. 23rd, \$1.75), and "Adventuring in Palestine" by Marion Rubenstein (Oct., \$2.). The former is the story of eight Girl Scouts who camp for the summer in the Ozark Mountains; the latter tells of the visit of three German girls to their American cousins in one of the Jewish colonies in modern Palestine. It is illustrated with photographs.

Lippincott

A new book by Arthur Ransome is always good news to juvenile readers. His "Coot



There are twelve full page drawings by Robert Lawson in "The Golden Horseshoe" by Elizabeth Coatsworth (Macmillan)



Andrew Wyeth, son of N. C. Wyeth, has illustrated "The Nub" (Little, Brown)

Club" is a feature of the Lippincott fall list. It will have two maps and a frontispiece in color and many black and white illustrations by Helene Carter and the author (Sept. 5th, \$2. Ages 8-14). Another Lippincott leader is "The Birth of Rome" a collection of the early legends of Rome by Laura Orvieto, translated by Beatrice C. Oberholtzer, with 40 illustrations by Henry C. Pitz. (July 3rd, \$2. Ages 8-12.) Raymond L. Ditmars has written and Helene Carter has illustrated "The Book of Prehistoric Animals." (Oct. 3rd, \$2. Ages 10-14.) The same collaborators did "The Book of Zoography." There are several "How-to-do" books on the Lippincott list. "Home Handicraft for Boys" by A. Neely Hall (Sept. 19th, \$2.) tells how to make any number of useful articles. "Indoor Games and Fun" by Sid G. Hedges (Sept. 26th, \$1.25) is a book of entertainment for individuals and groups of all ages. "Games and Stunts for All Occasions" (Sept. 5th, \$1.) has been written by two young men in the Lippincott office, William P. Young and Horace J. Gardner. "The Children's

Story Caravan" collected and edited by Anna Pettit Broomell (Oct. 24th, \$2.00) is like its predecessor "The Children's Story Garden," a collection of all kinds of stories setting forth ethical and spiritual principles.

Little, Brown

Little, Brown contributes to geography without tears in "Our U. S. A.: A Gay Geography" by Frank J. Taylor with 56 maps in 8 colors by Ruth Taylor. (Sept. 20th, \$3.50.) "Our Wonderful World" by Frances Jenkins Olcott includes among its contributors Commander Byrd, Amelia Earhart, William Beebe and Sir James Jeans. It will have a colored frontispiece and 20 illustrations from photographs. (Sept. 20th, \$2.50.) "Lona of



Paul Clowes did the drawings for "The Bunch Quitter" (Macrae Smith)

Hollybush Creek" is by Genevieve Fox, the author of "Mountain Girl" and "Mountain Girl Comes Home." Illustrations in black and white and colored frontispiece by Forrest W. Orr. Of special interest to West Coast readers will be "Susan and Arabella, Pioneers," by Rhoda Morris with illustrations by George and Doris Hauman, the story of a trip to Missouri from Oregon in pioneer days. (Sept. 20th, \$1.75.) "The Nub" by Robb White, III, is the first book to carry illustrations by Andrew Wyeth, the son of the famous artist. (Sept. 20th, \$1.75.) There is to be a new edition of "The Wishing Stone Stories" by Thornton Burgess, with illustrations by Harrison Cady. Little, Brown can supply material for special displays on the Burgess books. (Sept. 20th, \$1.75.)

Longmans, Green

A unique item on the Longmans, Green



Drawing by Kurt Wiese for "Valiant" (Winston)

list is "John Whopper, the News Boy," a book on which E. S. Mills, Longman's president, his mother and his three sons were all brought up. It was first published in 1870 and is being revived because Mr. Mills feels that it should be saved from time and destruction. It will contain the original illustrations supplemented by drawings by Margery Van Doren. (Sept., 75c.) One of the books for which Bertha Gunterman arranged before she left last year for an extended visit to England is Hildegard Hawthorne's "Youth's Captain," the story of Ralph Waldo Emerson. It's remarkable as a juvenile in that it is the life of a man who was all spirit and intellect, not in any sense adventurous. (Sept. 25th, \$2.) "Moccasins on the Trail" by Wolfe Thompson is an adventure story of Indian boys long before the coming of the white man. (Sept. 25th, \$2.)

Lothrop, Lee & Shepard

Four books on the Lothrop, Lee & Shepard list are of special interest. "I Know a Surprise" by Dorothy Walter Baruch has 16



Frances Rogers has illustrated "Heels, Wheels and Wires" (Stokes)

double page illustrations in color by George and Doris Hauman. It is so graded as to be readable by beginners. (Sept. 9th, \$1.) "Here Comes Peter" by Verna Hills has 50 illustrations in color by Eleanora Madsen and is especially recommended by May Lamber-ton Becker. (Sept. 9th, \$1.50.) "Strings to Adventure" written and illustrated by Erick Berry is a story for and about high schools. (Oct. 14th, \$2.) "The Young Tent-maker" by Youel B. Mirza is a biography of Omar Khayyam, with illustrations by Wil-fred Jones. (Oct. 14th, \$2.) Lothrop has a circular imprinted for the trade and will ad-vertise in New York papers as well as in *Parents' Magazine*, *Child Life* and the *Horn Book*.



One of the original illustrations from "John Whopper," an old favorite which is being revived by Longmans, Green this fall

Macaulay

The Macaulay Co. has one juvenile, "Land of the Whatsit, the Adventures of Billy and Betty," by Billy and Betty White. The story of Billy and Betty has appeared in maga-zines for several years and more recently has been the basis of a radio program. (Oct. 14th, \$2.)

Macmillan

Doris Patee, Macmillan's juvenile editor, is presenting a large and varied fall list. Elizabeth MacKinstry has made a series of beautiful illustrations for "Aladdin and His Wonderful Lamp." There will be 8 pages

of brilliant illus-trations printed in full color in photo offset and 8 pages of pictures in black and white. (Sept. 3rd, \$1.75.) Miss MacKinstry has also illustrated "The Legend of St. Columba" by Padraic Colum. (Oct. 8th, \$2.)

Marjorie Flack has entered an entirely new field in writing "Up in the Air," a story of some animals who were sent aloft in a balloon in Paris in 1783, long before human beings took to the air. There are 10 pages of four-color illustrations, all in delicate tones, like the old French aquatints, by Karl K. Larsson. (Oct. 15th, \$1.75.) "Luck of the Roll and Go," by Ruth and Latrobe Carroll, is the story of a seafaring cat which made a trip to the Antarctic. Illustrations are by Ruth Carroll. (Sept. 3rd, \$1.75.) In "The Golden Horseshoe" Elizabeth Coats-worth has written a story of Colonial Vir-ginia which Miss Patee says is every bit as



"Pee-Gloo" is the new character created by Georges Duplaix (Harper)



One of Helen Sewell's illustrations for "Ann Frances" (Houghton Mifflin)



"Johnny Crow's New Garden" is illustrated by Leslie Brooke (Warne)

good as "Sally." There are 12 full-page illustrations by Robert Lawson. (Oct. 8th, \$2.) Eric Kelly, Newbery Medal Winner in 1928, writes in "Three Sides of Agiochook" a story of Colonial days in the Connecticut Valley. It is illustrated by LeRoy Atherton. (Sept. 17th, \$2.) The whole story of the telephone is to be found in "Live Wires" by Clara Lambert, which contains more than 100 photographs together with text in story form showing how the telephone works and the many ways in which it is used in everyday life and in emergencies. The informative material has been approved by the New York Telephone Co. (Oct. 15th, \$2.)

Berta and Elmer Hader, well-known for "Spunky" and "Midget and Bridget," collaborate again in "Jamaica Johnny," the story of a black orphan child who lives in Jamaica. It has 6 pages in four colors and many drawings in black and white. Macmillan has prepared a special circular on its authors very much like the circular about Cornelia Meigs which was distributed last year and for which Macmillan received more than 10,000 requests. (Oct. 1st, \$2.) "Grindstone Farm" by Henry B. Lent, with illustrations by Wilfred S. Bronson, tells how

the model farm is operated, in the same manner in which Mr. Lent described rail-roading in "Full Steam Ahead" and automobiles in "Wide Road Ahead." (Sept. 17th, \$1.50.) Folk tunes of Provence have been collected and put into a volume with verses and pictures and music by Helen Hill, Violet Maxwell and Lois Hutton in "The Saints Go to Bethlehem." This will make a beautiful Christmas book and one that may well be used by schools, clubs and libraries that plan Christmas exercises. Although it was published last spring, Macmillan will give full fall promotion to "Caddie Woodlawn" by Carol Ryrie Brink with illustrations by Kate Seredy, a story of frontier life in Wisconsin during the Civil War. Circulars and posters are available for many of these titles.

Macrae Smith

Macrae Smith has two children's books for fall publication. "The Bunch Quitter" by Don Patton with illustrations by Paul Clowes is the story of a wild horse. (Oct. 14th, \$2.) "The Loyal Traitor" by Helen E. Waite, with illustrations by Pelagie Doane is an historical mystery story for girls. (Oct. 14th, \$2.)

McBride

The most exciting book on the McBride list for fall is "Five Cats from Siam" a splendid collection of photographs by Thurman Rotan of a Siamese cat family, with text by May Lamberton Becker. (Oct., \$2.) "Today's ABC Book" by Elizabeth King is for the child who wants pictures of automobiles, tractors, airplanes and engines of all sorts. It has illustrations in four colors. (Sept., \$1.) "Peetie: The Story of a Real Cat" by Inis Weed Jones combines a story with information about the care of a pet kitten and has illustrations by Kurt Wiese. (Sept. 24th, \$1.50.) "The Jungle Man and His Animals" by Carveth Wells has illustrations in color and black and white by Tony Sarg (Sept. 17th, \$1). "The Snake God's Treasure" by Laurance Lee is the story of three young people who search for Aztec treasure, by an author who spent a good deal of time in Yucatan. Margaret Doane Fayerweather has written a third book about Anne Fenton, "Anne at Work" which carries Anne into international fields and is excellent peace propaganda.

David McKay

On the David McKay list is "Great Stories of the Sea and Ships" written by N. C. Wyeth and profusely illustrated by Peter Hurd. (\$2.50.)

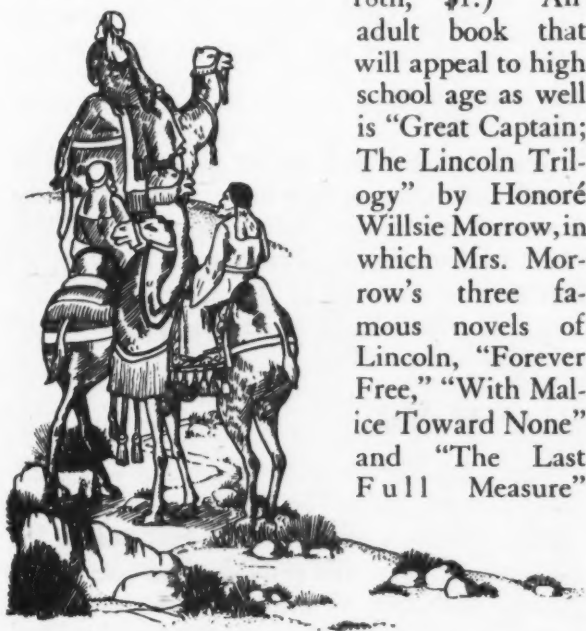
Julian Messner

Some time this fall Julian Messner will publish "Chessie" by Ruth Carroll, author of "Bounce and the Bunnies." In "Chessie" the famous cat mascot of the Chesapeake and Ohio Railroad will be brought to life in picture and story.

Morrow

A high spot on the Morrow list is "Madagascar Jack" by Edouard A. Stackpole, whose "Smuggler's Luck" and "You Fight for Treasure" have become popular favorites. The scene is laid in Nantucket in the early 19th Century, and there are numerous illustrations including a full color frontispiece by Gordon Grant. (Aug. 28th, \$2.) Morrow has brought back into print after several years "Split Seconds" by Jackson Scholz, stories of the cinder track. It is expected to go well in schools and libraries as well as bookstores at its new price. (Aug. 28th, \$1.25.) "The I-Spy Alphabet" by Wilma Hickson and Archie Harradine is a combination picture book, alphabet, puzzle and painting book for children from 4 to 8. (Sept.

18th, \$1.) An adult book that will appeal to high school age as well is "Great Captain; The Lincoln Trilogy" by Honoré Willson Morrow, in which Mrs. Morrow's three famous novels of Lincoln, "Forever Free," "With Malice Toward None" and "The Last Full Measure"



James Penny's illustrations appear in "His Name Is Jesus" (Reilly & Lee)



Helen Sewell's "A Round of Carols" is a companion volume to "A First Bible" (Oxford)

have been brought into one volume. (Oct. 23rd, \$1.)

Thomas Nelson

There are a number of new books on the list of Thomas Nelson & Sons. "Across the Cotton Patch" by Ellis Credle, author of "Down, Down the Mountain," is the story of a farm in the south for very young children. (Sept. 4th, \$1.50). "The Little Old Woman Who Used Her Head" by Hope Newell with illustrations by Margaret Ruse is a humorous book for children from 4 to 8. (Aug. 29th, \$1.). Folk tales of Navajo Indians are found in "Navajo Winter Nights" by Dorothy Hogner with illustrations by Nils Hogner. (Aug. 24th, \$1.50). Mr. Hogner has also done the illustrations for "Pedro the Potter" by Idella Purnell, a story of Mexico (Aug. 19th, \$1.50). "Bears" by Rose Fyleman is a book about bears of all kinds (Oct. 15th, \$1.).

Oxford

A companion volume to "A First Bible" published last year by the Oxford University Press is "A Round of Carols" illustrated by



Drawing by Eleanora Madsen from "Here Comes Peter" (Lothrop)

Helen Sewell. It contains 35 of the most beautiful carols of all seasons and all ages, the music arranged by T. Tertius Noble of St. Thomas's Church in New York City. (October, \$2.) "The Prize Song: Stories of Famous Operas" by Henriette Weber, illustrated by Marie Lawson, gives the stories of fifteen operas with references to familiar recorded excerpts, vocal or instrumental, just where they occur in the opera. Miss Weber, music critic of the New York *Evening Journal*, has given opera talks to boys and girls for a number of years and this collection of stories is published in response to a wide popular demand. Other Oxford titles include "Little Baby Ann," written and illustrated by Lois Lenski (Sept. 5th, 75c.); "Turkey Tale," by Frances Atchinson Bacon, with illustrations by Grace Paull (Sept. 5th, 75c.), and "Flat Tail," the story of a beaver, by Alice Gall and Fleming Crew, illustrated by W. Langdon Kihn (Sept. 5th, \$1.50).

L. C. Page

There are two juveniles on the fall list of L. C. Page. "Our Little Ethiopian Cousin" by Elizabeth Borton is timely in its descriptions of the customs and manners of modern Ethiopia. (\$1.) "H. M. S. Pinafore, Or the Lass That Loved a Sailor," adapted by J. Fletcher Smith is the first volume of a new series of *Stories from Gilbert and Sulli-*

van, profusely illustrated by Griswold Tyng. (Sept., \$1.50.)

Penn

On the Penn list there are five leading titles. "Ay-Chee, Son of the Desert" by Hoffman Birney, author of "Tu'Kwi of the Peaceful People" is the story of the daily life of a seven-year-old Indian boy, with illustrations by Ha-so-de, a 15-year-old Navajo (Sept., \$2.). "Scarface, the Story of a Grizzly" by Dorr G. Yeager is illustrated in color and black and white by Paul Bransom. (Aug., \$2.) "Franz, a Dog of the Police" is by Captain S. P. Meek, author of "Frog, the Horse That Knew No Master," and has illustrations in color and black and white by Jacob Bates Abbott. "A Little Maid of Newport" is an addition to the *Little Maid Series* by Alice Turner Curtis, and "A Patriot Lad of Old Connecticut" is an addition to the *Patriot Lad Series* by Russell Gordon Carter. (Each \$1.50.)

Putnam

The outstanding title on the Putnam list is "In the Beginning" by Sholem Asch, a book of simple and moving stories from the Old Testament, translated from the German by Caroline Cunningham with chapter headings in black and white by Eleanor Klemm. (Aug. 22nd, \$2.) Two other Putnam titles are "Tales from Ebony" by Harcourt Williams (Aug. 22nd, \$2.50.) and "Automobiles" by Harriet Salt (Aug. 22nd, \$2.).

Platt & Munk

The Platt & Munk leader was published in April, but it's expected to be an outstanding juvenile during the fall season. It's "The Book of Indians" by Holling C. Holling, illustrated in color by H. C. and Lucille Holling. Marshall Field ordered 925 copies during July alone. (\$1.)

Rand, McNally

Rand, McNally's most important fall book is "Tales of India" by Rudyard Kipling, a careful selection of his stories best suited for high school age. It's published as one of the Rand, McNally *Windermere Series*, illustrated in color and black and white by Paul Strayer. (Oct. 1st, \$1.) On the same date, Rand, McNally will publish two 50c. books,

"Snuggles" by Marjorie Barrows, containing 29 photographic studies of dressed up kittens and "Five Little Bears" by Sterling North, literary editor of the Chicago *Daily News*, illustrated in color by Clarence Biers and Hazel Frazee.

Reilly & Lee

Reilly & Lee have already published an addition to the Oz series, "The Wishing Horse of Oz." (July, \$1.75.) "His Name Is Jesus" is a retelling of the story of the New Testament by John Watson Wilder, with more than 70 illustrations by Janice Penney. Second volumes to the two series of *Art Stories* and *Science Stories* were published in June. These series are designed to introduce children to art appreciation and scientific discovery, and are written in a vocabulary chosen from words which children from six to ten should know.

Revell

Revell offers "The Spinning Wheel" by John C. Jamison, a collection of fanciful stories for children. (Sept. 2nd, \$1.50.).

Scribner

Scribner's calls its fall children's list the Scribner Book Parade. The books in it have all been specially selected by Alice Dalgliesh. *Let's Read* is a boxed set of three books for very young readers including "Christopher" by Marjorie Flack, "Sailor Sam" by Alice Dalgliesh and "The Pet Parade" by Evelyn Ray Sickels. Every other page will be in four colors. (Sept. 27th, \$1.95 the set). "Young Cowboy" is a book by Will James for children from 6 to 10, and of course it has many illustrations by the author. "Injuns Comin'" by M. W. Pearson and Franklin R. Bullis, with illustrations by Peter Hurd, is an adventure story laid in Minnesota (Oct. 4th, \$2.). Paul Brown, famous for his drawings of horses, has written and illustrated "Piper's Pony: The Story of Patchwork." (Oct. 11th,

\$2.). Mr. Brown's book last year, "Crazy Quilt" was enthusiastically received. Dickens pictures by Thomas Fogarty inspired "People from Dickens" presented by Rachel Field, with 8 full color and many black and white illustrations by the artist. (Oct. 11th, \$2.50). Two more pony books are on the list: "May-fly, The Grey Pony" by Eleanor Helme, with illustrations by Lionel Edwards (Sept., \$2.) and "Asido, The Story of a Mexican Pony" (\$2.75).

Sheed & Ward

The highlight of the Sheed & Ward juvenile list is "The Sun, the Moon and a Rabbit" by Amelia Martinez Del Rio, with unique illustrations by Jean Charlot. It is a collection of folk tales of three civilizations in Mexico, Toltec, Aztec and Spanish. The author is an archeologist and is in charge of the famous Monte Alban collection in Mexico City, and the illustrator spent two years with the Carnegie expedition in Yucatan. (Sept. 11th, \$3.). Another book on the list is "More Six O'Clock Saints" a sequel to "Six O'Clock Saints" which was an instant success last year. (Oct., \$1.25.).

Simon & Schuster

Simon & Schuster have a distinct novelty in "Hendrick Van Loon's Alphabet Book." It is oblong in shape, opening the long way, and is printed in 4 colors. The alphabet is the distinctive part. For instance, B is for Borobudur, C is for Carcassonne. Opposite each page and pictures are about 200 words of text describing the city to which each letter refers. (Sept., \$1.50.) A. F. Tschiffely,



"Tu'Kwi of the Desert" is illustrated by Ha-so-de, a fifteen-year-old Navajo Indian boy (Penn)

author of "Tschiffely's Ride," has written a tale of two horses in which the horses which made the ride from Buenos Aires to New York tell their own story. There are illustrations by Kurt Wiese. (Nov., \$1.75.) Virginia Kirkus and Frank Scully have edited "The Junior Fun in Bed Book" for children from 10 to 14 which is constructed more or less on the same lines as the "Fun in Bed" book for adults. (Nov., \$1.50.) There is also a "Children's Fun in Bed Book" by the same editors for youngsters from 5 to 10. (Nov., \$1.50.)

Smith & Haas

"Babar's" many enthusiasts will welcome the news that Smith & Haas are bringing out "Babar the King," written and illustrated by Jean de Brunhoff, translated from the French by Merle Haas. (Oct., \$3.) Also on the Smith & Haas list is "Street Fair," a story of American children in Paris by Marjorie Fischer, with delightful illustrations by Richard Floethe. (July, \$2.) Mr. Floethe has also illustrated "Wandy the Wild Pony" by Allen Chaffee. (pub., \$2.) "Tara, Daughter of the Gypsies" by Chesley Kahmann, the story of a gypsy girl and her bear wandering from New York to Illinois, with illustrations by F. Luis Mora. (Nov., \$2.) "White Phantom" by John Hunter is an adventure story for boys with illustrations by Henry Suskind. (June, \$1.50.) Lynd Ward has made the illustrations for "Topgallant" by Marjorie Medary. (Oct., \$1.50.)

Stokes

Stokes' leader is "The Pony Express Goes Through—An American Saga Told by Its Heroes" by Howard R. Driggs, with numerous illustrations by William H. Jackson. It tells the stories, from their own lips, of the men who rode the Pony Express in 1860 and 1861. (Aug. 8th, \$2.50.) "Tell Me a Birthday Story" by Caroline Sherwin Bailey, author of "Read Aloud Stories" and editor of *American Childhood* contains the stories of the world's great people whose birthdays we celebrate and remember. Helen Dean Fish, Stokes' children's editor, says it is a book that will last forever. (Sept. 12th, \$2.) "The Boy Who Had No Birthday" by Mabel Leigh Hunt, with illustrations by Cameron Wright, is a boy story by an Indianapolis librarian. The scene is laid in the Hoosier

country. (Sept. 12th, \$1.75.) "Picture Rhymes from Foreign Lands" translated by Rose Fyleman and illustrated by Valery Carrick contains 50 children's folk rhymes from all over the world. (Sept. 19th, \$1.) "Danny's Country Store" by Helen Fuller Orton is the story of a boy in an American country village by the author of the Cloverfield Farm stories. It is illustrated by Mabel Betsey Hill. (Sept. 19th, \$1.35.) "Heels, Wheels and Wire—The Story of Messages and Signals" by Frances Rogers and Alice Beard is an up-to-date and accurate history of communication from prehistoric times to the present, profusely illustrated by Frances Rogers. (Sept. 19th, \$1.75.) "Dr. Dolittle's Birthday Book" contains 365 happily selected quotations from all Hugh Lofting's Dolittle books with a decorative drawing by Mr. Lofting on every page.

Suttonhouse

Suttonhouse, Pacific Coast publishers, have been awarded the contract to publish all six of the prize-winning manuscripts in the first Julia Ellsworth Ford Contest. They are all juveniles and will be published September 15th. This Contest, the first of an annual series, closed February 1st. More than 2000 manuscripts were received. The prize winning titles are "Shaggy: The Horse from Wyoming" by Russell Gordon Carter, "Horns of Gur" by Maribelle Cormack and William P. Alexander, "The Shadow Cat" by Beatrix Prior, "Singing Paddles" by Julia Butler and "Gabby Gaffer's New Shoes" by May Justus.

In addition to these prize novels Suttonhouse will publish a new child's book "Imagina" by Julia Ellsworth Ford, with four full-color illustrations by V. Ulianoff and many ink sketches by Lauren Ford. (Sept. 15th.) Other fall books to be published by Suttonhouse are "Burro Big Ears" by Margaret Dill, "Tomar of Siba" by Zahrah Preble Hodge, "Dogs of the World" by Eve Parshalle, containing more than 90 dog pictures, and "Snickerty Nick and the Giant" a play by Julia Ellsworth Ford with illustrations by Arthur Rackham.

Viking Press

As usual the Viking Press has a strong juvenile list. The d'Aulaires, whose "Ola" jumped into immediate popularity, have

written and illustrated "Children of the Northlights" which will have 16 pages lithographed in full color and 16 in black and white. It is a true story of little Lapp children. (Sept. 6th, \$2.) "Mr. Penny" by Marie Hall Ets is one of those fantastically humorous books that nearly always appeal to children. It has black and white illustrations by the author. (Aug. 1st, \$1.) "Little Ones" by Dorothy Kunhardt tells about baby animals of all kinds and has beautiful illustrations by Kurt Wiese. Mr. Wiese has for several years been making sketches of baby animals for a picture book but could not find the right text until he read this book. (Oct. 16th, \$2.) "Mr. Tidy Paws" by Frances Clarke Sayers is the story of a black cat, illustrated with lithographs by Zhenya Gay. "Blinky" by Agnes Akin Atkinson is the story of a little ringtail, a very shy little animal native to California, illustrated with photographs of ringtails by Spencer R. Atkinson. (Sept. 6th, \$1.50.) "Children of the Handcrafts" by Carolyn Sherwin Bailey, editor of *American Childhood*, is a book of exciting stories of children who unknowingly played a part in the development of crafts in this country. There are many full page pencil illustrations and 50 or 60 spot illustrations by Grace Paull. (Oct. 16th, \$2.) Kate Seredy has written and illustrated "The Good Master" the story of a boy on a farm in Hungary, full of Hungarian folk tales. (Oct. 16th, \$2.) "Red Sky" by Theodore Acland Harper, author of "Siberian Gold," is a story of the Cossacks. (Oct. 16th, \$2.) An unusual biography is "Young Walter Scott" by Elizabeth Janet Gray. (Aug., \$2.)

Warne

The outstanding title on the Frederick Warne list is "Johnny Crow's New Garden," illustrated by Leslie Brooke, who did the illustrations for "Johnny Crow's Garden" and "Johnny Crow's Party." This book will be published September 24th, Leslie Brooke's 73rd birthday. Warne also presents "Ena-Meena-Mina-Mo and Benjamin" by Sheila Hawkins (Aug. 8th, \$1.), "Joan in Flowerland" by Margaret Tarrant (Aug. 28th, \$2.) and "The Book About Ships" (Sept. 30th, \$2.) among others.

Whitman

The Whitman Publishing Co. has two books of special interest. "The Frances Tipton Hunter Picture Book" is a collection of child pictures by a famous magazine illustrator, with verses and stories by Marjorie Barrows. "The Story of My Dolls" by Alice Trimpey tells of the collection of antique dolls made by the author and has full page photographic illustrations.

Winston

Winston offers "Valiant, Dog of Timberline" by Jack O'Brien with illustrations by Kurt Wiese. The story of a German shepherd dog. (Nov. 1st, \$2.) "One Day with Tuktuk" written and illustrated by Armstrong Sperry is the story of an Eskimo boy which belongs with Mr. Sperry's "One Day with Manu" and "One Day with Jambi." Mr. Sperry is also the author of "All Sail Set" a romance of the famous clipper ship *Flying Cloud*, published in August at \$2.



One of John Atherton's decorations for "Jaufry the Knight and the Fair Brunissende" (Holiday House)

THE Publishers' Weekly

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Advertising Manager

August 31, 1935

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

New Books for Teen Age

FOR A NUMBER OF YEARS there have been occasional prophecies that "young people's reading" was a disappearing classification of books; that adult books were being sought by all the 'teen aged readers instead of books especially planned for their reading.

It may be that such a tendency is natural, that the young people do grow up earlier today. Or it may be that the young people's real tastes have not changed so much, as we thought, but that adult books, having been often forbidden, were therefore the more alluring. As a matter of fact most of these young people have an interest in books designed especially for them.

All of this is by way of speculation on the fact that there are so many more books, good books, for older boys and girls than usual this year. This fact is one of the outstanding characteristics of this year's children's lists. Among these books are stories both for boys and girls, travel, adventure, biography, etc. This fact is going to give us a retesting of the market for older boys and girls, a fair test, for the material is above the average and the books are well made.

Photographic Illustrations Increase in Vogue

THE CAMERA is again working for us with extraordinary vigor. The funeral service was read over the photographic illustration for children's books a dozen years ago, yet now look at them everywhere from toy and animal books to books on yachting and foreign travel.

But the developing use of the photograph for books of information is the fact to be noted this year, for books on aviation, locomotives, industries and peoples round the world.

It is the offset processes, as in the case of color books, that has stepped up the number of these books. The planotype processes have given new beauty to the pages and brought new economies in their production. Not always do beauty and economy go hand in hand, but the new books of photographs are achieving just those results.

Our Picture Books

THE PAST TEN YEARS has been a great era in American color picture books, a welcome and satisfying development, and this fall the bookstore counters and library displays are to bloom with colorful volumes.

In the period of rising printing costs which came during and following the War the cost of the commonly used four-color plates became so great that it seemed impossible to produce, on an economic basis, the type of picture book that would be a credit to a publisher's list. But the adventurous were not satisfied long with that set-back, and new processes began to be adapted to the task, and new artists encouraged who brought to children's books fresh imagination and a willingness to cooperate in mastering the arts of reproduction. This surge of new enterprise has made picture books a satisfactory and successful commodity. Of course very careful winnowing of material in this field is important. We must remember that at one stage we seemed about to be buried in a tidal wave of new production, but costs and losses thinned down the number of titles. Now reprinting is making available many of the best older titles at a lower price.

The picture books of this fall are worthy of special attention and the most careful promotion.

The Standing of Best Sellers

WHEN THE WEEK'S TABULATION of the best sellers of New York City was printed in the *Times* on Monday the 26th, it was noted by the trade that no new titles had come into the list as the result of full page advertising during the week over the Macy imprint. This strengthened the general feeling held by publishers that it is not easy to hasten the road to best seller standing. Advertising can help launch a book and can help to increase the sales pace of titles that get started, but it cannot make real best sellers out of hand.

"Best sellers" in the booktrade, with passing years, have come to mean careful canvasses over broad areas of selling and the charted results have rightly had a prominent place in booktrade news and in public interest. The idea of such canvasses goes back to the *Bookman* of the Dodd, Mead days when Harry Thurston Peck was editor. The series of records made for *Books of the Month* and *Publishers' Weekly* has had over twenty years of continuity, careful reporting and annual tabulating. The wholesale records of *The Retail Bookseller*, the weekly chart of the *Herald Tribune*, the Monday morning canvass by cities in the *Times* are all valuable records. In all these canvasses the averaging of many reports smoothes out any inaccuracies of the individual store's record.

The advertisement last week in the New York papers of the 13 best sellers of the Macy store were surprising because of the unexpected difference between the Macy ratings and the ratings for eight New York City stores as reported simultaneously by the *Times*. It was surprising that "Lucy Gayheart," "Young Renny," "Of Time and the River" and "Time Out of Mind" were not best sellers at Macy's!

There can be legitimate differences of opinion as to the value of the whole idea of reporting best seller lists. *Publishers' Weekly* has always felt that such reports were important to keep good books going to a larger public. The public has always shown interest in the reports and so have students of social history. This office has done all in its power to make its reports accurately reflect what is going on. We believe the other regular reports are made with care. We do not believe any publisher should pay toward having a best seller list printed.

There were many good reasons why those display advertisements were a mistake as was pointed out in our editorial last week, another is that is worthwhile for the book-trade to realize the real value of best seller reports.

Books Up, a Half Inch

IT USED TO BE the fixed idea of bookstores that fiction must be all of a size so that it could be stacked uniformly on the fiction counters. The travelers were accustomed to report that books above (or below) standard measurements were taboo.

Perhaps books are displayed more informally today, or the dealers have become reconciled to variety, or perhaps it was the precedent-breaking "Anthony Adverse" that made 8¼-inch volumes appear in the fiction output where only 7⅝-inch volumes grew before.

A dozen prominent new books in a few weeks' time emphasize this tendency, "Richard Savage" by Gwyn Jones (Viking); "The Wedge" by Hermann Deutsch (Stokes); "The Furys" by James Hanley (Macmillan); "The Loom of Justice" by Ernst Lothar (Putnam); "The Man Without a Home" by Rupert Hughes (Harper); "The Grand Gennaro" by Garibaldi Lapolla (Vanguard), to mention a few and from Doubleday Hugh Walpole's long "Polchester" novel "The Inquisitor" which is a real octavo 8¾ high. Apparently customers are not objecting to size if they get their money's worth.

THIS NUMBER
CONTAINS
**THE ANNUAL
FALL INDEX**
of
Children's Books

Pages 632-646

THE COMPLETE INDEX
OF ALL FALL PUBLICATIONS
WILL BE ISSUED SEPT. 21

Trends in Popular Education Subject of New Study

PERHAPS THE MOST COMPREHENSIVE EFFORT that has yet been made to evaluate for popular educational purposes the books which are available for America's non-literary population is being carried forward at Teachers College, Columbia University, by Mrs. Elizabeth G. Morriss and assistants under a grant from the American Association for Adult Education. A preliminary report of progress has just been released by Teachers College entitled "An Experiment in Reading Study."

Mrs. Morriss reiterates what has been emphasized by previous surveys, that there is a dearth of factual material in simple language for the adult of limited vocabulary.

Of particular interest to publishers is the list of 153 books and pamphlets based on experiments carried on in the evening schools of three large cities, books which are considered as fairly successful models of the type of book most needed. This list will be eagerly studied by those who write and publish books, though it is not easy to find what is the common denominator, if any, in so varied a list.

There is one suggestion which the directors of this study make which we believe deserves attention. It is under the heading of "Other investigations which adult educators will need to make in order effectively to advise their adult patrons of limited education, to wit: Analyzing the articles now read by adults of limited education in order to gain information about the character of reading to which they are accustomed." That survey would, if extensive enough, be of great value.

The reading of a popular audience of post-school years may be divided into two general classes: the reading that they reach for and the reading that is pushed into their more or less willing hands. The extent of the former greatly exceeds the latter and this will always be so. If a better assortment of reading material is to be available through public agencies then those who produce such material should have for their guidance some picture of what the people themselves are buying.

There is always an inclination to say in studies of popular education: "If publishers would only give us a better assortment of reading matter to work with, we could step

right along." Probably it is not as simple as that. Popular education must be, at least in part, a voluntary action on the part of the group. Those who reach a great popular market with newspapers and magazines have much to teach those who make and distribute books.

People who spend ten cents a week on a Sunday paper or perhaps twenty cents a month on magazines do not, we believe, spend as much as fifty cents a year on books, and the public agencies which serve them do not have more than ten cents a year per capita for their bookbuying. Dr. Gray and Miss Monroe in "The Reading Interests and Habits of Adults" estimate that we have 50% book readers to 75% magazine readers to over 95% newspaper readers.

There is a purchasing power latent in the popular audience which we have not begun to reach with books, but the books bought are going to be in a large part self selected. The people are going to have much to say as to what they want. More general availability of what the people are ready to buy is one of today's urgent tasks for the publishers, guided by the new findings of the educators. To recognize the people's own tastes and desires is not a surrender of leadership. It may be the way to win leadership.

More Bookshops?

WHEN BUSINESS is flat on its back, it has to look up. Apparently there are those in the booktrade who are looking up and are going to be ready for an expansion of business and they are beginning to lay plans. In the past month there have been rumors floating about of new bookstores and chain experiments. Not all, probably, but some of the plans are sure to be completed performances by fall. New confidence is in the air. The new fall books are likely to benefit from being displayed in new places and in fresh surroundings.

We believe that the freshening up of a retail establishment has a stimulating effect not only on the customers, who enter the store, but simultaneously on everyone who works in the store, the proprietor and every clerk. It is a pledge of new confidence, it is a compliment to the community being served, and it provides a better background for every new display and every merchandising effort. The more new paint, varnish and fresh equipment the better.

News of the Week

Plans for Book Week, Nov. 17-23, Start Early This Year

RICHARD FLOETHE, illustrator of "Street Fair" recently published by Smith & Haas, is the designer of the new Book Week poster which will be issued the latter part of September by the National Association of Book Publishers. The poster will be modernistic in feeling, employing for effect a great deal of white space. Across the upper half it will carry in blue lettering the slogan for the Week, "Reading for Fun." The lower half in three or four colors, blues, browns and yellows, portrays a group of children gathered about a round table with a background of book shelves.

Anne Carroll Moore, supervisor of work with children at the New York Public Library has written an introduction for the Book Week leaflet.

The N. A. B. P. office reports that though Book Week is still two and a half months off—the dates this year are November 17th to 23rd—it has already had more than 400 letters from librarians, teachers and club chairmen, indicating that plans are being made for book exhibits and special programs on children's reading during the Week. Many have written approving the plan for the Week, welcoming the chance to emphasize books of imagination and inspiration as a contrast to last year's practical hobby books. A number of magazines will devote extra space to children's books in November issues.

F. & R. Announces \$2 Edition of "Anthony Adverse"

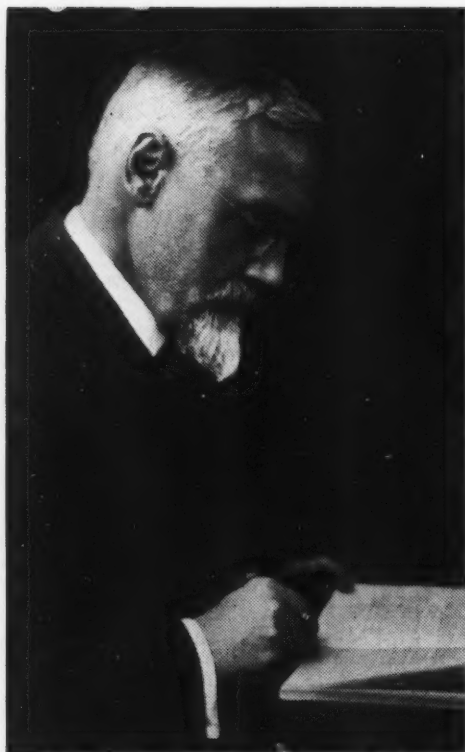
ON SEPTEMBER 14TH, Farrar & Rinehart will re-publish "Anthony Adverse" in a special \$2 edition, at the same time inaugurating an entirely new advertising campaign with \$6,000 set aside for announcement alone. The new edition will be complete, printed from the same plates as the current edition, and will have a series of ten different full color jackets, adapted from the wrappers used on the 10-volume paper-bound Finnish edition. Each jacket will be numbered, the numbers beginning with 502,301, the number of copies distributed in this country up to the time of publication of the \$2 edition. The

volumes will be packed in packages of five, each with a different jacket, so that booksellers will have the opportunity to build unusual window displays. There will be new posters, 100,000 imprinted postcards, and Farrar & Rinehart will spend dollar for dollar with local booksellers in cooperative advertising.

A plan for complete protection has been worked out which provides that any approved bookseller may sign an informal agreement with the publishers in which the bookseller agrees to use a certain number of copies of "Anthony Adverse" in his window with a poster for at least one week in September and another week in November, to keep a generous quantity prominently displayed in the store until Christmas, and, if he wishes, to spend a certain amount for advertising the new edition in local papers, Farrar & Rinehart to subscribe an equal amount. In return the publishers will bill whatever quantity the bookseller orders of the \$2 at 40% net January 1st, 2% October 10th, and will accept for full credit return any unsold copies after January 1, 1936, carriage charges collect, or make other arrangements satisfactory to the bookseller. In addition Farrar & Rinehart will rebate in cash on the net quantity ordered, less returns, on the following schedule: 100 copies, 41%; 250 copies, 42%; 500 copies, 43%, and 1,000 copies, 44%. This protection covers the original order or reorders of equal quantity.

Advance sale of this new edition will probably reach 30,000, according to Phil Hodge, Farrar & Rinehart sales manager. The first printing was 17,000 and an additional printing of 20,000 is now on the press. A number of large department stores have already signed up for postcards to send to their entire mailing lists and others are listing the book in their own mailing copy. Farrar & Rinehart states that a large part of the campaign will be directed toward selling the book to people who have already read it, but who have not bought it, or who wish to give it as a gift.

The announcement campaign will open with large space in newspapers in Boston, Philadelphia, Chicago, San Francisco and Los Angeles as well as in New York City.



J. Bertram Lippincott

Sixty Years in Publishing

J. BERTRAM LIPPINCOTT, dean of American publishers, will celebrate on September first the sixtieth anniversary of his entry into the publishing business. President of J. B. Lippincott Company for many years, he relinquished this office in 1926 to become Chairman of the Board, without diminution of his activity and interest in what is so generally considered an arduous industry.

Under his father, Joshua B. Lippincott, he was trained in all branches of the publishing business.

During Mr. Lippincott's sixty years of active business life, more than 20,000,000 books bearing the Lippincott imprint have been issued by the general trade department alone, exclusive of the millions of medical and text books published during that time.

Mr. Lippincott has seen many books published and forgotten, such as Ouida's sentimental novels and the "epoch-making" sex novel, "The Quick or the Dead?" by Amélie Rives. He has seen many best sellers come and go: Hall Caine's "The Woman Thou Gavest Me" was perhaps the firm's greatest, Grace Livingston Hill's romances, the most consistent.

At present, the J. B. Lippincott Company dating back to 1792 is one of the oldest as

well as one of the largest book publishing firms in the world.

Dingwall-Rock Reorganizes

IN A REORGANIZATION owing to the death of Adam Dingwall, Mark Harris has been elected president of Dingwall-Rock, Ltd. Mr. Harris announces a change in the policy of the firm which has heretofore been in the subscription and mail order business. Beginning this fall Dingwall-Rock will publish a limited amount of fiction and non-fiction for the trade. The first volume on the list will be "Murder by the Dozen," a 515-page compilation of two novels and ten short stories from the 1933-34 issues of *Mystery Magazine*, to appear September 11th.

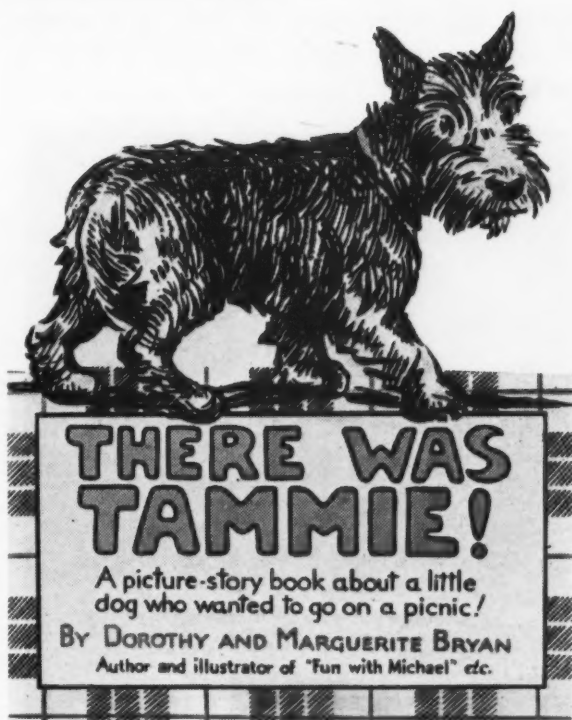
Mr. Harris, who is 28 years old, was until recently an instructor of English at Williams College. He is the author of "The Case for Tragedy."

Changes at Curtis Brown

NANCY PEARN, Laurence Pollinger and David Higham, all of whom have been associated with Curtis Brown, Ltd., in London, have left that firm to start their own literary agency at 6 Norfolk Street, Strand, London, W.C. 2. Miss Pearn was in charge of the serial and short story section at Curtis Brown; Mr. Pollinger has been highly successful in the sale of American books to English publishers and in selling film rights, and Mr. Higham was in charge of the sale of English books to America and elsewhere. With the withdrawal of Michael Joseph to form his own publishing house, Curtis Brown has lost four staff members this summer.

New Publishing House Starts

ALEX HILLMAN, president of William Godwin, Inc., and Arcadia House, and Samuel L. Curl, sales manager of the same houses, have established a new publishing house, to be known as Hillman-Curl, Inc., which will publish non-fiction and significant fiction. The first list of four books will appear this fall, including "Diet and Die" by Carl Malmberg, "The Rocky Road to Jericho" by Frank Chester Field, "Black Earth" by Thomas Rowan and "Panorama" by An Unknown Novelist. Mr. Hillman is president of the new firm, Mr. Curl is vice president, and Bellamy Partridge is secretary.



The cut-out poster for "There Was Tammie," which Dodd, Mead is just sending out to bookshops

Bookshop Notes

IN HER ARTICLE in this issue Miss Stockell predicts great and lasting popularity for Christine Govan's new juvenile "Five at Ashefield." Another Southern bookseller, Minna Miller Hamilton, manager of the Boys' and Girls' Department of Millers' in Atlanta writes—"This department will be solidly behind Christine Nobel Govan's new book, 'Five at Ashefield.' Reading it in galleys did not ruin our interest in this well-connected and highly entertaining story. We also read 'Jamaica Johnny' by Berta and Elmer Hader in galleys, and found it a most delightful and refreshing story. The text with the splendid Hader illustrations should put this book close to the top in best sellers for children from nine to twelve years. 'The White Phantom' by John Hunter and 'Secret Fair' by Marjorie Fischer, both Smith & Haas books, provide excellent entertainment and the former thrills galore for the adventure loving reader." Mrs. Hamilton writes, too, that Millers' is enlarging its facilities for displaying ready-built models of airplanes and ships. Bookcases placed in the center of the department will be devoted exclusively to books on aeronautical and maritime subjects, technical and fictional.

The Hobby Contest being conducted by the Children's Book Shop in Rochester, New York, has proved an excellent publicity idea and added many names to the mailing list. We described the contest in our June 29th issue. Since then by popular demand it has been extended to include scale model airplanes (in addition to ship building, international dolls and soap sculpture).

✽ ✽

On a recent trip to Rochester we talked to Mrs. Heilbrunn and Mrs. Meyers who run the Children's Book Shop. The week before our visit they had had an exhibit of dolls of all countries followed by an exhibit of soap sculpture.

✽ ✽

Rochester children should be well supplied with books. Clarence Walker Smith features them, Scrantom's have a special department and at Sibley, Lindsay and Curr we counted four big double counters and five big single counters and six sets of shelves, four deep, all devoted to juveniles.

✽ ✽

At Dey Brothers in Syracuse, Tina Cummings has a good juvenile department. She has a great demand for series and carries a whole table of them. She also carries 10 cent books and says that she seldom makes a 10 cent sale. Usually parents buy 4 or 5 books at once.

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Emily Mundy showed us copies of "Corally Crothers" and "Cinder" by Romney Gay, a Syracuse girl whose real name is Phyllis Britcher. These little books Miss Mundy has sold very well at her shop in Syracuse.

✽ ✽

Miss O'Brien at the Bay Tree Book Shop in Buffalo was making plans for a children's corner. This shop has always done very well with juveniles.

✽ ✽

Josephine Thomas who runs the Children's Bookshop in New Haven writes that she is planning to join with Soltow and Sparrow, Gifts, whose quarters connect with her shop and with the Junior League Shop, about a block away to engage a store, well located on the main shopping street, Chapel Street, for one day—to clear out stock, with a large mark down sale. Miss Thomas thinks well of holding the sale out of the shop so she

won't hear the moans of people that everything they really want, "Ola" and "Ping," for instance, is not in the sale. Early in September, before people return to their town homes, she expects to have a sale, with Sol-tow and Sparrow, at Phelps Tavern, in Litchfield, in Connecticut. She has been there once each summer for several years. This sale is, of course, at regular list prices.

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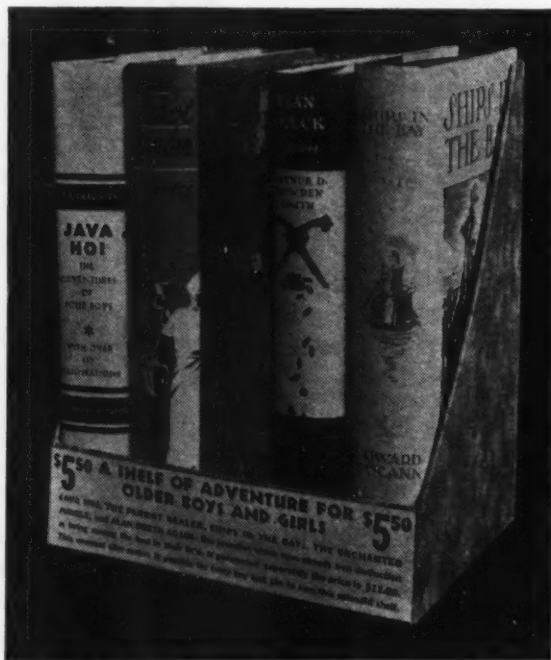
Constance Spencer, of Gelber, Lilienthal in San Francisco, writes: "Our main project for fall for the children's department is a series of three talks on reading for children to be given by Frances Clarke Sayers, author of 'Bluebonnets for Lucinda' and 'Mr. Tidy Paws.' These talks are scheduled for afternoons in September, October and November and will be given in our rare book room which offers a suitable, friendly setting for informal groups. We shall have on display on these dates illustrations from various new books for children—Zhenya Gay's for 'Mr. Tidy Paws,' later the Floherty photographs for his interesting books, and then for Book Week, a large group of originals displayed with the books which they illustrate. We shall concentrate on the local interest in the Pony Express and devote a window to Driggs' 'The Pony Express Goes Through' using some of the relics of Pony Express days for background display."

Miss Spencer also says they are especially interested in the following fall publications, "There Was Tammie" by the Bryans, "The Piper's Pony," "since our clients were most enthusiastic about 'Crazy Quilt,' 'The Steel Book' and 'The Glass Book' by the Pryors, and 'The Sea for Sam' which we feel will be a splendid addition to the two earlier books, 'Sugar Plum House,' the new Lenski, 'Turf-cutter's Donkey,' so beautifully illustrated by Jack B. Yeats, and a product of our own city, 'Our U. S. A.' by Frank and Ruth Taylor.

"The Flack, Dalglish and Sickels Combination that Scribners is boxing should sell very well," says Miss Spencer, "although, as a rule, I prefer to do my own 'plus selling' and grouping of books. However, when one is rushed and depending on new assistants, it's simpler to have such arrangements done by the publishers.

"I am glad that all children will now have an opportunity to own all the Milne titles. I see no obstacle now that the publisher has

made a dollar edition of all the titles available. We anticipate a larger holiday season than for many years."



New display rack for Coward-McCann adventure stories. This is just a sample. The correct price is \$5.75

The fall plans of R. H. Mills Book Store in Nashville, Tenn., for selling children's books, include strictly price item merchandise and books of literary value regardless of price. Helen Parker tells us that she has found that the Whitman Big Little Books, the Rand McNally 10 cent and 15 cent books, the Blue Ribbon 25 cent Pop-Ups and the 50 cent series, especially the Grosset mysteries sell themselves after the initial window and table displays. They bring in customers who would never enter the store if this stock were not carried. But Miss Parker feels that the main work of the store's children's department is in selling books of literary value. The store has exhibits and arranges talks before local school groups, and helps local and county schools prepare book lists and order books for their libraries.

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Miss Parker plans to stress the Milne books at the new reduced price, the *Windermere Series* with new jackets, the *Petersham Series*, "Deep Water Days" and "In Frontier Days" in the cheaper edition, the new "Babar" book, "Johnny Crow's New Garden," "Pee-Gloo" and "Jamaica Johnny."

Among the Publishers

THE COLUMBIA UNIVERSITY PRESS started the long task of editing a one volume encyclopedia in the boom years when the underwriting of large ventures was not difficult. As with the Merriams and their new dictionary the task has been completed in more difficult days. It must be the more satisfying, therefore, to see that the project is getting such prompt acceptance and that orders in large figures are coming in. There is a fair chance that the first printing, which was large, may be sold by publication day.

❖ ❖

Clara Weatherwax of Oakland, California, has been named winner of the *New Masses* prize contest for a novel on a proletarian theme, conducted jointly with the John Day Company. Miss Weatherwax receives \$750 in addition to royalties for her novel "Marching, Marching." Selection was made from a large number of novels, all submitted under assumed names. One other novel, "A Weaver's Son" by Martin Russak, received the unanimous recommendation of the judges for publication, and five or six others, in the opinion of individual judges, deserve to be printed. Judges were Granville Hicks, critic and until recently literary editor for the *New Masses*; William F. Dunne, labor organizer and formerly editor of the *Daily Worker*; Alan Calmer, former national secretary of the John Reed Clubs of the United States; Richard J. Walsh, president of the John Day Company, and Critchell Rimington, vice president of the John Day Company. The novel will be published by John Day early in November.

❖ ❖

An edition of twelve copies of a last book by the late T. E. Lawrence will be published by Doubleday. Two copies will be sent to Washington to establish copyright and the ten others will be offered for sale at \$500,000 each. It is not expected that any will be sold. The manuscript, called "The Mint," is about 70,000 words long. It is said to be harshly critical of some British institutions and of many men. The book may be published in a more reasonably priced edition later, but probably not for some years.

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A new experiment in providing teaching material for schools is launched by the Soci-

ety for Curriculum Study, 425 West 123rd Street, New York. The series is called *Building America* and is to consist of flat, magazine-sized brochures full of photographs in offset, each of the eight monthly numbers per year to be devoted to one special subject. The first number in October is to be on Housing, to be followed by Food; Men and Machines; Transportation; Health; Communication; Power; Recreation, and Youth Faces the World. These "picture texts" are issued by a cooperative organization at cost price as a contribution to modern teaching methods.

❖ ❖

A new and valuable list of books on music has been issued by the National Association of Schools of Music entitled "Musical Literature List for Music School Libraries." The booklist includes author, title, number of pages, date of publication, publisher and price, and the whole makes up a collection of 1400 volumes. The list should be useful for booksellers handling musical books as well as public libraries and schools. Copies may be had for 25 cents from the association.

❖ ❖

Chapters on displays and exhibits, on methods of preparing posters, signs, working drawings for exhibit cases and bulletin boards, all useful to booksellers as well as librarians, are included in the second and extensively revised edition of Gilbert O. Ward's "Publicity for Public Libraries," just issued by the H. W. Wilson Co. Mr. Ward is technical librarian of the Cleveland Public Library and has winnowed from the experience of libraries all over the country the most successful practices in giving publicity to books and library matters.

❖ ❖

John William Eckenrode of the Newman Book Shop in Westminster, Maryland, will publish on November 1st, "A Selected Annotated List of Books and Magazines for Parochial School Libraries" compiled by Sister Cecil, professor of children's literature in the Library School of the College of St. Catherine, St. Paul, Minnesota.

❖ ❖

J. R. Brussel has just returned from six months in England, where he has seen through the press the final proofs of his "Anglo-American First Editions" in the

Bibliographica Series which American booksellers have been waiting for for some time. The books will be ready for delivery from the *Publishers' Weekly* office about October 1st, the price being five dollars. This is the first thorough effort to list all the books by eminent English authors which first saw the light of day in America, nearly 200 books by 26 different authors, this total not including authors who have had adequate attention in other bibliographies, i.e. Barrie, Kipling, Meredith, Stevenson, and Carlyle. Graham Pollard, joint author with John Carter of the famous exposé of English pamphlets, has written an introduction.



A study course on "The Story of Books" has been prepared by Robert Bingham Downs for the University of North Carolina Press. Mr. Downs is the librarian of the university. There are sixteen chapters in 48 pages, starting with primitive art, paper, bookbinding and coming down to the modern book and libraries. Accompanying each chapter are bibliographies of selected readings, and the whole is planned to be used as a syllabus for any group wishing to study the history of the book.



Claude Kendall & Willoughby Sharp will publish the autobiography of Daniel Frohman in November. There will be more than 100 illustrations from Mr. Frohman's picture gallery of theatrical celebrities.



A check-list of books on social reconstruction, which was first issued in the *New Republic* and is sponsored by an organization known as the Book Group, 386 Fourth Avenue, New York, has now been issued in pamphlet form, and copies are available at 10c each. The Book Group is an outgrowth of the work of the League for Industrial Democracy, and this annotated list supplies booksellers and their customers with suggestions as to the most important books of social implication including not only technical books but also biographies, autobiographies, fiction and poetry in the social mood. Among those who served on the committee which compiled the list were Harry Hansen, Lewis Gannett, B. W. Huebsch, Robert Morss Lovett and others.

David Kemp, publisher, has taken over from Robert O. Ballou publication rights on the following books: "The Revolutionary Emperor" by Saul Padover; Goethe's "Faust," translated by Alice Raphael; "Hunting Insects in the South Seas" and "Insect Behaviour" by Evelyn Cheesman, and "Nature by Night" by Arthur R. Thompson. Orders should be addressed to David Kemp, Publisher, R. K. O. Building, New York City.

New TLA Is Ready

THE PUBLISHERS' TRADE LIST ANNUAL, now in its 63rd year, has begun to come from the bindery this week and deliveries will proceed steadily to all parts of the country.

There are 17 new lists this year that were not in last year's volume. The 1935 edition is about half an inch thicker than the year before, 4725 pages against 4544.

The idea of a bound volume of publishers' catalogs, for the convenience of booksellers and librarians, came from the inventive brain of Frederick Leypoldt, the founder of *The Publishers' Weekly*. Not only does such a bound catalog save an immense amount of time for its users, but it also prevents an immense waste which develops from the individual mailing of catalogs and their frequent mislaying or destruction.

A complete set of the Trade List Annuals supplies a chronological record of American publishing. The set which *The Publishers' Weekly* office had accumulated was, when the office was last moved sixteen years ago, turned over to the New York Public Library, whose collections on the history of the booktrade are so extensive.

Textbook Library Suggested

A NEW PLAN which would substitute the library for personally owned textbooks in college was outlined at the American Library Association meeting in Denver in June, by J. W. Creighton, president of Hastings College, Hastings, Nebraska. This plan requires all students to pay \$15 yearly as a library fee. They are not required to buy any textbooks. "There is no need for the student to own his own textbooks," Mr. Creighton commented. "The books rarely have permanent value. The new system brings the library into the center of academic life, where it belongs."

Obituary

T. EDWARD JONES

T. EDWARD JONES, Pittsburgh bookseller, died on August 20th at the age of 75. Mr. Jones was for many years buyer for Kaufman's book department. His first job was with the Presbyterian Board in Pittsburgh. For the past twenty years he was in business for himself on Wood Street, Pittsburgh.

First-Class Mail

THANK YOU, MR. KIDD!

John G. Kidd & Son, Inc.
Cincinnati, U. S. A.
Aug. 23, 1935.

Editor, *The Publishers' Weekly*:

Having just returned from a vacation in northern Michigan I have been engaged in catching up with events as described in the *Publishers' Weekly*. The reason I am writing now is to compliment you on the very interesting series which you have secured from George Dunlap. I hope he keeps it up. It is vastly interesting to me, I can assure you, and I presume to most of the old-timers.

Also let me compliment you on the very great improvement in the format of the P. W. You are certainly doing an excellent job.

JOHN KIDD

"RAYON" SALESMANSHIP IS COSTLY

Stanford Bookstore,
Stanford University, Calif.
August 13, 1935.

Editor, *Publishers' Weekly*:

Like most booksellers I read the *Publishers' Weekly* from cover to cover, and usually feel I have benefited thereby. But the present burst of enthusiasm on my part is due to the article in the current issue by Margaret Swain Beecher. She says "I believe that many a customer enters our shops and buys a book over his head because he is too proud or too meek to let the bookseller know he is not high-brow." I feel that this criticism is particularly applicable in the field of children's books where all too often the prospective purchaser is either "sold" the latest juvenile, with emphasis on the "intriguing," "fascinating" or "lovely" illustrations, or is somewhat

coolly allowed to fumble among the reprints. That this "rayon" type of salesmanship is costing booksellers money is evident. Mrs. Beecher's article makes it plain that booksellers should regard themselves as mediums of trade between the publisher and the public, rather than arbiters of public taste.

HELEN C. STERLING.

New Shops

New York City—The Chiswick Book Shop will be opened at 3 West 51st Street about September 1st. Aveve Brown will manage it with the help of Herman Cohen. Miss Brown was formerly buyer at Altman's and was with Brentano's for several years. Mr. Cohen formerly managed the Madison and Savoy Bookstores. The shop will carry first editions, fine bindings, sets, general books and some current books.

San Antonio, Tex.—Frank Rosengren, whose Old Book Shop in Evanston, Ill., was closed last May, has opened a new shop in the air-conditioned Milam Building in San Antonio, Tex. He will specialize as formerly in Americana and first editions, though the new shop will also carry a stock of rare and standard books. New publications of importance or typographical excellence will be given special display and publicity, and sporting books and prints will be a specialty.

Changes in Address

Pasadena, Calif.—McLean's Book Shop has moved from 754 E. Colorado St. this city to 1753 W. Main St., Alhambra, Calif.

Detroit, Mich.—The Williams Book Shop will be opened on September 15th at 1500 Woodward Street. The members of the firm include Frank B. Williams, who has been in the book business in Detroit for about fifty years, having served with Macauley Bros., Sheehan and Dennens; Donald D. Williams, the son of Frank Williams, well-known locally as a connoisseur and collector of rare books, fine bindings and modern English and American first editions; Alberta H. Williams, the wife of Donald Williams, who has been, for the past three years, lecturer on current foreign literature. The shop will carry old and rare English books, fine bindings, library sets, etc., as well as modern English and American first editions.

One Month from Now—A Forecast

CHIVALRY, by Rafael Sabatini. *Houghton Mifflin*, \$2.50.

RED SKY IN THE MORNING, by Robert P. Tristram Coffin. *Macmillan*, \$2.50.

THE BEST PLAYS OF 1934-35, ed. by Burns Mantle. *Dodd, Mead*, \$3.

FORTUNE, by Robert Raynolds. *Morrow*, \$2.50.

MASTERING FEAR, by Dr. Preston Bradley. *Bobbs-Merrill*, \$1.50.

UNQUIET, by Joseph Gollomb. *Dodd, Mead*, \$3.

DWIGHT MORROW, by Harold Nicolson. *Harcourt, Brace*, \$3.75.

MARK TWAIN'S NOTEBOOK. *Harper*, \$4.

MY RENDEZVOUS WITH LIFE, by Mary Pickford. *Kinsey*, \$1.

BLOOD RELATIONS, by Philip Gibbs. *Doubleday, Doran*, \$2.50.

FROM FARM BOY TO FINANCIER, by Frank A. Vanderlip. *Appleton-Century*, \$3.50.

IF MEMORY SERVES, by Sacha Guitry. *Doubleday, Doran*, \$3.

THE LEES OF VIRGINIA, by Burton J. Hendrick. *Little, Brown*, \$3.75.

NOTES AS VICE PRESIDENT, by Charles G. Dawes. *Little, Brown*, \$3.

SHINING WINDOWS, by Kathleen Norris. *Doubleday, Doran*, \$2.

THE SEVEN ARMS, by L. A. G. Strong. *Knopf*, \$2.50.

Oct. 1. Postponed from Sept. 3. See July 27th P.W.

Oct. 1. His "Lost Paradise," autobiographical, was a near best seller. The new novel, with a special Maine appeal, will have large and sustained advertising in 8 or more key cities. Posters and counter cards available.

Oct. 2. Always dependable—consult your records.

Oct. 2. Lots of advertising and very fancy displays, including a striking 4-color poster, 14 x 18, with three dimensional lettering. Note new publisher.

Oct. 2. His "Courage for Today" was of course a best seller in Chicago, with good sales in the South and elsewhere.

Oct. 2. Dodd, Mead's most important novel of the season. Window display, poster and postcards.

Oct. 3. This biography should have sizable sales. Poster and imprinted postcards available.

Oct. 3. Harper's big October book, tying up of course with the Mark Twain Centennial. It's a Twain first edition and will be backed heavily. Poster for advance orders.

Oct. 3. "Why Not Try God?" is still selling. The new one should do especially well for Christmas. First printing to be 10,000 copies. National advertising. 11 x 14 card available.

Oct. 4. Advertising in literary weeklies. Display material on request.

Oct. 4. A success story that appeals to the man-of-affairs audience. Serialized in *S.E.P.*

Oct. 4. Literary weeklies and N. Y. theatrical advertising. Partial serialization in *Atlantic Monthly*.

Oct. 4. Heavy advertising guaranteed. Circulars for the trade.

Oct. 4. Unedited notes covering many phases of his public career. L. B. promises a healthy ad. campaign.

Oct. 4. National advertising. Small posters. Serialized in *Woman's Home Companion*.

Oct. 7. A novel which Knopf considers only second in importance on their fall list to "Lucy Gayheart."

Out This Week

THE BEST SHORT STORIES, 1935, ed. by Edward J. O'Brien. *Houghton Mifflin*, \$2.50.

FAIR AS THE MOON, by Temple Bailey. *Penn*, \$2.

THE INQUISITOR, by Hugh Walpole. *Doubleday, Doran*, \$3.

MISS MARVEL, by Esther Forbes. *Houghton Mifflin*, \$2.50.

VEIN OF IRON, by Ellen Glasgow. *Harcourt, Brace*, \$2.50.

The 1934 issue showed a 20% gain in sales over 1933.

You've seen the first chapter and good looking jacket—order blank—librarians' prize contest announcement. Sure of sales. Serialized in *Good Housekeeping*.

A long novel in which Mr. Walpole returns to the cathedral town of Polchester.

"O Genteel Lady" sold 19,000 exclusive of book club sale; "A Mirror for Witches" sold 10,000. The initial ad. appropriation on the author's first novel in 7 years is \$1500.

A sure-fire novel of twentieth century Virginia. First printing, including book club, 85,000.

Some Best Sellers of the Week

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|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| LUCY GAYHEART, by Willa Cather. <i>Knopf</i> , \$2. | Leading at most stores, this month-old novel is outstripping all fiction in the best-seller race. |
| GREEN LIGHT, by Lloyd C. Douglas. <i>Houghton Mifflin</i> , \$2.50. | There's no abatement in its steady sales. |
| TIME OUT OF MIND, by Rachel Field. <i>Macmillan</i> , \$2.50. | Selling with the leaders everywhere. |
| ILLYRIAN SPRING, by Ann Bridge. <i>Little, Brown</i> , \$2.50. | Published a day after "Lucy Gayheart," this novel is making a fine record. Third printing. |
| YOUNG RENNY, by Mazo De La Roche. <i>Little, Brown</i> , \$2.50. | The movie version of "Jalna" which has been released in some cities pictures most of the well-known Whiteoaks extremely well. |
| OF TIME AND THE RIVER, by Thomas Wolfe. <i>Scribner</i> , \$3. | Listed as a best seller in the <i>Times</i> by N. Y., Washington, St. Louis and San Francisco stores. |
| ❖ ❖ | ❖ ❖ |
| NORTH TO THE ORIENT, by Anne Morrow Lindbergh. <i>Harcourt, Brace</i> , \$2.50. | Triumphant in the non-fiction field! The best seller in most stores throughout the country. |
| LIFE WITH FATHER, by Clarence Day. <i>Knopf</i> , \$2. | Helps to bring new life to current non-fiction which has not had many new sellers this summer. |
| PERSONAL HISTORY, by Vincent Sheean. <i>Doubleday, Doran</i> , \$3. | Listed as a best seller in the <i>Times</i> by every city except Atlanta and San Francisco. |
| DON FERNANDO, by W. Somerset Maugham. <i>Doubleday, Doran</i> , \$2.50. | Continues to outsell all other non-fiction in St. Louis. |
| ASYLUM, by William Seabrook. <i>Harcourt, Brace</i> , \$2. | Last week's Candidate steps into the best seller class. |
| WHILE ROME BURNS, by Alexander Woolcott. <i>Viking Press</i> , \$2.75. | No let-up. |
| THE STORY OF CIVILIZATION, by Will Durant. <i>Simon & Schuster</i> , \$5. | Selling well everywhere. |
| CATHERINE, by Gina Kaus. <i>Viking Press</i> , \$3.50. | Second in sales in Chicago stores, the <i>Daily News</i> reports. |

Candidates for the Best Seller List

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|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| STORM SIGNALS, by Joseph C. Lincoln. <i>Appleton-Century</i> , \$2.50. | The best seller of all fiction in many New England stores. |
| HONEY IN THE HORN, by H. L. Davis. <i>Harper</i> , \$2.50. | Just out last week, the Harper Prize Novel is an American News best seller, and listed in the <i>Times</i> by Philadelphia stores. |
| FELICIANA, by Stark Young. <i>Scribner</i> , \$2.50. | Reported to the <i>Times</i> by Washington and New Orleans stores. |
| ❖ ❖ | ❖ ❖ |
| KING LEHR AND THE GILDED AGE, by Elizabeth Drexel Lehr. <i>Lippincott</i> , \$3. | Heading for the best seller class, this is having good sales in all the large stores. |
| A WOMAN'S BEST YEARS, by W. Béran Wolfe. <i>Emerson Books</i> , \$2.25. | Increasing sales everywhere. Fifth on the latest American News list. |
| THE ART OF HAPPINESS, by John Cowper Powys. <i>Simon & Schuster</i> , \$2. | Boston and Atlanta stores list it in the <i>Times</i> . |

Index to Juvenile Books, Fall, 1935

WITH DATES OF PUBLICATION

Announcements of New Publications Listed by Author, Title and Series

NOTICE

DATES OF PUBLICATION WHEN AVAILABLE ARE GIVEN BEFORE PUBLISHER ON AUTHOR ENTRY ONLY.

(t) indicates tentative date or price.

- A B C book, Today's. King, E. McBride 1 00
- Abbott, Jacob Bates, il.** See Meek, S. P.
- Abbott, Jane.** Hayday; Keineth; Larkspur; Aprilly; Happy house; High acres; Red Robin. 7 vs. Sept Grosset ea 0 50
- Abbott, Jane.** Low bridge; il. by Walter Pyle. Oc 31 Lippincott 2 00
- About things. Kovar, E. Grosset 1 00
- Across the cotton patch. Credle, E. Nelson 1 50
- Across the isthmus. Elsbree, E. Nelson 0 50
- Adventure. Barbour, R. H. F. & R. 1 75
- Adventures, great, Map of. Paine, P. Bowker 2 00
- Adventures in Puddle Muddle. Bonner, M. G. Dutton 2 00
- Adventures of a brownie. Mulock, M. Burt 0 50
- Adventures of Bunny Bob-tail. Low, R. I. Lothrop 1 25
- Adventures of Chessie. Carroll, R. Julian Messner 1 50
- Adventures of Don Quixote. Cervantes, S. M. de. Houghton 1 50
- Adventuring in Palestine. Rubinstein, M. Knopf 2 00
- Aesop.** Fables; new ed.; col. il. by Joseph Dash. Au 1 A. Whitman 1 00
- After all it's up to you. Cheley, F. H. Wilde 1 50
- Agent nine ser. See Dean, G. M.
- Airplanes, Story book of. Petersham, M. Winston 0 60
- Aladdin and the wonderful lamp. Mackinstry, E. Macmillan 1 75
- Aldin, Cecil.** Farm-yard puppies. col. il. Sept 5 Oxford 1 25
- All aboard. Duvoisin, R. Grosset 1 00
- Alleman, Herbert C.** Prayers for boys. Jy Nelson 0 25
- Allen, Edward.** America's story as told in postage stamps; rev. ed. Oc 14 Whittlesey 2 50
- Allen, John C., il.** See Beaty, J. Y.
- Along the hill. Fenton, C. L. Reynal & H. 1 25
- Alphabet book. Van Loon, H. W. Simon & S. 1 50
- Amber bead. Rothmund, T. Longmans 1 00
- American boy little leads ser. See Cheley, F. H.
- American Indian fairy tales. Larned, W. T. Burt 1 00
- America's making, Booklover's map of. Paine, P. Bowker 2 00
- America's story as told in postage stamps. Allen, E. Whittlesey 2 50
- Anchors aweigh. Swan, O. G. Grosset 1 00
- Andersen, Hans Christian.** Fairy tales; col. il. by W. Heath Robinson. Se Houghton 1 50
- Andersen, Hans Christian.** Little mermaid; tr. by M. R. James; il. by Pamela Bianco. Se 16 Holiday House 1 25
- Anderson, Paul L.** Swords in the north. Se 20 Appleton-Century 2 00
- Angeli, Marguerite de.** Ted and Nina go to the grocery store. il. Se 20 Doubleday 0 50
- Angeli, Marguerite de, il.** See Pierce, B.
- Angelo, Valenti, il.** I saw a ship a-sailing; Hey! Diddle Diddle; Old King Cole. 3 vs. Se 30 Holiday House ea. 0 50
- Animal fair. Burns, C. M. Harcourt 1 25
- Animal friends story book. Piper, W. Platt & Munk 1 00
- Animal kingdom, Child's story of the. Huey, E. G. Reynal & H. 3 50
- Animals, prehistoric, Book of. Ditmars, R. L. Lippincott 2 00
- Ann Frances. White, E. O. Houghton 1 75
- Anne at work. Fayerweather, M. D. McBride 2 00
- Anonymous.** Book about ships. Se 30 Warne 2 00
- Anonymous.** Funnyfolks farm. Se 30 Warne 1 00
- Appleton, Le Roy, il.** See Kelly, E. P.
- Arabella. Maloy, L. Scribner 1 50
- Arabian nights. Hussar, L. Houghton 1 50
- Artist at the zoo. Burleigh, B. B. Wm. Collins 2 00
- Asch, Sholem.** In the beginning: Bible stories for children; tr. by Caroline Cunningham; il. by Eleanor M. Klemm. Au 22 Putnam 2 00
- Ashley, Clifford W., il.** See Dulles, F. R.
- Asido. Trew, C. G. Scribner 2 75
- At the zoo. Cooke, A. A. Platt & Munk 1 00
- Atherton, John, il.** Jaufray the knight and the fair Brunissende. Oc 7 Holiday House 2 00
- Atkinson, Agnes Akin.** Blinky; photos by Spencer R. Atkinson. Se 6 Viking 1 50
- d'Aulaire, Ingri and d'Aulaire, Edgar Parin.** Children of the Northlights; il. by authors. Se 6 Viking 2 00
- Automobiles. Salt, H. Minton, B. 2 00
- Automobiles from start to finish. Reck, F. M. Crowell 2 00
- Ay-Chee, son of the desert. Birney, H. Penn 2 00
- Ayer, Margaret, il.** See Bailey, C. S.; Morse, E.; Sowers, P. A.
- Babar the king. Brunhoff, J. Smith & H. 3 00

- Bacharach, Hermann I.**, il. See Cervantes, S. M. de; Harris, J. C.; Swift, J.
- Bacon, Frances Atchinson.** Turkey tale; il. by Grace Paull. Se 5 Oxford 0 75; 1 00
- Bagley, William C., Jr.** To far Cathay; il. by Nils Hogner. (Our changing world ser.) Au 6 Nelson 0 50
- Bailey, Alice Cooper.** Katrina and Jan; il. by Herman Rosse. Se 1 Wise-Parslow 1 00
- Bailey, Alice Cooper.** Skating gander; il. by Marie Honre Myers. Se 1 Wise-Parslow 1 00
- Bailey, Carolyn Sherwin.** Children of the hand-crafts; il. by Grace Paull. Oc 16 Viking 2 00
- Bailey, Carolyn Sherwin.** Tell me a birthday story; il. by Margaret Ayer (t) Sept 5 Stokes 2 00
- Baker, Margaret and Baker, Mary.** Three for an acorn. il. Au 21 Dodd 1 50
- Baker, Nina Brown.** Rancee's ruby; il. by Erick Berry. Oc 14 Lothrop 1 50
- Baldrige, C. Leroy**, il. See Kent, L. A.; Singer, C.
- Bang of the Diamond Tail.** Gauss, M. A. Whitman 1 00
- Barbour, Ralph Henry.** Adventure. Jy 8 F. & R. 1 75
- Barbour, Ralph Henry.** Five-dollar dog; il. by Edward C. Caswell. Se 20 Appleton-Century 2 00
- Barbour, Ralph Henry.** Glendale five. Se 3 F. & R. 1 75
- Barker, Elsa.** Stories from the New Testament. il. Au 21 Dodd 2 00
- Barrett, Leone.** Buffin; il. by Margaret A. Gaug. Au 15 A. Whitman 1 00
- Barrows, Marjorie.** Snuggles; il. photos by Harry Whittier Frees. Oc 1 Rand McN. 0 50
- Bartlett, Arthur C.** Yankee Doodle. Se 1 Wilde 1 75
- Barton, Blake.** Captains of Elizabeth; il. by S. Strother. (Our changing world ser.) Au 6 Nelson 0 50
- Baruch, Dorothy Walter.** I know a surprise; il. by George and Doris Hauman. Se 9 Lothrop 1 00
- Baum, L. Frank.** Wizard of Oz; reissue; il. by W. W. Denslow. ready Bobbs 1 50
- Beach comber Bobbie.** Bourgeois, F. Doubleday 0 50
- Bear twins.** Hogan, I. Dutton 1 00
- Beard, Charles A.** Presidents in American history. il. Oct 14 Julian Messner 2 00
- Beard, Frances Rogers and Beard, Alice.** Heels, wheels and wire il. (t) Sept 19 Stokes 1 75
- Bears.** Fyleman, R. Nelson 1 00
- Beaty, John Y.** Story pictures of farm foods; il. by John C. Allen and others. Se Beckley-Cardy 0 70
- Beauchamp, Joan, ed.** Martin's annual. il. Au International Pubs. 1 00
- Bechdolt, Jack.** Modern handy book for boys. (Star bks.) Oc 14 Garden City 1 00
- Becker, May Lamberton.** Five cats from Siam; photos by Thurman Rotan. Oct McBride 2 00
- Beebe, Robb**, il. See Newberry, P.
- Before the conquerors.** Verrill, A. H. Dodd 2 00
- Behind the show window.** Eaton, J. Harcourt 2 50
- Bell, Louise Price.** Junior cook book. — Harter 0 10
- Bennett, Richard.** Skookum and Sandy. il. Oc 18 Doubleday 1 00
- Berger, W. M.**, il. See Nicolay, H.
- Bernhard, Hubert J., and others, eds.** Handbook of the heavens. il. Oc 14 Whittlesey 1 00
- Berry, Erick.** Strings to adventure. il. Oc 14 Lothrop 2 00
- Berry, Erick**, il. See Baker, N. B.
- Bertelli, Luigi.** Emperor of the ants. 120 il. Se 27 Crowell 1 50
- Bianco, Pamela**, il. See Andersen, H. C.
- Bible books for small people;** 12 titles. Chalmers, M. Nelson ea 0 25
- Bible, Child's story of the.** Holmes, P. Nat'l Pub. Co. 0 50
- Bible, Christmas stories from the.** Prouty, C. B. Wilde 0 12
- Bible, Little.** Brockington, W. A. Oxford 2 00
- Bible stories, Children's.** Crossland. Wm. Collins 1 00
- Big country, Little stories of a.** Large, L. A. Platt & Munk 0 50
- Big Indian.** McCandless, Y. A. Whitman 0 65
- Biers, Clarence**, il. See North, S.
- Bill, Alfred.** Wolf in the garden; reissue. (Dollar lib. for boys and girls) — Longmans 1 00
- Birch, Reginald**, il. See Sterne, E. G.; Unter-meyer, L.
- Birney, Hoffman.** Ay-Chee, son of the desert. il. Se Penn 2 00
- Bischoff, Ilse**, il. See Sickels, E. M.
- Black Rod.** Poultney, C. B. Loring & M. 1 50
- Blake, Gladys.** Faraway mystery; il. by Harvé Stein. Au 16 Appleton-Century 2 00
- Blinky.** Atkinson, A. A. Viking 1 50
- Blue caravan tales.** Power, E. Dutton 1 50
- Blue mittens.** Reely, M. K. E. M. Hale 2 00
- Blue shadow mystery.** Chase, J. Penn 0 50
- Bob Flame Rocky Mountain ranger.** Yeager, D. G. Dodd 2 00
- Bob Gordon cub reporter.** Dean, G. Doubleday 2 00
- Bobby Dog and his friends.** Hunt, H. D. Amer. Bk. —
- Bobinska, Helena and Hertel, Kasimir.** Revenge of the Kabunauri. il. Au International Pubs. 0 60
- Bobo Dee.** Reid, L. Oxford 1 25
- Bold blades of Donegal.** MacManus, S. Stokes 2 00
- Bomba lives in Africa.** Singer, C. Holiday House 1 75
- Bonner, Mary Graham.** Adventures in Puddle Muddle; il. by William A. Kolliker. Au 22 Dutton 2 00
- Book about ships.** Anonymous. Warne 2 00
- Book of dragons.** Fuller, O. M. McBride 1 00
- Book of fairy poems.** Sauer, W. M. Christopher 1 50
- Book of live dolls.** Gates, J. S. Bobbs 1 50
- Book of prehistoric animals.** Ditmars, R. L. Lippincott 2 00
- Boots and the fireman.** Christ, K. A. Amer. Bk. —
- Borton, Elizabeth.** Our little Ethiopian cousin. il. — Page 1 00
- Boss of the Ragged O.** Mansfield, N. B. F. & R. 1 75
- Bourgeois, Florence.** Beach comber Bobbie. il. Se 20 Doubleday 0 50
- Box of delights.** Masfield, J. Macmillan 2 50
- Boy on horseback.** Steffens, L. Harcourt 2 00

BOY-CHRIST

- Boy scout's year book of stories about dogs. Mathiews, F. K. Appleton-Century 2 00
- Boy who had no birthday. Hunt, M. L. Stokes 1 75
- Boy's life of Benjamin Franklin. Nicolay, H. Appleton-Century 2 50
- Boys, Modern handy book for. Bechdolt, J. Garden City 1 00
- Brandeis, Madeline.** Little Tom of England. il. (Child-life travel ser.) Oc 1 A. Flanagan 0 68
- Bransom, Paul, il.** See Yeager, D. G.
- Brinkerhoff, Robert M., il.** See Pierrot, G. F.
- British Isles, Booklover's map of the. Paine, P. Bowker 2 00
- Brock, Emma, il.** See Davis, M. G.; Reely, M. K.; Tubby, R. P.
- Brock, H. M., il.** See Dickens C.
- Brockington, W. A., and others, eds.** Little Bible; an anthology; new ed. col. il. by Arthur Twidle. Se 5 Oxford 2 00
- Bronson, Wilfrid Swancourt.** Water people. il. Se 1 Wise-Parslow 1 00
- Bronson, Wilfrid Swancourt.** See Reed, W. M. See also Lent, H. B.
- Brooke, L. L.** Johnny Crow's new garden. Se 24 Warne 1 50
- Broomell, Anna Pettit, ed.** Children's story caravan; il. by Katherine Richardson Wireman. Oc 24 Lippincott (t) 2 00
- Brothers of the Senecas. Butts, W. Goldsmith 0 20
- Brown, Harold Haven.** Picture map of France; Picture map of the Holy Land; Picture map of Spain; reissues. Se 1 Bowker ea 2 00
- Brown, Harold Haven.** Picture map of Massachusetts; reissue. Se 1 Bowker 1 00
- Brown, Paul.** Piper's pony. il. Oc 11 Scribner 2 00
- Bruce, Sargent, L. K. Stephen Daye 1 00
- Brunhoff, Jean de.** Babar the king; tr. by Merle Haas. col. il. Oc 14 Smith & H. 3 00
- Bryan, Dorothy and Bryan, Marguerite.** There was Tammie! col. il. ready Dodd 1 00
- Buck, Frank and Fraser, Ferrin.** Tim Thompson in the jungle. il. Au 16 Appleton-Century 2 00
- Buck Rogers' strange adventures in the spider ships. (New pop-up ser.) ready Blue Ribbon 0 25
- Buffin, Barrett, L. A. Whitman 1 00
- Bullis, Franklin R.** See Pearson, M. W.
- Bunch quitter. Patton, D. Macrae 2 00
- Burgess, Thornton W.** Wishing-stone stories; il. by Harrison Cady. Se 20 Little 1 50
- Burleigh, Bertha Bennett.** Artist at the zoo. Se 6 Wm. Collins 2 00
- Burns, Colette M. and Kolsbun, Robert B.** Animal fair. il. Se 12 Harcourt 1 25
- Bussell, Chase.** Mountain cabin mystery. Oc Dorrance 1 50
- Butts, Walter, Jr.** Brothers of the Senecas. (Every boy's adventure ser.) Se 15 Goldsmith 0 20
- By space ship to Saturn. Rockwood, R. Cupples & L. 0 50
- Cady, Harrison, il.** See Burgess, T. W.
- Camel bells. Ratzesberger, A. A. Whitman 2 00
- Camp Lenape on the long trail. Saxon, C. Penn 0 50
- Campbell, Eleanor, il.** See Raymond, M. T.
- Captain Teddy and Sailor Chips. Peet C. Loring & M. 2 00
- Captains of Elizabeth. Barton, B. Nelson 0 50
- Carlos and Lola. Sowers, P. A. Crowell 1 50

THE PUBLISHERS' WEEKLY

- Carmelita sings. Thomas, M. L. Abingdon 1 00
- Carrick, Valery, il.** See Fyleman, R.
- Carroll, Ruth.** Adventures of Chessie; col. il. by author. Nov 11 Julian Messner 1 50
- Carroll, Ruth and Carroll, Latrobe.** Luck of the "Roll and Go". il. Se Macmillan 1 75
- Carter, Helene, il.** See Ditmars. R. L.; Ransome, A.
- Carter, Russell Gordon.** Patriot lad of old Connecticut. il. Se Penn 1 50
- Caswell, Edward C., il.** See Barbour, R. H.; Hess, F.
- Cave mystery. Smith, S. S. Harcourt 2 00
- Cervantes, Saavedra Miguel de.** Adventures of Don Quixote; col. il. by Hermann I. Bacharach. Se Houghton 1 50
- Chaffee, Allen.** Heroes of the shoals. Oc 17 Holt 2 00
- Chalmers, Muriel and Entwistle, Mary.** Bible books for small people; il. by Elsie Anna Woodward and Roberta Waudby. Old Testament stories, 3 titles; Stories of the childhood of Jesus, 3 titles; Stories about Jesus, 3 titles; Stories Jesus told, 3 titles. Au 8 Nelson ea 0 25
- Champlin, John Denison, ed.** New Champlin cyclopedia for young folks. il. vs. 1-3 rev; v. 5. Oct 31 Holt vs. 1 & 2, 5 00; v. 3, 6 00; v. 5, 7 50
- Chapkovich, Stephen, tr.** See Toth, T.
- Charlot, Jean, il.** See Del Rio, A.
- Chase, Josephine.** Blue shadow mystery. il. Se Penn 0 50
- Chatterbox; 1936 ed. il. ready Cupples & L. 1 75
- Cheley, Frank H.** After all it's up to you. Se 1 Wilde 1 50
- Cheley, Frank H.** American boy little leads ser. Se 1 Wilde ea 0 35
- Titles: Little leads to leadership; Little leads to character; Little leads to the great game of life.
- Child-life travel ser. See Brandeis, M.
- Children of Mexico. Richards, I. Harr Wagner 1 25
- Children of the handicrafts. Bailey, C. S. Viking 2 00
- Children of the Northlights. d'Aulaire, I. Viking 2 00
- Children's Bible stories. Crossland. Wm. Collins 1 00
- Children's books, Five years of. Mahony, B. Doubleday 2 50
- Children's bulletin. See Harding, M. L.
- Children's favorites ser. Grosset ea 0 50
- Titles: Dickens, C. Christmas stories; Grimm. Fairy tales; Andersen, H. C. Fairy tales; Stevenson, R. L. Kidnapped; Macdonald, G. At the back of the north wind. Oct.
- Children's fun in bed book. Kirkus, V. Simon & S. 1 50
- Children's story caravan. Broomell, A. P. Lippincott (t) 2 00
- Child's life of Christ. Holmes, P. Nat'l Pub. Co. 0 50
- Child's story of the animal kingdom. Huey, E. G. Reynal & H. 3 50
- Child's story of the Bible. Holmes, P. Nat'l Pub. Co. 0 50
- Chinese twins. Perkins, L. F. Houghton 1 75
- Chiyo's return. Kiyooka, C. S. Doubleday 2 00
- Christ, Child's life of. Holmes, P. Nat'l Pub. Co. 0 50

- Christ, Katherina A.** Boots and the fireman. — Amer. Bk. —
- Christian living ser. See Palmer, L. C.
- Christmas at Casey's. Ford, J. M. Dramatic 0 30
- Christmas carol. Dickens, C. Dodd 1 00
- Christmas, New plays for. Sanford, A. P. Dodd 2 00
- Christmas stories from the Bible. Prouty C. B. Wilde 0 12
- Christopher's candle. Martens, A. C. Dramatic 0 35
- Christy, Howard Chandler, il.** See Knox, R. B.
- Chrystie, F. N.** See Lowndes, M.
- Cities of wax. Kenly, J. C. Appleton-Century 2 50
- Clark, Ann.** Cross your heart! children's play. Se 1 Dramatic 0 35
- Clark, Thomas March.** John Whopper the news-boy; new ed. il. Se 25 Longmans 0 75
- Clow, W. M.** Old Testament stories. Se 6 Wm. Collins 0 35
- Clow, W. M.** Stories of Jesus. Se 6 Wm. Collins 0 35
- Clowes, Paul, il.** See Patton, D.
- Coatsworth, Elizabeth.** Golden horseshoe; il. by Robert Lawson. Oct Macmillan 2 00
- Cock Robin. Heyneman, A. Holiday House 0 50
- Colum, Padraic.** Legend of Saint Columba; il. by Elizabeth Mackinstry. Oc Macmillan 2 25
- Comfort, Mildred Houghton.** Peter and Nancy in Africa; photos. Se Beckley-Cardy 0 85
- Comrades for the Charter. Trease, G. International Pubs. 0 85
- Cooke, Arthur A.** At the zoo. il. Se 9 Platt & Munk 1 00
- Coot club. Ransome, A. Lippincott 2 00
- Cormack, Maribelle.** Runner of the trail; il. by Robert Kimball Stephens. Au 16 Appleton-Century 2 00
- Cory, David.** Cowbells and clover. Sept Grosset 1 00
- Coryell, Hubert V.** Indian brother; il. by Henry C. Pitz. Se 26 Harcourt 2 50
- Covered wagon days. Swan, O. G. Grosset 1 00
- Cowbells and clover. Cory, D. Grosset 1 00
- Cozad, Simeon E.** Story talks for boys and girls. Se Round Table 1 50
- Crake, A. D.** Edwy the fair; reissue. (Dollar lib. for boys and girls) — Longmans 1 00
- Credle, Ellis.** Across the cotton patch. il. Se 4 Nelson 1 50
- Crew, Fleming.** See Gall, A.
- Crew, Helen Coale.** Day before yesterday; il. by Janet Laura Scott. Se 5 Harper 2 00
- Crockett (Davy), Life of. Schaare, C. R. Cupples & L. 0 50
- Cross your heart! Clark, A. Dramatic 0 35
- Crossland.** Children's Bible stories. Jy Wm. Collins 1 00
- Crossland and Parrish.** Golden wonder book. Jy Wm. Collins 2 00
- Crump, Irving.** Og of the cave people. il. Se 18 Dodd 2 00
- Crump, Irving and Newton, John W.** Our police. il. Oc 23 Dodd 2 00
- Crystal locket. Rowe, N. M. A. Whitman 1 50
- Cunningham, Caroline, tr.** See Asch, S.
- Curtis, Alice Turner.** Little maid of Newport. il. Se Penn 1 50
- Cyclopedia for young folks, New Champlin. Champlin, J. D. Holt vs. 1 & 2, 5 00; v. 3, 6 00; v. 5, 7 50
- Dagliesh, Alice, and others.** Let's read. 3 vs. b'x'd. il. Se 27 Scribner 1 95
- Danny's country store. Orton, H. F. Stokes 1 35
- Darby, Ada Claire.** Keturah came 'round the horn; il. by Grace Gilkison. (t) Sept 5 Stokes 1 75
- Dash, Joseph, il.** See Aesop.
- Davis, Anne Pence.** Mimi at Sheridan School; Mimi at camp. 2 vs. (Schoolgirl ser.) Se 15 Goldsmith ea 0 20
- Davis, Bob.** Tree-Toad. (t) Oct Stokes 2 00
- Davis, Mary Gould.** Sandy's kingdom; il. by Emma Brock. Se 26 Harcourt 1 75
- Day before yesterday. Crew, H. C. Harper 2 00
- Dean, Graham M.** Agent nine's first case; Agent nine and the jewel mystery. 2 vs. Se 15 Goldsmith ea 0 20
- Dean, Graham.** Bob Gordon cub reporter; il. by John J. Floherty, Jr. Oc 18 Doubleday 2 00
- Deep water days. Swan, O. G. Grosset 1 00
- Defoe, Daniel.** Robinson Crusoe; col. il. by E. Boyd Smith. Se Houghton 1 50
- Del Rio, Amelia.** Sun the moon and a rabbit; il. by Jean Charlot. Se 11 Sheed & W. 3 00
- Delaplaine, Eleanor Frances.** Our neighborhood. photos. Se Dorrance 1 25
- Deming, Therese O.** Indians of the Pueblos; il. by Edwin Willard Deming. Nov 1 A. Whitman 1 50
- Denison, Richard, il.** See Reid, L.
- Denslow, W. W., il.** See Baum, L. F.
- Detectives, inc. Heyliger, W. Goldsmith 0 20
- Diana's feathers. DuBois, T. Houghton 2 00
- Dick Tracy; capture of Boris Arson. (New pop-up ser.) ready Blue Ribbon 0 25
- Dickens, Charles.** Christmas carol; col. il. by H. M. Brock. Oc 23 Dodd 1 00
- Dickens, Charles.** Martin Chuzzlewit; il. (pt. col.) by H. M. Brock. Se 18 Dodd 3 00
- Dickens, Charles.** Tale of two cities; movie ed. Oct Grosset 0 50
- Dickens (Charles) People from. Field, R. Scribner 2 50
- Dingle, Captain.** Pipe all hands. il. Se 19 Lippincott 2 00
- Ditmars, Raymond L.** Book of prehistoric animals; il. by Helene Carter. Oc 3 Lippincott 2 00
- Doane, Pelagie, il.** See Waite, H. E.
- Doctor Dolittle's birthday book. Lofting, H. Stokes 2 00
- Dogs, stories about, Boy scout's year book of. Appleton-Century 2 00
- Dollar lib. for boys and girls ser. Longmans ea 1 00
- Titles: King, M. Mirror of youth; Bill, A. Wolf in the garden; Crake, A. D. Edwy the fair; Paschang, A. Dragon treasure; Rothmund, T. Amber bead; Savery, C. Pippin's house; Smith, A. D. H. Grey maiden; Leighton, C. Musical box; Fonhus, M. Northern Lights; Pasma, H. K. Enchanted sword.
- Donaldson, Lois.** Smoky, the lively locomotive; new ed; il. by Wilhelm Schulz. Au 1 A. Whitman 1 00
- Dooley, Eddie.** Under the goal posts. Sept Grosset 0 50
- Downstreet with Edith. Wriston, H. T. Doubleday 1 50

- Drady, Alan.** That cathedral team. Oc 1
Kenedy 1 50
- Dragon treasure. Paschang, A. Longmans 1 00
- Dragons, Book of. Fuller, O. M. McBride 1 00
- Driggs, Howard R.** Pony Express goes through;
il. by William H. Jackson. ready Stokes 2 50
- Drums of Monmouth. Sterne, E. G. Dodd 2 00
- DuBois, Theodora.** Diana's feathers; il. by Hilde-
garde Woodward. Au Houghton 2 00
- Dulles, Foster Rhea.** Harpoon; il. by Clifford
W. Ashley. Se Houghton 2 00
- Duncan, Philip.** Waggery town. il. Oc 3
Harper 1 75
- Duplaix, Georges.** Pec-Gloo. il. Nov 1
Harper 2 00
- Duvoisin, Roger.** All aboard. il.
Aug Grosset 1 00
- Dyott, George M.** Nip and Tuck; photos by au-
thor. Au 1 Viking 1 25
- Easy lib. il. Se 26 A. Whitman ea. 0 50
- New titles: Little men and women stories; New
gingerbread boy; Fifty Indian legends; Brownie
King; Home primer; Cozy corner stories.
- Eaton, Jeanette.** Behind the show window. il. Se
19 Harcourt 2 50
- Eddie and the gypsy. Wedding, A.
International Pubs. 0 85
- Edwards, Eva D.** Haruko, child of Japan.
— Harr Wagner 1 12
- Edwards, Lionel, il.** See Helme, E.
- Edwy the fair. Crane, A. D. Longmans 1 00
- Eichenberg, Fritz, il.** See Fleming, W.
- Eldridge, Ethel J.** Yenfoh: a Chinese boy; il. by
Kurt Wiese. Au 15 A. Whitman 1 00
- Electrical book, First. Morgan, A. Scribner 2 00
- Elephants. Robinson, W. W. Harper 1 75
- Ellsberg, Edward.** Ocean gold; il. by Charles E.
Pont. Au 21 Dodd 2 00
- Ellsworth, Lincoln.** Exploring today. il. Oc 23
Dodd 1 50
- Elsbree, Elizabeth.** Across the isthmus; il. by
Earle Winslow. (Our changing world ser.) Au 6
Nelson 0 50
- Emerson (Ralph Waldo). See Hawthorne, H.
- Emperor of the ants. Bertelli, L. Crowell 1 50
- Ena-Meena-Mina-Mo and Benjamin. Hawkins, S.
Warne 1 00
- Enchanted sword. Pasma, H. K. Longmans 1 00
- Encyclopedia for young people. Modern. Griffith.
Wm. Collins 2 50
- England, Little Tom of. Brandeis, M.
A. Flanagan 0 68
- Enright, Elizabeth.** Kintu: a Congo adventure.
il. Oc 18 F. & R. 1 50
- Enright, Elizabeth, il.** See Rowe, N. M.
- Entwistle, Mary.** See Chalmers, M.
- Equitation for children, Young rider. "Golden
Gorse". Scribner 3 50
- Ets, Marie Hall.** Mister Penny; il. Au 1
Viking 1 00
- Every boy's adventure ser. Goldsmith ea. 0 20
- Titles: Heyliger, W. Detectives, inc.; Butts, W.
Brothers of the Senecas.
- Evers, Helen and Alf.** Little lamb. il. Sept 3
F. & R. 0 75
- Everyday children. Woodward, H.
Oxford 0 75; 1 00
- Exploring today. Ellsworth, L. Dodd 1 50
- Fairmont, Ethel.** Rhymes for kindly children; il.
by Johnny Gruelle. Se 1 Wise-Parslow 1 00
- Fairy poems, Book of. Sauer, W. M.
Christopher 1 50
- Fairy tales. Andersen, H. C. Houghton 1 50
- Fairy tales. Grimm Bros. Houghton 1 50
- Famous books for young Americans ser.
Burt ea. 0 50
- New titles: Mulock, M. Little lame prince;
Adventures of a brownie; Wyss, J. R. Swiss
family Robinson.
- Famous cathedrals and their stories. Rayner, E.
Grosset 1 00
- Famous children of story book land. Large, L. A.
Platt & Munk 0 50
- Famous explorers, Little stories of. Large, L. A.
Platt & Munk 0 50
- Far town road. Sterne, E. G. Dodd 2 50
- Faraway mystery. Blake, G. Appleton-Century 2 00
- Faris, Lillie A.** New Testament stories. il. (pt.
col.) ready Platt & Munk 1 25
- Farm-yard puppies. Aldin, C. Oxford 1 25
- Faulkner, Georgene.** Little peachling; il. by Fred-
erick Richardson. Au Burt 1 00
- Faulkner, Georgene.** White elephant; il. by Fred-
erick Richardson. Se 1 Wise-Parslow 1 00
- Fayerweather, Margaret Doane.** Anne at work;
il. by Ruth King. Oct McBride 2 00
- Felicia and the sandman. Fezandié, H.
Kyle & H. 1 50
- Fenton, Carroll Lane.** Along the hill. il. (John
Day bk.) ready Reynal & H. 1 25
- Fezandié, Hector.** Felicia and the sandman; il.
by Victor Perard. Se 16 Kyle & H. 1 50
- Field, Rachel.** People from Dickens; col. il. by
Thomas Fogarty. Oc 11 Scribner 2 50
- Figurehead of the "Folly". Seaman, A. H.
Doubleday 1 75
- First electrical book. Morgan, A. Scribner 2 00
- Fischer, Anton Otto, il.** See Pease, H.
- Fischer, Marjorie.** Street fair; il. by Richard
Floethe. Jy Smith & H. 2 00
- Five at Ashfield. Govan, C. N. Houghton 2 00
- Five cats from Siam. Becker, M. L. McBride 2 00
- Five little bears. North, S. Rand McN. 0 50
- Five years of children's books. Mahony, B.
Doubleday 2 50
- Five-dollar dog. Barbour, R. H.
Appleton-Century 2 00
- Flack, Marjorie.** Up in the air. il. (pt. col.) Oc
Macmillan 1 75
- Flack, Marjorie.** Wait for William; col. il. by
Richard A. Holberg and author. Oct 1 Houghton 1 00
- Flat Tail. Gall, A. Oxford 1 50
- Fleming, Marjory.** Complete Marjory Fleming;
journals, letters, verse; ed. by Frank Sidgwick.
il. Se Oxford 2 00
- Fleming, Waldo.** Lost caravan; il. by Fritz Eichen-
berg. Au 28 Doubleday 2 00
- Fleurion, Svend.** Monarch of the glen. il. Nov 7
Holt 2 50
- Flight. Rogers, A. Harper 2 00
- Floethe, Richard, il.** See Fischer, M.
- Floherty, John J.** Guardsmen of the coast. il.
ready Doubleday 2 00
- Floherty, John J.** Movie makers. il. Oc 18
Doubleday 2 00

- Floherly, John J., il.** See Lowndes, M.
Floherly, John J., Jr., il. See Dean, G.
 Flower children. Gordon, E. Wise-Parslow 1 00
 Flute boy of the Navajos. Romaine, F. Nelson 0 50
 Flying explorer. Theiss, L. E. Wilde 1 75
 Flying family in Greenland. Hutchinson, G. R. Crowell 2 00
- Fogarty, Thomas, il.** See Field, R.
Fonhus, Mikkjel. Northern lights; reissue. (Dollar lib. for boys and girls) — Longmans 1 00
 Football stories ser. See Sherman, H.
Ford, Jessie M. Christmas at Casey's; Christmas play. Se 1 Dramatic 0 30
 Fortnight south of Skye. Strong, L. A. G. Loring & M. 1 75
 Four little Indians. il. 4 bks. b'x'd. Se 9 Platt & Munk 0 25
 4-H. Hinshaw, K. Orange Judd 2 50
Fox, Florence. Lily of Willowreed. — Amer. Bk. —
Fox, Genevieve. Lona of Hollybush Creek; il. by Forrest W. Orr. Se 20 Little 2 00
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Frees, Harry Whittier, il. See Barrows, M.
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Gag, Wanda. Gone is gone. il. Se 26 Coward-McC. 1 00
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 Garden of Betty and Booth. Nura. Morrow 2 00
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Gates, Josephine Scribner. Book of live dolls; an omnibus. il. Se 4 Bobbs 1 50
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Gauss, M. and C. W. Bang of the Diamond Tail. il. Au 1 A. Whitman 1 00
Gay, Romney. Tale of Jeremy Gray. col. il. Oc 15 Greenberg 1 00
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Giersbach, Arthur W. Party the pennies had. coin front. De Dorrance 2 00
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Gilkison, Grace, il. See Darby, A. C.
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 Glass book. Pryor, W. C. Harcourt 1 00
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 Golden horseshoe. Coatsworth, E. Macmillan 2 00
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 Golden wonder book. Crossland. Wm. Collins 2 00
 Gone is gone. Gag, W. Coward-McC. 1 00
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 Titles: Grover, E. O. Book of courage; Just being happy; Book of good cheer; Osborne. Book of happiness. Oct 1
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Gordon, Elizabeth. Flower children; il. by M. T. Ross. Se 1 Wise-Parslow 1 00
 Go-to-bed book. Moncton, E. Warne 1 00
Govan, Christine Noble. Five at Ashefield. il. (pt. col.) by Hattie Longstreet Price. Se Houghton 2 00
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Gray, Elizabeth Janet. Young Walter Scott. Au 1 Viking 2 00
 Great marvel ser. See Rockwood, R.
 Greenland, Flying family in. Hutchinson, G. R. Crowell 2 00
 Greeting bk. ser. Wise-Parslow ea 0 25
 Titles: Foley, J. W. Someone like you; Through all the years; Haley. Gardens and you; Nesbit. Friend or two. Oct 1.
 Grey maiden. Smith, A. D. H. Longmans 1 00
Griffith, and others. Modern encyclopedia for young people; rev. ed. Oc 4 Wm. Collins 2 50
Grimm Bros. Fairy tales; col. il. by Monro S. Orr. Se Houghton 1 50
 Grindstone Farm. Lent, H. B. Macmillan 1 50
Gruelle, Johnny, il. See Fairmont, E.
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 Happy animals of Ata-Ga-Hi. James, B. R. Bobbs 2 00
 Happy hour. Swann, L. le T. Warne 0 60
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Harper, Wilhelmina, comp. Merry Christmas to you; il. by Wilfred J. Jones. Au 22 Dutton 2 00
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- New Champlin cyclopedia for young folks. Champ- lin, J. D. Holt vs. 1 & 2, 5 00; v. 3, 6 00; v. 5, 7 50
- New plays for Christmas. Sanford, A. P. Dodd 2 00
- New Testament stories. Faris, L. A. Platt & Munk 1 25
- New Testament, Stories from the. Barker, E. Dodd 2 00
- New York State, Historical map of. Paine, P. Bowker 1 00
- Newberry, Perry.** Houseboat mystery; il. by Robb Beebe. Sept 5 Stokes 1 75
- Newell, Hope.** Little old woman who used her head; il. by Margaret Ruse. Au 19 Nelson 1 00
- Newton, John W.** See Crump, I.
- Nicolay, Helen.** Boy's life of Benjamin Frank- lin; il. by W. M. Berger. Se 20
Appleton-Century 2 50
- Nip and Tuck. Dyott, G. M. Viking 1 25
- Noah's ark. Wilkinson, C. Harter 0 10
- Noble, T. Tertius.** Round of carols; il. by Helen Sewell. Oc Oxford 2 00
- North, Sterling.** Five little bears; il. by Clarence Biers and Hazel Frazee. Oc 1 Rand McN. 0 50
- Northern lights. Fonhus, M. Longmans 1 00
- Northwest stories ser. See Snell, L. W.
- Now we are six. Milne, A. A. Dutton 1 00
- Nub, The. White, R. Little 1 75
- Nura.** Garden of Betty and Booth. il. (pt. col.) Au 28 Morrow 2 00
- O'Brien, Jack.** Valiant, dog of Timberline; il. by Kurt Wiese. Nov 1 Winston 2 00
- Ocean gold. Ellsberg, E. Dodd 2 00
- Og of the cave people. Crump, I. Dodd 2 00
- Olcott, Frances Jenkins.** Our wonderful world. il. Se 20 Little 2 50
- Old King Cole. Angelo, V. Holiday House 0 50
- Old Testament stories. Clow, W. M. Wm. Collins 0 35
- Old Testament stories; 3 titles. Chalmers M. Nelson ea 0 25
- Olsen, Tom.** See Walter, A.
- Olson, Eudora Landstrom.** Stories of Jesus; bk. 1. ——— Augustana 0 25
- Once at Woodhall. Higgins, F. L. Harper 1 75
- One day with Tuktu. Sperry, A. Winston 2 00
- Operas, famous, Prize song; stories of. Weber, H. Oxford 3 00
- Orchard fence. Jay, M. F. Wilde 2 00
- Orr, Forrest W., il.** See Fox, G.
- Orr, Monro S., il.** See Grimm Bros.
- Orton, Helen Fuller.** Danny's country store; il. by Mabel Betsy Hill. (t) Sept 19 Stokes 1 35
- Our changing world ser. Nelson ea 0 50
- Titles: Elsbree, E. Across the isthmus; Huxley, B. School boys of long ago; Romaine, F. Flute boy of the Navajos; Bagley, W. C. To far Cathay; Barton, B. Captains of Elizabeth.
- Our Indians. Verrill, A. H. Putnam 2 50
- Our little Ethiopian cousin. Borton, E. Page 1 00
- Our neighborhood. Delaplaine, E. F. Dorrance 1 25
- Our police. Crump, I. Dodd 2 00
- Our U. S. A. Taylor, F. J. Little 3 50
- Our wonderful world. Olcott, F. J. Little 2 50
- Out-of-door book; col. il. by Mark Robinson. (Riverside bkshelf) Au Houghton 2 00
- Over the castle walls. Mabry, C. A. Whitman 1 00

- Paine, Paul.** Booklover's map of the British Isles; rev. ed.; Booklover's map of America's making; Map of great adventures; reissues. Se 1
Bowker ea 2 00
- Paine, Paul.** Historical map of the state of New York; reissue. Se 1 Bowker 1 00
- Palestine, Adventuring in. Rubinstein, M. Knopf 2 00
- Palmer, Lalla C. and Palmer, Leon C.** Learning about God. (Christian living ser.) Se Morehouse 0 25
- Parrish.** See Crossland.
- Partners in progress. Hathaway, E. V. Whittlesey 2 00
- Party the Pennies had. Giersbach, A. W. Dorrance 2 00
- Paschang, Adolph.** Dragon treasure; reissue. (Dollar lib. for boys and girls) — Longmans 1 00
- Pasma, H. K.** Enchanted sword; reissue. (Dollar lib. for boys and girls) — Longmans 1 00
- Patriot lad of old Connecticut. Carter, R. G. Penn 1 50
- Patsy's progress. Knox, R. B. Dodd 2 00
- Patton, Don.** Bunch quitter; il. by Paul Clowes. Oc 14 Macrae 2 00
- Paull, Grace, il.** See Bacon, F. A.; Bailey, C. S.; Wriston, H. T.
- Pearson, M. W. and Bullis, Franklin R.** Injuns comin'; il. by Peter Hurd Oc 4 Scribner 2 00
- Pease, Howard.** Wind in the rigging; front. by Anton Otto Fischer. ready Doubleday 2 00
- Peck, Anne Merriman and Johnson, Enid.** Young Americans from many lands; il. (pt. col.) Nov 1 A. Whitman 2 00
- Pedro the potter. Purnell, I. Nelson 1 50
- Pee-Gloo. Duplaix, G. Harper 2 00
- Peet, Creighton.** Captain Teddy and Sailor Chips; photos by the author. Oc 1 Loring & M. 2 00
- Pettie. Jones, I. W. McBride 1 50
- Penny for luck. Means, F. C. Houghton 2 00
- People from Dickens. Field, R. Scribner 2 50
- Perard, Victor, il.** See Fezandié, H.
- Perkins, Lucy Fitch.** Chinese twins; il. Se Houghton 1 75
- Personality preferred. Woodward, E. Harper 1 50
- Peter and Gretchen of old Nuremberg. Jones, V. M. A. Whitman 2 00
- Peter and Nancy in Africa. Comfort, M. H. Beckley-Cardy 0 85
- Petersham, Maud and Miska.** Story book of ships, trains, wheels, and airplanes. Also 4 vs. (t) Dec Winston 2 50; sep. ea. 0 60
- Phares, Frank and Margaret, ils.** See Hart, J.
- Phillips, Ethel Calvert.** Marty comes to town; col. il. by Georges Schreiber. Se Houghton 1 75
- Phillips, W. S.** Indian tales for little folks. col. il. Au 30 Platt & Munk 1 00
- Picture rhymes from foreign lands. Fyleman, R. Stokes 1 00
- Picture tales from Holland. Hart, J. Stokes 1 25
- Pierce, Beatrice.** It's more fun when you know the rules: etiquette problems for girls; il. by Marguerite de Angeli. Oc 31 F. & R. 1 75
- Pierce, Dorothy Mason.** Susianna Winkle book; il. by author. Jy 25 Dutton 2 00
- Pierrot, George F.** Vagabond trail; il. by Robert M. Brinkerhoff. Se 20 Appleton-Century 2 00
- Pioneer biographies ser. See Schaare, C. R.
- Pipe all hands. Dingle, C. Lippincott 2 00
- Piper, W., ed.** Animal friends story book. il. (pt. col.) Se 9 Platt & Munk 1 00
- Piper's pony. Brown, P. Scribner 2 00
- Pippin's house. Savery, C. Longmans 1 00
- Pitz, Henry C., il.** See Coryell, H. V.
- Plays for Christmas, New. Sanford, A. P. Dodd 2 00
- Plays, Thanksgiving. Sanford, A. P. Dodd 2 00
- Polo (Marco), He went with. Kent, L. A. Houghton 2 00
- Pont, Charles E., il.** See Ellsberg, E.; Hadath, G.
- Pony Express goes through. Driggs, H. R. Stokes 2 50
- Popeye with the hag of the seven seas. (New pop-up ser.) ready Blue Ribbon 0 25
- Pop-up ser. Blue Ribbon ea 0 25
- New titles: Popeye with the hag of the seven seas; Buck Rogers in the spider ships; Dick Tracy's capture of Boris Arson; Little Orphan Annie and Jumbo. Jy 23. Tarzan; Flash Gordon; Tim Tyler; Terry and the pirates. Se 15.
- Poultney, C. B.** Black Rod. il. Se 19 Loring & M. 1 50
- Power, Effie, comp.** Blue caravan tales. il. Au 22 Dutton 1 50
- Prayers for boys. Alleman, H. C. Nelson 0 25
- Prayers for girls. Scovil, E. R. Nelson 0 25
- Presidents in American history. Beard, C. A. Julian Messner 2 00
- Price, Edith Ballinger.** Lubber's luck. il. Se 20 Little 2 00
- Price, Hattie Longstreet, il.** See Govan, C. N.
- Price, Margaret Evans.** Mota and the monkeytree. il. Oc 3 Harper 1 50
- Price, Margaret Evans.** Myths and enchantment tales. il. Se 1 Rand McN. 1 00
- Prize song. Weber, H. Oxford 3 00
- Prouty, Carrie Burr.** Christmas stories from the Bible. il. Se 1 Wilde 0 12
- Pryor, William Clayton and Pryor, Helen Slogan.** Glass book; Steel book. 2 vs. il. Au 29 Harcourt ea 1 00
- Purnell, Idella.** Pedro the potter; il. by Nils Hogner. Au 19 Nelson 1 50
- Putnam, Nina Wilcox.** Winkle, Twinkle and Lollypop; il. by Norman Jacobsen. Se 1 Wise-Parslow 1 00
- Pyle, Walter, il.** See Abbott, J.
- Quinn, Paul, il.** See Kent, L. A.; Means, F. C.
- Racing the seas. Walter, A. F. & R. 2 75
- Radio explained. Langdon-Davies, J. Dodd 2 50
- Rae, John, il.** See Gordon, E.; Larned, W. T.
- Rainbow in the sky. Untermeyer, L. Harcourt 3 00
- Randall, Ada.** See Reely, M. K.
- Ranee's ruby. Baker, N. B. Lothrop 1 50
- Rankin, Carroll W.** Stump village. Oc 10 Holt 1 75
- Ransome, Arthur.** Coot club; il. by Helene Carter and author. Se 5 Lippincott 2 00
- Ratzesberger, Anna.** Camel bells; col. il. by Kurt Wiese. Nov 1 A. Whitman 2 00
- Raymond, Margaret T.** Roberta goes adventuring; il. by Eleanor Campbell. Se 1 Wise-Parslow 1 00
- Rayner, Edwin.** Famous cathedrals and their stories. il. Aug Grosset 1 00
- Reck, Franklin M.** Automobiles from start to finish. 80 photos. Oc 1 Crowell 2 00

- Red Sky. Harper, T. A. Viking 2 00
- Reed, W. Maxwell and Bronson, Wilfrid S.** Sea for Sam. il. Oc 3 Harcourt 3 00
- Reely, Mary K.** Blue mittens; il. by Kurt Wiese. E. M. Hale 2 00
- Reely, Mary K. and Randall, Ada.** Through golden windows; new ed.; il. by Emma Brock. Jy 1 A. Whitman 2 00
- Reid, James, il.** See Smith, S. S.
- Reid, Lionel.** Bobo Dee; il. by Richard Denison. Se 5 Oxford 1 25
- Religions, How the great began. Gaer, J. McBride 3 00
- Revenge of the Kabunauri. Bobinska, H. International Pubs. 0 60
- Rhodes of the leathernecks. Litten, F. N. Dodd 2 00
- Rhymes for kindly children. Fairmont, E. Wise-Parslow 1 00
- Richards, George W., il.** See Heyliger, W.
- Richards, Irmagarde and Landazuri.** Children of Mexico. — Harr Wagner 1 25
- Richards, Laura E.** Merry-go-round. il. Se 6 Appleton-Century 1 50
- Richardson, Frederick, il.** See Faulkner, G.
- Right thing. Stevens, W. O. Dodd 1 50
- River children. Hollister, M. B. Dodd 1 75
- Riverside bkshef. See Out-of-door book.
- Robert Francis Weatherbee. Leaf, M. Stokes 1 00
- Roberta goes adventuring. Raymond, M. T. Wise-Parslow 1 00
- Robinson Crusoe. Defoe, D. Houghton 1 50
- Robinson, Irene, il.** See Robinson, W. W.
- Robinson, Mark, il.** See Out-of-door book.
- Robinson, W. Heath, il.** See Andersen, H. C.
- Robinson, W. W.** Elephants; il. by Irene Robinson. Se 19 Harper 1 75
- Rockies, Enos Mills of the. Hawthorne, H. Houghton 2 50
- Rockwood, Roy.** By space ship to Saturn. il. (Great marvel ser.) Au 20 Cupples & L. 0 50
- Rodgers, Richard H., il.** See Thompson, W.
- Rogers, Agnes.** Flight. il. Se 19 Harper 2 00
- Roly poly books. 3 titles. Frampton, J. A. Harter ea 0 10
- Romaine, Florence.** Flute boy of the Navajos; il. by Nils Hogner. (Our changing world ser.) Au 6 Nelson 0 50
- Ross, M. T., il.** See Gordon, E.
- Rosse, Herman, il.** See Bailey, A. C.
- Rotan, Thurman, il.** See Becker, M. L.
- Rothmund, Toni.** Amber bead; reissue. (Dollar lib. for boys and girls) — Longmans 1 00
- Round of carols. Noble, T. T. Oxford 2 00
- Rowe, Nellie M.** Crystal locket; il. by Elizabeth Enright. Au 22 A. Whitman 1 50
- Rubinstein, Marion.** Adventuring in Palestine. il. (t) Oct Knopf 2 00
- Runner of the trail. Cormack, M. Appleton-Century 2 00
- Ruse, Margaret, il.** See Newell, H.
- Rutledge, Archibald.** Wild life in the South. il. (t) Sept 5 Stokes 1 75
- St. Clair, Mabelle Halleck.** Sammy the baby seal; il. by James Macdonald Se 19 Harcourt 1 25
- Saint Columba, Legend of. Colum, P. Macmillan 2 25
- Saintons go to Bethlehem. Hill, H. Macmillan 2 00
- Saints, Sunshine and. Moseley, D. H. Kenedy 1 50
- Salt, Harriet.** Automobiles; il. by Paul Laune Au 22 Minton, B. 2 00
- Sammy the baby seal. St. Clair, M. H. Harcourt 1 25
- Sandy's kingdom. Davis, M. G. Harcourt 1 75
- Sanford, A. P., ed.** New plays for Christmas. Se 18 Dodd 2 00
- Sanford, A. P., ed.** Thanksgiving plays. Au 21 Dodd 2 00
- Sangster, Margaret E.** Littlest orphan and other Christmas stories. Oc Round Table 1 50
- Santa Claus and the Madonna. Mansfield, H. E. Dramatic 0 35
- Sarg, Tony, il.** See Wells, C.
- Sargent, Lena K.** Bruce: story of a boy on the Maine coast. Nov 1 Stephen Daye 1 00
- Satorius, Ina.** See Huxley, B.
- Sauer, Wesley Monroe.** Book of fairy poems. — Christopher 1 50
- Saunders, Lucy S.** See Willis, C. H.
- Savery, Constance.** Pippin's house; reissue. (Dollar lib. for boys and girls) — Longmans 1 00
- Saxon, Carl.** Camp Lenape on the long trail. il. Se Penn 0 50
- Sayers, Frances Clarke.** Mister Tidy Paws; il. by Zhenya Gay. Se 9 Viking 1 50
- Scarface. Yeager, D. G. Penn 2 00
- Schaare, C. Richard.** Life of Davy Crockett. il. (Pioneer biographies ser.) ready Cupples & L. 0 50
- Schauffler, Robert Haven, ed.** Junior poetry cure; reissue. il. Se 18 Dodd 2 00
- Scholz, Jackson.** Split seconds. Au 28 Morrow 1 25
- School boys of long ago. 2 vs. Huxley, B. Nelson ea 0 50
- School girl ser. Goldsmith ea 0 20
- Titles: Davis, A. P. Mimi at Sheridan School; Mimi at camp.
- Schreiber, Georges, il.** See Phillips, E. C.
- Schulz, Wilhelm, il.** See Donaldson, L.
- Scott, Janet Laura, il.** See Crew, H. C.
- Scott (Walter), Young. Gray, E. J. Viking 2 00
- Scovil, Elizabeth Robinson.** Prayers for girls. Jy Nelson 0 25
- Scully, Frank, ed.** See Kirkus, V.
- Sea for Sam. Reed, W. M. Harcourt 3 00
- Seaman, Augusta Huiell.** Figurehead of the "Folly". Oc 25 Doubleday 1 75
- Seredy, Kate.** Good master; il. (pt. col.) by author. Oc 16 Viking 2 00
- Serl, Emma.** What they say in Rabbitville. — Amer. Bk. 0 68
- Sewell, Helen, il.** See Jones, V. M.; Noble, T. T.; White, E. O.; Wilder, L. I.
- Shakespeare, William.** Midsummer night's dream. Sept Grosset 0 50
- Shanty Ann. Moon, G. Stokes 2 00
- Shepard, E. H., il.** See Milne, A. A.
- Sherman, Harold.** Football stories ser. Sept Grosset ea 0 50
- Titles: One minute to play; Touchdown; Fight 'em big three; Block that kick; Goal to go; Hold that line; Crashing through; Number 44.
- Shipman, Dorothy Middlebrook, and others.** Star Christmas book; Christmas plays and programs for children. Se 1 Dramatic 0 50
- Ships, Book about. Anonymous. Warne 2 00
- Ships, Story book of. Petersham, M. Winston 0 60
- Show window, Behind the. Eaton, J. Harcourt 2 50

SICKELS-THANKSGIVING

- Sickels, Eleanor M.** In calico and crinoline; il. by Ilse Bischoff. Au 26 Viking 2 50
- Sidgwick, Frank, ed.** See Fleming, M.
- Silver goblet. Sutton, A. Augustana 0 30
- Simon, Charlie May.** Lost corner; il. by Howard Simon. Au 22 Dutton 2 00
- Simon, Howard, il.** See Nance, N.; Simon, C. M.
- Singer, Caroline and Baldrige, C. LeRoy.** Boomba lives in Africa. col. il. Sept 3 Holiday House 1 75
- Skating gander. Bailey, A. C. Wise-Parslow 1 00
- Skookum and Sandy. Bennett, R. Doubleday 1 00
- Sky racers. Wirt, M. A. Penn 0 50
- Slovenly Peter, Twain, M. Harper 1 50
- Smith, Arthur D. Howden.** Grey maiden; re-issue. (Dollar lib. for boys and girls) — Longmans 1 00
- Smith, Charles W., il.** See Justus, M.
- Smith, E. Boyd, il.** See Defoe, D.
- Smith, J. Fletcher.** H. M. S. Pinafore; il. by Griswold Tyng. (Stories from Gilbert and Sullivan ser.) Se Page (t) 1 50
- Smith, S. S.** Cave mystery; il. by James Reid. Au 29 Harcourt 2 00
- Smoky, the lively locomotive. Donaldson, L. A. Whitman 1 00
- Snake god's treasure. Lee, L. McBride 1 75
- Snedeker, Caroline Dale.** Uncharted ways; il. by Manning deV. Lee. Oc 18 Doubleday 2 00
- Snell, LeRoy W.** Northwest stories ser. il. Cupples & L. ea 0 50
- Titles: Spell of the north, Au 1; Challenge of the Yukon, Au 8.
- Snuggles. Barrows, M. Rand McN. 0 50
- Sooty, an aristocratic kitten. Hurcum, A. A. Whitman 1 00
- Sowers, Phyllis Ayer.** Carlos and Lola. 40 il. Se 6 Crowell 1 50
- Sowers, Phyllis Ayer.** Lotus mark; il. by Margaret Ayer. Se Macmillan 1 75
- Spain, Picture map of. Brown, H. H. Bowker 2 00
- Sperry, Armstrong.** One day with Tuktu. il. Nov 1 Winston 2 00
- Split seconds. Scholz, J. Morrow 1 25
- Sporting chance. Haines, D. H. F. & R. 1 75
- Stackpole, Edouard A.** Madagascar Jack; il. by Gordon Grant. Au 28 Morrow 2 00
- Stamps. Stiles, K. B. Harper 2 50
- Stamps, America's story as told in postage. Allen, E. Whittlesey 2 50
- Star Christmas book. Shipman, D. M. Dramatic 0 50
- Stars, Let's look at the. Frost, E. B. Houghton 1 75
- Steamboat Billy. Tousey, S. Doubleday 1 50
- Steel book. Pryor, W. C. Harcourt 1 00
- Steffens, Lincoln.** Boy on horseback; il. by Sanford Tousey. Se 12 Harcourt 2 00
- Stein, Harvé, il.** See Blake, G.
- Stephens, Robert Kimball, il.** See Cormack, M.
- Sterne, Emma Gelders.** Drums of Monmouth; il. by Robert Lawson. Oc 23 Dodd 2 00
- Sterne, Emma Gelders.** Far town road; plays to be acted and read; il. by R. Birch. Nov 6 Dodd 2 50
- Steve Merrill engineer. Heyliger, W. Appleton-Century 2 00
- Stevens, William O.** Right thing. Se 18 Dodd 1 50

THE PUBLISHERS' WEEKLY

- Stiles, Kent B.** Stamps; rev. ed. il. Se 19 Harper 2 50
- Stone, Charlotte.** See Kovar, E.
- Stong, Phil.** Honk the moose; il. by Kurt Wiese. Oc 2 Dodd 2 00
- Stories from Gilbert and Sullivan ser. See Smith, J. F.
- Stories from the New Testament. Barker, E. Dodd 2 00
- Stories from Uncle Remus. Harris, J. C. Houghton 1 00
- Stories Jesus told; 3 titles. Chalmers, M. Nelson ea 0 25
- Story book of ships, trains, wheels, and airplanes. Petersham, M. Winston 2 50
- Story hour. Swann, L. le T. Warne 0 60
- Story pictures of farm foods. Beaty, J. Y. Beckley-Cardy 0 70
- Story talks for boys and girl. Cozad, S. E. Round Table 1 50
- Stout, Les, il.** See Low, R. I.
- Strayer, Paul, il.** See Kipling, R.
- Street fair. Fischer, M. Smith & H. 2 00
- Strings to adventure. Berry, E. Lothrop 2 00
- Strong, L. A. G.** Fortnight south of Skye; il. by Clifton Line. Oc 17 Loring & M. 1 75
- Strong, Paschal N.** Three plebes at West Point; il. by Walter J. Heffron. Se 20 Little 1 75
- Strother, S., il.** See Barton, B.
- Stump village. Rankin, C. W. Holt 1 75
- Sugarplum house. Lenski, L. Harper 1 00
- Sun the moon and a rabbit. Del Rio, A. Sheed & W. 3 00
- Sunshine and saints. Moseley, D. H. Kenedy 1 50
- Supreme gift. Whyte, E. Dramatic 0 35
- Susan and Arabella, pioneers. Morris, R. Little 1 75
- Susianna Winkle book. Pierce, D. M. Dutton 2 00
- Sutton, Anne.** Silver goblet. — Augustana 0 30
- Swan, Oliver G., ed.** Deep water days; Anchors aweigh; Covered wagon days; In frontier days. 4 vs. il. Aug Grosset ea 1 00
- Swann, L. le T., ed.** Happy hour; Treasure hour; Story hour. 3 vs. Aug 8 Warne ea 0 60
- Swift, Jonathan.** Gulliver's travels; col. il. by Hermann I. Bacharach. Se Houghton 1 50
- Swiss family Robinson. Wyss, J. R. Burt 0 50
- Swords in the north. Anderson, P. L. Appleton-Century 2 00
- Tagawa, Bunji, il.** See Kiyooka, C. S.
- Tale of Jeremy Gray. Gay, R. Greenberg 1 00
- Tale of two cities. Dickens, C. Grosset 0 50
- Tale of two horses. Tschiffely, A. F. Simon & S. 1 75
- Tales from Ebony. Williams, H. Putnam 2 50
- Tales of India. Kipling, R. Rand McN. 1 00
- Talking wires. Lambert, C. Macmillan 2 00
- Tara, daughter of the gypsies. Kahmann, C. Smith & H. 2 00
- Tarrant, Margaret.** Joan in Flowerland. Au 28 Warne 2 00
- Taylor, Frank J. and Taylor, Ruth.** Our U. S. A. col. il. Se 20 Little 3 50
- Teach yourself to swim. Hamilton, M. P. A. Whitman 1 00
- Ted and Nina go to the grocery store. Angeli, M. de. Doubleday 0 50
- Tell me a birthday story. Bailey, C. S. Stokes 2 00
- Thanksgiving plays. Sanford, A. P. Dodd 2 00

- That cathedral team. Drady, A. Kenedy 1 50
Theiss, Lewis E. Flying explorer. Se 1 Wilde 1 75
 There was Tammie! Bryan, D. Dodd 1 00
 These United States. Hartman, G. Macmillan 2 50
Thomas, Margaret Loring. Camelita sings. il.
 — Abingdon 1 00
Thompson, Wolfe. Moccasins on the trail; il. by
 Richard H. Rodgers. Se 25 Longmans 2 00
 Those who dared. Willis, C. H.
 Univ. of N. C. 0 75
 Three circus days. Turpin, E. Macmillan 1 00
 Three for an acorn. Baker, M. Dodd 1 50
 Three little Warrens. Wheelock, S. Stokes 1 75
 Three plebes at West Point. Strong, P. N.
 Little 1 75
 Three sides of Agiochook. Kelly, E. P.
 Macmillan 2 00
 Through golden windows. Reely, M. K.
 A. Whitman 2 00
 Tim Thompson in the jungle. Buck, F.
 Appleton-Century 2 00
 Tin-can-craft. Hamilton, E. T. Dodd 3 50
 To far Cathay. Bagley, W. C. Nelson 0 50
 To market we go. Miller, J. Houghton 0 90
 Today's A B C book. King, E. McBride 1 00
 Tommy Tomorrow. Latham, J. L. Dramatic 0 35
 Tony's scrapbook, no. 6. Wons, T. Reilly & L. 1 00
Tooker, Richard. Inland deep. il. Se Penn 1 00
 Tory house mystery. Wheeler, E. Smith & H. 1 50
Toth, Tihamer. God's amazing world; tr. by Ste-
 phen Chapkovich. il. Se 10 Kenedy 2 00
Tousey, Sanford. Steamboat Billy. il. Se 28
 Doubleday 1 50
Tousey, Sanford, il. See Steffens, L.
 Traffic. Mowndes, M. Doubleday 1 00
 Trains, Story book of. Petersham, M. Winston 0 60
 Traveling twins. Frampton, J. A. Harter 0 10
Trease, Geoffrey. Comrades for the Charter. il.
 Au International Pubs. 0 85
 Treasure hour. Swann, L. le T. Warne 0 60
 Tree-Toad. Davis, B. Stokes 2 00
Trew, Cecil G. Asido; the life of a Mexican pony.
 il. — Scribner 2 75
Tschiffely, A. F. Tale of two horses; il. by Kurt
 Wiese. Nov Simon & S. 1 75
Tubby, Ruth Peckham, tr. Golden chick, and,
 Magic frying pan; col. il. by Emma Brock. Au
 22 A. Whitman 1 50
 Turf-cutter's donkey. Lynch, P. Dutton 2 00
 Turkey tale. Bacon, F. A. Oxford 0 75; 1 00
Turpin, Edna. Three circus days; col. il. by Doris
 and George Hauman. Au Macmillan 1 00
Twain, Mark. Slovenly Peter; il. by Fritz Kredel.
 Nov 1 Harper 1 50
Twidle, Arthur, il. See Brockington, W. A.
Tyng, Griswold, il. See Smith, J. F.
 Uncharted Ways. Snedeker, C. D. Doubleday 2 00
 Uncle Remus, Stories from. Harris, J. C.
 Houghton 1 00
 Under the goal posts. Dooley, E. Grosset 0 50
 United States, These. Hartman, G. Macmillan 2 50
Untermeyer, Louis, ed. Rainbow in the sky; il. by
 Reginald Birch. Oc 10 Harcourt 3 00
 Up in the air. Flack, M. Macmillan 1 75
 U. S. A., Our. Taylor, F. J. Little 3 50
Uttley, Alison. Wise owl's story. Se 6
 Wm. Collins 0 75
 Vagabond trail. Pierrot, G. F. Appleton-Century 2 00
 Valiant. O'Brien, J. Winston 2 00
Van Cleve, Jean, il. See McCandless, Y.
Van Loon, Hendrik Willem. Hendrick Van
 Loom's alphabet book. il. Se Simon & S. 1 50
Verrill, A. Hyatt. Before the conquerors. Au 21
 Dodd 2 00
Verrill, A. Hyatt. Our Indians. il. Se 19
 Putnam 2 50
 Virginia's war. Morrill, L. L. Dorrance 1 50
 Waggers town. Duncan, P. Harper 1 75
 Wait for William. Flack, M. Houghton 1 00
Waite, Helen Elmira. Loyal traitor; il. by Pelagie
 Doane. Oc 14 Macrae 2 00
Wallace, Francis. Huddle. Sept Grosset 0 50
Walter, Ahto and Olsen, Tom. Racing the seas; il.
 with photos. Jy 22 F. & R. 2 75
 Water people. Bronson, W. S. Wise-Parslow 1 00
Waudby, Roberta, il. See Chalmers, M.
Weber, Henriette. Prize song; stories of famous
 operas; il. by Marie Lawson. Oc Oxford 3 00
Wedding, Alex. Eddie and the gypsy. il. Au
 International Pubs. 0 85
 Well-known Americans, Little stories of. Large, L. A.
 Platt & Munk 0 50
Wells, Carveth. Jungle man and his animals; il. by
 Tony Sarg. Sept 17 McBride 1 00
 What they say in Rabbitville. Serl, E.
 Amer. Bk. 0 68
Wheeler, Eleanor. Tory house mystery. il. Se 23
 Smith & H. 1 50
Wheeler, Ruthe S. Janet Hardy in Hollywood;
 Janet Hardy in Radio City. 2 vs. Se 15
 Goldsmith ea 0 20
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- Abbott, Mrs. Lucy Hester Thurston** **Fi**
 Master of the flesh. 290p. D '35 Bost., Christopher 2.50
- Aristotle**
 Metaphysics; b'ks 10-14; tr. by H. Tredennich: Oeconomica and Magna moralia; tr. by G. Cyril Armstrong. 694p. D (Loeb classical lib. no. 287) '35 Cambridge, Mass., Harvard 2.50; lea., 3.50
- Armour, J. S.**
 The genesis and growth of English; an outline of philology for students. 200p. maps D '35 N. Y., Oxford 1.25
- Asch, Nathan** **Fi**
 The Valley. 233p. D c. N. Y., Macmillan 2.50
 A story of the lives of the oddly-assorted group of people who lived in the Valley, an isolated section in the Berkshire foothills from which prosperity and civilization had receded with the years.
- Atherton, Sarah** **Fi**
 Brass-Eagles. 289p. D [c. '35] Phil., Lippincott 2.00
 A novel of life in a great modern department store and its effect upon George Greyhawk, a full-blooded Chippewa Indian who worked there.
- Bailey, Temple** **Fi**
 Fair as the moon. 315p. D [c. '35] Phil., Penn 2.00
 A love story, in which Lucia Herrick almost marries the wrong man in revenge upon her father, who has made a second marriage distasteful to her.
- Baker, D. W. C.** **Hi**
 A Texas scrap book [facsimile of 1875 ed.]. 657p. '35 Austin, Tex., Steck Co. 7.50
- Barbour, Ralph Henry [Richard Stillman Powell, pseud.]** **Ju**
 The Glendale five. 278p. front D [c. '35] N. Y., Farrar & Rinehart 1.75
 A story of the basketball season at Glendale, a boys' preparatory school on the Hudson.
- Barrett, Leone** **Ju**
 Buffin. 30p. il. (col.) O c. Chic., A. Whitman 1.00
 A story of a little girl and boy who made themselves a very special pet called "Buffin."
- Beard, Charles Austin** **Ec**
 An economic interpretation of the Constitution of the United States; new introd. 351p. (bibl. footnotes) O '35, c. '13, '35 N. Y., Macmillan 2.00
- Beaver, A. C. and Ely, J. T. A.** **Bu**
 Office appliance exercises. 128p. il. Q '35 N. Y., Gregg 1.60
- Bement, Newton Silas**
 Cours de revision. 413p. D c. N. Y., Harper 1.60
 A text for a review course in French grammar.
- Besterman, Theodore, comp.**
 A bibliography of Sir Oliver Lodge, F.R.S.; foreword by Sir Oliver Lodge. 233p. front. (por.) Q '35 [N. Y.], Oxford 7.00
- Bible** **C.I.**
 The Holy Bible; 2 v.; lim. ed. 1237p. F '35 N. Y., Oxford lea. cl., 265.00
 Two hundred copies, designed by Bruce Rogers, have been published. Leather bindings and slip cases may be obtained for the books in one or two volume editions. There are also two prospectuses available, one free of charge, the larger one costing 75c.
- Bickham, George**
 Masterpieces of manuscript writing [selected pages, lim. ed.]. 25p. il. F '35 N. Y., Jerome K. Schwartz, c/o Marmor B'kshop bds., 5.00
- Blatz, William Emet and others**
 Nursery education; theory and practice. 380p. (bibls.) diagrs. D c. N. Y., Morrow 3.50
 A comprehensive study of the theory of nursery school education, based on the authors' practical experiences in the St. George's School for Child Study in Toronto.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

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★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Boas, Frederick S. and Serjeantson, Mary S., eds.

The year's work in English studies; v. 14, 1933. 387p. O '35 N. Y., Oxford 3.75

Book of one hundred figure drawings, Ar

The. 96p. il. Q [c. '35] Pelham, N. Y., Bridgman 2.00
Drawings chosen from those submitted by students in the art schools of the United States.

Borgman, Albert Stephens**Dr-Bi**

The life and death of William Mountfort. 232p. il. O (Harvard studies in English, 15) '35 Cambridge, Mass., Harvard 2.50

Braude, Morris, M.D.

Life begins [childbirth]. 163p. il. D '35 Chic., Argus B'ks 2.00

Bremer, C. D.

American bank failures. 144p. (2p. bibl.) O (Studies in hist., economics and public law, no. 412) c. N. Y., Columbia Univ. Press 2.25
An analysis of American bank failures from 1865 to 1935.

Briscoe, Alonzo Otis

The size of the local unit for administration and supervision of public schools. 124p. (2p. bibl.) diags. O (Contribs. to educ., no. 649) c. N. Y., Teachers Coll., Columbia Univ. 1.50

An analysis of the relation between the size of the local unit for public school administration and supervision and the economical administration and supervision of the schools.

Brunton, Paul

A search in secret India [foreword by Sir Francis Younghusband]. 312p. il. O [c. '35] N. Y., Dutton 3.50

A journalist records his search for genuinely spiritual men in India and tells of their powers and secrets. An imported edition was published by McKay in 1934.

Calder, Isabel MacBeath, ed.**Hi**

Colonial captivities, marches and journeys. 262p. (bibl. footnotes) il. O c. N. Y., Macmillan 2.50

Interesting material on certain aspects of colonial life in America before the Revolution, drawn from American, French and English archives, unpublished surveys, journals and letters.

Clark, Robert Thomson**Hi**

The fall of the German Republic; a political study. 494p. (5p. bibl.) O ['35] [N. Y., Macmillan] 5.00

A history of the German Republic and its replacement by the Hitler dictatorship.

Clymer, R. Swinburne

Divine law mastership [occultism]. 226p. O '35 Milwaukee, Caspar, Krueger, Dory 2.50

Abbot, C. G.

Solar radiation and weather studies. 94p. il., diags. O (Smithsonian misc. coll., v. 94, no. 10; pub'n 3339) '35 Wash., D. C., Smithsonian Inst. pap., apply

Bessey, Ernst Athearn

A textbook of mycology. 495p. (bibl.) il. O c. '35 Phil., Blakiston's 4.00

Bishop, Mildred C. and Robinson, Edward K.

Map exercises, syllabus, and notebook in American history; new ed. 63p. maps Q [c. '35] Bost., Ginn pap., .56

Boston, Orlan W.

A bibliography of the cutting of metals; pt. 2. 202p. O '35 Ann Arbor, Mich., Edwards Bros. 2.50

Bureau of Fisheries

Practical fish cookery. 26p. (Fishery circular no. 19) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05

Coldiron, Daisy Lemon**Po**

Songs of Oklahoma. 132p. il. O [c. '35] Dallas, Kaleidograph Press 2.00

Corliss, Mrs. Allene**Fi**

Let us be faithful. 283p. D (Copyright fiction) [c. '34] N. Y., Burt .75

Crosfield, Thomas**Bi**

The diary of Thomas Crosfield; ed. by Frederick S. Boas. il. O '35 N. Y., Oxford 5.00

Cullum, Ridgwell**Fi**

The golden woman; a story of the Montana hills. 447p. D (Copyright fiction) [c. '13] N. Y., Burt .75

Dell, Ethel May [Mrs. G. T. Savage]**Fi**

Dona Celestis. 313p. D (Copyright fiction) [c. '33] N. Y., [Burt] .75

Doyle, Sister Mary Peter

A study of play selection in women's colleges. 81p. (4p. bibl.) O (Contribs. to educ., no. 648) c. N. Y., Teachers Coll., Columbia Univ. 1.50

A study of the plays publicly produced in four-year liberal arts colleges for women in the United States between 1923 and 1933.

Du Bay, George H.**Ec**

The power of government. 55p. '35 Bost., Christopher 1.25

Duval, John C.

Big foot Wallace [facsimile of 1870 ed.]. 291p. D '35 Austin, Tex., Steck Co. 2.50

Eldridge, Ethel J., tr.*** Ju**

Yen-foh, a Chinese boy; adapted from the Chinese; il. by Kurt Wiese. 29p. il. (col.) O c. Chic., A. Whitman 1.00

An old Chinese folk tale about an intelligent and wise little Chinese boy.

Elliff, Mary

Some relationships between supply and demand for newly trained teachers. 69p. O (Contribs. to educ., no. 654) c. N. Y., Teachers Coll., Columbia Univ. 1.50

A survey of the situation in a selected representative state, Missouri.

Encking, Louise**Ju**

The little gardeners; new ed. 16p. il. (col.) O '35 Chic., A. Whitman 1.00

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The toy maker. 16p. il. (col.) O '35 Chic., A. Whitman 1.00

Butler, J. A. V.

The fundamentals of chemical thermodynamics; pt. 1, Elementary theory and electro-chemistry; 2nd ed. 268p. D '35 N. Y., Macmillan 2.75

Carpenter, Frances [Mrs. William Chapin Huntington]

Our state flags. il. '35 Bost., Bruce Humphries pap., .25

Census Bureau

Mortality statistics, 1932; 33rd annual report. 515p. '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. buck., 2.50

deBoer, J. H.

Electro emission and absorption phenomena. 409p. O (Cambridge ser. of physical chemistry) '35 N. Y., Macmillan 5.50

Ennius and Cecilius

Remains of old Latin; v. 1; tr. by E. H. Warmington. 632p. D (Loeb classical lib. no. 294) '35 Cambridge, Mass, Harvard 2.50; lea., 3.50

Evers, Helen and Evers, Alf

A little lamb. no p. il. (col.) S [c. '35] N. Y., Farrar & Rinehart bds., .75
The adventures that befell Mary's little lamb after the teacher turned him out of school.

Fell, H. Granville

Art of H. Davis Richter; foreword by Frank Brangwyn; lim. ed. il. (pt. col.) F '35 N. Y., Marmor B'kshop 11.00

Finney, Theodore M.

A history of music. 646p. (bibls.) il., diagrs. O [c. '35] N. Y., Harcourt 3.75
A history of music, its development and growth, from ancient times to the present.

Fitz-Simons, Marion J.

Some parent-child relationships, as shown in clinical case studies. 173p. (5p. bibl.) O (Contribs. to educ., no. 643) c. N. Y., Teachers Coll., Columbia Univ. 1.75

Fleming, Waldo

The lost caravan; a boys' story of the Sahara Desert. 303p. front. (col.) D c. Garden City, N. Y., Doubleday 2.00
Two Tuareg lads and young Pierre Lafevre, son of the French captain, play a dramatic part in solving the mystery of the lost caravan which had disappeared somewhere between the Sudan and Algiers.

Forbes, Esther [Mrs. Albert S. Hoskins, jr.]

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A portrait of a New England girl of the late 19th century who grew old, dreaming and waiting for the ideal lover of her imagination.

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Anthology of wit and humor. 372p. D '35 Milwaukee, Caspar, Krueger, Dory 1.25

Galsworthy, John

A modern comedy. 906p. front. (por.) O '35, c. '24-'29 N. Y., Scribner 3.00
In the de luxe format, uniform with "The Forsyte Saga" and "End of the Chapter."

Gauss, Marianne and Gauss, C. W.

Bang of the Diamond Tail [il. by the authors]. 30p. il. (pt. col.) O c. Chic., A. Whitman 1.00
The adventures of a western cow pony that runs away to become a wild horse and finds it a lonely, hard life. For young children.

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Finn, Father

An epitome of some principles of choral technique. 16p. O [c. '35] Bost., C. C. Birchard & Co. pap., .30

Fisher, Stanley P. and others

Practical application of improved management methods to the job order plant. 38p. O (Job order production ser., 11) c. '35 N. Y., Amer. Management Ass'n pap., apply

Foreign languages for the use of printers and translators; supplement to Style manual of the United

Glasgow, Ellen Anderson Gholson

Vein of iron. 462p. O [c. '35] N. Y., Harcourt buck., 2.50

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Goddard, Gloria

Better to burn. 303p. D '35 N. Y., Godwin 2.00

Gordon, Jan and Gordon, Cora Josephine Turner [Mrs. Jan Gordon]

Portuguese somersault; il. by the authors. 311p. il. (col. front.) O ['35] N. Y., McBride 3.00
A picture of the life and scenery of Portugal, drawn from the author's two visits to that country.

Griffiths, F. J.

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Science and religion. 174p. D c. N. Y., Macmillan 1.50
An English doctor discusses the relations of science and religion, recognizing the rightful place of each in man's present-day life.

Harrison, Henry, ed.

A poetry concert. 192p. O '35 N. Y., Editor Po 3.00

Hart, Mrs. Frances Newbold Noyes

The crooked lane. 310p. D (Copyright fiction) [c. '33, '34] N. Y., Burt .75

Hochwalt, A. F.

Bird dogs: their history and achievements. 128p. il. S '35 Milwaukee, Caspar, Krueger, Dory .75

Hodgkin, R. H.

A history of the Anglo-Saxons; 2 v. 775p. il. (pt. col.), maps O '35 N. Y., Oxford 10.00

Hoffmann, Heinrich

Slovenly Peter; tr. from the German by Mark Twain; lim., numbered ed. 48p. il. (col.) F '35 N. Y., Lim. Eds. Club

half lea., 10.00, to members
A Mark Twain first edition, his translation, into English jingles, of "Der Struwwelpeter," made for his children in Berlin in 1891, now first published on July 23rd, in an edition of 1,500 copies.

States Government Printing office; 2nd ed., rev. and enl. by George F. von Ostermann. 299p. O '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. 1.00

Furneaux, William S.

Human physiology; nurses' ed., rev. by William A. M. Smart. 348p. (bibl.) il. O '35 N. Y., Longmans 2.00

Gates, Arthur I.

A reading vocabulary for the primary grades; rev. and enl. 29p. O c. N. Y., Teachers Coll., Columbia Univ. pap., .35

General view of the causes of illness and death at specific ages. 19p. (Treasury Dept., public health reprint 1673) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05

Gold, silver, copper, lead and zinc in Idaho. 28p. (Statistical appendix to Minerals yearb'k, 1934) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05

Horobin, Ian MacDonald

The pleasures of planning. 201p. D '35 N. Y., Macmillan 1.90

Hunt, W. Ben and Hunt, Ed. C.

Sixty alphabets [lettering, enl. ed. of Fifty alphabets]. 120p. il. Q '35 Milwaukee, Bruce 1.50

Hurcum, Ambrosina

Sooty, an aristocratic cat; il. by Eleanor Mussey Young. 30p. il. (col.) O c. Chic., A. Whitman 1.00

The story of a little black kitten that was lonely and wandered out looking for adventure.

Hurley, Beatrice Davis and Sartorius, Mrs. Ina Craig

School boys of long ago; pts. 1 and 2. 63p.; 74p. il., diagrs. D (Our changing world lib.) c. N. Y., Nelson .50, ea.

Stories of the school life of boys of prehistoric times, of ancient China, Egypt, Palestine, Greece and Rome.

Huysmans, Joris Karl

La bas (Down there); tr. from the French by Keene Wallis [lim. ed.]. 328p. front. O '35 Chic., Black Archer Press 3.00, subscr.; restricted sale

Hyde, Florence Slown and Slown, Ruth Clare

Safety programs and activities, for elementary and junior high schools [rev. ed.]. 282p. (6p. bibl.) il. D [c. '31, '35] Chic., Beckley-Cardy Co. 1.25

Jordan, Elizabeth Garver

Young Mr. X. 324p. D (Copyright fiction) [c. '33] N. Y., [Burt] .75

Jordan, H. H. and Hoelscher, R. P.

Engineering drawing with problems; 3rd ed. 528p. O '35 N. Y., Wiley 3.00

Kains, M. G.

Five acres: practical guide to the selection and management of the small farm. 371p. '35 N. Y., Greenberg 2.50

Keeler, Harry Stephen

The Washington Square enigma; a mystery novel. 246p. D (Copyright fiction) [c. '33] N. Y., [Burt] .75

Kendall, George Wilkins

Narrative of the Texas Santa Fe expedition; 2 v. [facsimile of 1844 ed.]. 811p. O '35 Austin, Tex., Steck Co. 8.50

Kent, Mrs. Louise Andrews

He went with Marco Polo; a story of Venice and Cathay; il. by C. Leroy Baldridge and Paul Quinn. 223p. il. (col. front.), map D c. Bost., Houghton 2.00

The travels of Marco Polo, retold for children of 9 to 12, through the adventures of Tonio, the young companion of Marco Polo.

Keating, Mary Aubrey

San Antonio; interesting places in San Antonio and where to find them; il. by the author. 51p. (bibl.) obl. D [n.d.] [San Antonio, Tex., Author, 222 King William St.] pap., 1.00

Krzycki, Leo

The unions and the Socialists. 15p. O ['35] Chic., Socialist Party pap., .05

Manley, Marian C. and Hunt, Mary E., comps.

The business bookshelf; a list based on use. 73p. O (Business information lib., no. 4) '35 Newark, N. J., Newark Public Lib. pap., 2.00

Larrimore, Lida, pseud. [Lida Larrimore Turner, Mrs. Thomas]

No lovelier spring. 313p. D c. Phil., Macrae-Smith 2.00

Sally comes to New York to visit her mother, a prominent actress, and falls in love with the man her mother is planning to marry.

Leining, Edna Bridge

Millions of years in a winter. 197p. (4p. bibl.) diagrs. D (Lincoln School curriculum studies) c. N. Y., Teachers Coll., Columbia Univ. 2.00

A fourth grade unit of work in science.

Leiter, Wilma

Bursted bubbles. 80p. D c. Caldwell, Id., Caxton Printers 2.00

Love poems.

Lincoln School studies society: a study outline for school staff meetings. 87p. (bibl.) O (Lincoln School research studies) c. N. Y., Teachers Coll., Columbia Univ. 1.25

Linn, John J.

Reminiscences of fifty years in Texas [facsimile of 1883 ed.]. 369p. D '35 Austin, Tex., Steck Co. 4.00

Mackey, Frank J. and Jernegan, Marcus Wilson

Forward—march! 2 v. 496p. (bibl.) il., maps F [c. '34, '35] Chic., Disabled American Veterans of World War, Monroe Bldg. 29.50

The history, in photographs, of America in the World War and the post-war social upheaval, with captions and text material from official documents and other sources. The photographs are arranged in chronological order.

McKittrick, May and West, Marietta Hyde

English in daily use; b'ks 1 and 2. 325p.; 332p. (bibl.) il. D [c. '30, '35] N. Y., Amer. B'k 1.08; 1.12

Based on "English Composition." A one-volume edition has been previously published.

Marsano, E. B.

The strange land. 249p. '35 N. Y., Greenberg 2.00

Marshall, Edison

The splendid quest. 275p. D (Copyright fiction) [c. '34] N. Y., Burt .75

Melville, Herman

Typee; a romance of the South Seas; lim., numbered ed.; il. by Miguel Covarrubias. 440p. il. (col.) O '35 N. Y., Lim. Eds. Club 10.00, to members

Fifteen hundred copies were published on August 20th.

Miller, Mrs. Helen Topping

Blue marigolds. 310p. D (Copyright fiction) [c. '34] N. Y., Burt .75

Meginnis, H. G.

Effect of cover on surface run-off and erosion in the loessial uplands of Mississippi. 15p. (bibl.) il., diagrs. O (U. S. Dept. of Agri. circular no. 347) '35 Wash., D. C. [Gov't Pr. Off.; Sup't of Doc.] pap., .05

National survey of the education of teachers: v. 2, Teacher personnel in the United States; v. 3, Teacher education curricula. 258p.; 547p. (Office of Educ., bull. 1933, no. 10, vs. 2 and 3) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .25; .60

- Milne, Alan Alexander** Ju
The house at Pooh Corner [new uniform ed.]. 189p. il. D [c. '28] N. Y., Dutton 1.00
- Now we are six [new uniform ed.]. 112p. il. D [c. '27] N. Y., Dutton 1.00
- When we were very young [new uniform ed.]. 112p. il. D [c. '24] [N. Y.], Dutton 1.00
- Winnie-the-Pooh [new uniform ed.]. 167p. il. D [c. '26] N. Y., Dutton 1.00
- Milton, John** Ju
Paradise lost; ed. by Merritt Y. Hughes. 468p. (bibls.) front. (por.), diagr. D (Doubleday-Doran ser. in lit.) [c. '35] Garden City, N. Y., Doubleday 1.00
- Morris, Edwin Bateman** Fi
Riches for Caroline. 303p. D (Copyright fiction) [c. '34] N. Y., Burt .75
- Muir, Augustus** Fi
The dark adventure. 278p. D (Copyright fiction) [c. '33] N. Y., [Burt] .75
- Myers, Theodore R.**
Intra-family relationships and pupil adjustment. 120p. (2p. bibl.), diagrs. O (Contribs. to educ., no. 651) c. N. Y., Teachers Coll., Columbia Univ. 1.50
- Nathan, Robert** Fi
Autumn [new ed.]. 198p. S ['35, c. '21] N. Y., McBride 2.00
Has been out of print.
- Newell, Rev. Chester** Hi
History of the revolution in Texas [facsimile of 1838 ed.]. 215p. D '35 Austin, Tex., Steck Co. 3.00
- Newell, Hope** Ju
The little old woman who used her head. 63p. il. O c. N. Y., Nelson 1.00
Stories of the little old woman who, though very poor, got along very well because she used her head. For children from 4 to 8.
- O'Brien, Edward Joseph Harrington [Arthur Middleton, pseud.], ed.** Fi
The best short stories 1935, and the yearbook of the American short story. 406p. O '35, c. '34, '35 Bost., Houghton 2.50
Among the authors included in this twenty-first annual volume are Benjamin Appel, Whit Burnett, Erskine Caldwell, Morley Callaghan, Paul Horgan, Dorothy McCleary, William Saroyan, and Thomas Wolfe.
- O'Dell, DeForest**
The history of journalism education in the United States. 123p. (3p. bibl.) O (Contribs. to educ., no. 653) c. N. Y., Teachers Coll., Columbia Univ. 1.50
- Omar Khayyám** ★ Po
Rubáiyát of Omar Khayyám; the first and fourth renderings into English verse [from the Persian] by Edward Fitzgerald; il. by Willy Pogány. 171p. il. (pt. col.) O ['35] N. Y., Crowell 3.00, b'x'd
- Origo, Iris** Bi
Leopardi; a biography; foreword by George Santayana. 236p. (bibl.) il. O '35 N. Y., Oxford 4.00
- Pendry, Elizabeth R. and Hartshorne, Hugh**
Organizations for youth; leisure time and character building procedures. 371p. D c. N. Y., McGraw-Hill 2.75
Describes the character and organization of forty-nine groups which carry on leisure time and character-building programs with boys and girls.
- Pigou, Arthur Cecil** Ec
Economics in practice. 161p. D '35 N. Y., Macmillan 1.60
- The economics of stationary states. 337p. (bibl. footnotes) O '35 [N. Y.], Macmillan 4.50
An introduction to economics which considers the fundamental economic forces in a stationary world, without regard to processes of change and conditions of disequilibrium.
- Porter, Charles Huntington and Fiske, Wyman Parkhurst** Bu
Accounting. 642p. diagrs. O [c. '34, '35] N. Y., Holt 3.75
The authors are professors of accounting at Massachusetts Institute of Technology.
- Pryor, William Clayton and Pryor, Helen Slo-man** Ju
The glass book; a photographic picture-book with a story. 100p. il. O [c. '35] N. Y., Harcourt 1.00
Martha and Bill visit a glass factory and learn how its product is made.
- The steel book; a photographic picture-book with a story. 100p. il. O [c. '35] N. Y., Harcourt 1.00
An informative story for children about the steel industry.
- Reinfeld, F., ed.**
The book of the Cambridge Springs International Tournament (1904). 96p. diagrs. O (Modern chess lib. v. 1) '35 N. Y., Black Knight Press, 2265 Newbold Ave. 1.50
- Reller, Theodore Lee**
Development of the city superintendency of schools in the United States. 357p. (16p. bibl.) O '35 Phil., Author, 114 Bennett Hall, Univ. of Pa. 2.50
- Repp, Ed Earl** Fi
Hell on the Pecos. 320p. D '35 N. Y., Godwin 2.00

Public Works Administration, Housing Division
Unit plans, typical room arrangements, site plans and details for low-rent housing. 94p. diagrs. '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. 2.50

Regulations relating to game, land fur animals, and birds in Alaska, 1935-36. 32p. map (Alaska Game Commission circular 12) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05

Reid, William A.
Seeing the Latin republics of North America; Cuba, Haiti, Panama, Mexico, Salvador, Honduras, Guate-

mala, Nicaragua, Costa Rica, Dominican Republic [3rd ed.]. 181p. il., maps O c. Wash., D. C., Pan American Union pap., .25

Sayre, Francis Bowes
Bargaining America's way to export markets. 13p. O (U. S. Dept. of State pub'n no. 732) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., apply

Service, Jerry H.
A working outline of engineering astronomy. 169p. il. O '35 Ann Arbor, Mich., Edwards Bros. 2.00; pap., 1.35

Robinson, Henry Morton

Science versus crime. 303p. il. D [c. '35] Ind., Bobbs-Merrill 2.50

This descriptive account of the methods, technique and development of the new scientific criminology is filled with true stories of modern crime detection.

Fi

Roche, Arthur Somers [Eric MacHaye, pseud.]

The case against Mrs. Ames. 309p. D (Copyright fiction) [c. '34] N. Y., Burt .75

Royde-Smith, Naomi Gwladys

Fi

Jake; a novel. 455p. D c. N. Y., Macmillan 2.50

The story of a musical genius as seen through the eyes of Dick Lingard who befriended Jake when he was a small boy of ten and decided to help the youngster fulfill his musical ambitions.

Salt, Harriet

Ju

Automobiles. 38p. il. (col.), diagr. obl. D (Minton, Balch b'k) [c. '35] N. Y., Putnam 2.00

Descriptions and pictures of fifteen different types of automobiles. For children, ages 7 to 11.

Sargent, Ralph M.

Bi-Po

At the court of Queen Elizabeth; the life and lyrics of Sir Edward Dyer. 242p. il. O '35 N. Y., Oxford 3.00

Schlossberg, Joseph

The workers and their world [labor problems]. 224p. O '35 N. Y., Amalgamated Locals Pub. Committee, 15 Union Sq. 1.00

Scholz, Jackson Volney

Ju

Split seconds; tales of the cinder track [new ed.; introd. by Grantland Rice]. 304p. D '35, c. '24-'27 N. Y., Morrow 1.25

Has been out of print for several years.

Shumway, Waldo

Sc

Introduction to vertebrate embryology; 3rd ed. 390p. O '35 N. Y., Wiley 4.00

Smith, Reed

The teaching of literature in the high school. 493p. (bibls.) il., diagrs. D [c. '35] N. Y., Amer. B'k 2.00

Smith, Sarah Storer [Mrs. Thames Ross Williamson]

Ju

The cave mystery; a boys' story of the Spanish Pyrenees; il. by James Reid. 313p. O [c. '35] N. Y., Harcourt 2.00

While exploring a prehistoric cave in the Basque country, two Spanish boys stumbled on an exciting mystery.

Shaftoe, Marjorie L.

Beauty for you. (Best b'ks) '35 Bost., Bruce Humphries .39

Sisters of Saint Joseph

New ideal Catholic readers: preparatory book to first reader. 76p. O '35 N. Y., Macmillan pap., .28

Standard time throughout the world; rev. ed. 24p. il. (Nat'l Bur. of Standards circular 406) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05

Staver, Edith Farrell

Spanish civilization; a concise survey for junior and senior high schools; b'ks 1-4. various p. (bibl.) maps D [c. '35] N. Y., Oxford B'k Co., 381 4th Ave. pap., b'ks 1-3, .25, ea.; b'k 4, .34

Swint, John J. J., D.D.

The bread from heaven. 51p. D '35 Milwaukee, Bruce pap., .35

Snow, Charles Horace [Charles Ballew, pseud.]

Fi

Cardigan, cowboy. 268p. D c. Phil., Macrae-Smith 2.00

Single-handed, Larry Cardigan wiped out a nest of rustlers that all the Claridad Valley ranchers had failed to dislodge.

Social security in the United States, 1935.

240p. O '35 N. Y., Amer. Ass'n for Social Security, 22 E. 17th St. 1.75

Stackpole, Edouard A.

Ju

Madagascar Jack; il. by Gordon Grant. 317p. il. (col. front.) D c. N. Y., Morrow 2.00

"The story of a Nantucket whaler, being the account of Obed C. Folger, thirteen years of age, who went to the South Seas with whalers, and found there many adventures as well as sperm whales."

Staley, Eugene

War and the private investor; foreword by Quincy Wright; introd. by Sir Arthur Salter. 587p. (bibl. footnotes) diagrs. O (Univ. of Chic. b'k) c. Garden City, N. Y., Doubleday 4.50

An objective, documented study of the relations of international politics and international private investment, particularly in their bearing on international political friction.

Strebel, Ralph Frederick

The nature of the supervision of student-teaching in universities using cooperating public high schools, and some conditioning factors. 161p. (4p. bibl.) O (Contribs. to educ., no. 655) c. N. Y., Teachers Coll., Columbia Univ. 1.75

Summers, Montague

Dr

The playhouse of Pepys. 500p. (bibl. notes) il. O '35 N. Y., Macmillan 6.00

A study of the development of the English drama during the years 1660 to 1682.

Taylor, Katharine Haviland

Fi

Boulevard. 319p. D (Copyright fiction) [c. '34] [N. Y., Burt] .75

Terhune, Albert Payson

Fi

Letters of marque. 277p. D (Copyright fiction) [c. '34] N. Y., Burt .75

Thurstone, Louis Leon

The vectors of mind; multiple-factor analysis for the isolation of primary traits. 281p. diagrs. O (Univ. of Chic. science ser.) [c. '35] Chic., Univ. of Chic. 4.00

The author is professor of psychology in the University of Chicago.

Symonds, Percival M. and Jackson, Claude E.

Measurement of the personality adjustments of high school pupils. 121p. (bibl. footnotes) O c. N. Y., Teachers Coll., Columbia Univ. pap., 1.00

U. S. Dept. of Agriculture

Taxation of motor vehicles in 1932. 270p. '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .35

U. S. Farm Credit Administration

Handbook of economic information on the use of farm credit. 31p. diagrs. Q ['35] [Wash., D. C., Gov't Pr. Off.; Sup't of Doc.] pap., apply

U. S. Soil Erosion Service

The fight against erosion, greatest enemy of the soil. 6p. il., maps ['35] [Wash., D. C., Gov't Pr. Off.; Sup't of Doc.] pap., apply

- Treat, Payson Jackson** **Hi**
The Far East; a political and diplomatic history; rev. ed. 574p. (12p. bibl.) maps O (Harper's historical ser.) [c. '28, '35] N. Y., Harper buck., 4.00
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Europe [geography]. 651p. O '35 N. Y., Wiley 4.50
- Wade, J. Thomas**
A measurement of the secondary school as a part of the pupil's environment. 74p. (bibl.) diagrs. O (Contribs. to educ., no. 647) c. N. Y., Teachers Coll., Columbia Univ. 1.50
- Walpole, Hugh** **Fi**
The inquisitor; a novel. 485p. O c. Garden City, N. Y., Doubleday 3.00
The author returns to the cathedral town of Polchester, the scene of "The Cathedral," "Harmer John" and "The Old Ladies," in this story of Michael Furze, the wastrel who returns to his brother's home, seeking peace and a new life.
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Experimental studies in the psychology and pedagogy of spelling. 155p. (5p. bibl.) O (Contribs. to educ., no. 638) c. N. Y., Teachers Coll., Columbia Univ. 1.50
- Webb, Barbara** **Fi**
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- Webster, Noah**
Webster's elementary dictionary; a Merriam-Webster; a dictionary for boys and girls. 751p. il. (pt. col.), diagrs. O [c. '14-'35] N. Y., Amer. B'k 1.20
- Wells, Carolyn [Mrs. Hadwin Houghton]** **Fi**
The master murderer; a Fleming Stone detective novel. 311p. D (Copyright fiction) [c. '33] N. Y., Burt .75
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The modern method of birth control. 159p. diagrs. (col.) D [c. '35] N. Y., W. J. Black 3.00
An explanation of the "rhythm" method of birth control, with many diagrams for determining the sterile period in individuals.
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Normative psychology of religion. 574p. (bibls.) O [c. '35] N. Y., Crowell 3.50
A textbook in the psychology of religion which examines the essential functions of religion in human living and sets forth the norms implicit in these functions.
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- Windeler, Cyril** **Dr-Po**
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- Wolfe, Humbert** **Po**
Ronsard and French romantic poetry; the Zaharoff lecture for 1934. 31p. O '35 N. Y., Oxford .70
- Woodcock, H. Drysdale and Coutts, John**
Lilies; their culture and management; including a complete descriptive list of species. 257p. (12p. bibl.) il. (col. front.), diagrs. O ['35] N. Y., Scribner 6.00
A comprehensive guide on the cultivation of lilies.
- Woodring, Maxie Nave and Flemming, Mrs. Cecile Woodward White**
Directing study of high school pupils; a reprint of articles from Teachers College Record, rev. and enl. ed. 259p. (bibls.) O '35, c. '28-'35 N. Y., Teachers Coll., Columbia Univ. 2.50
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Jo Anne lives here. no p. il. Q c. Chic., A. Whitman 1.50
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Scarface, the story of a grizzly. 254p. il. (col. front.) O [c. '35] Phil., Penn 2.00
The story of a grizzly bear, from his birth, through thirty years, until his death. The author is a park naturalist of the Rocky Mountain National Park.
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- Varon, Edith J.**
The development of Alfred Binet's psychology. 134p. (8p. bibl.) O (Psych. monographs, v. 46, no. 3; whole no. 207, 1935) '35 Princeton, N. J., Psychological Review Co. pap., 1.75
- Weed, D. W. and others**
Gearing mass production methods to present day conditions. 59p. (bibl.) O (Mass production ser., 7) c. '35 N. Y., Amer. Management Ass'n pap., apply
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- Yields of barley in the United States and Canada, 1927-31.** 80p. (U. S. Dept. of Agri. technical bull. 446) '35 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .10

August Title Index

The number in parenthesis at the end of each entry refers to the week in August in which the book was listed in The Weekly Record.

Material listed in smaller type is not included.

- A B C of the New Testament, The. Clausen, B. C. 1.50
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THE WEEKLY RECORD

For the second time our *Monthly* Title Index appears, listing all the books entered in the Weekly Record during August, alphabetically by title, and also giving author, price and publisher. More complete bibliographical details and explanatory notes may be found in the individual Weekly Records, where the books are listed alphabetically by authors. The number in parenthesis at the end of each title in the Title Index refers to the August issue in which the author entry may be found.

The next Title Index to the Weekly Record will appear in the September 28th issue, listing all the books appearing in the Weekly Records during September.

This monthly listing of all Weekly Record titles, we believe, facilitates its use for reference purposes. Please let us know if you find the monthly Title Index more useful than the weekly.

Rare Book Notes

FREDERICK M. HOPKINS

IN AN ARTICLE in the New York *Herald Tribune*, Dr. Rosenbach takes Congress severely to task for its niggardly support of the Library of Congress and appeals to President Roosevelt for a change of policy. "The government from the beginning," says Dr. Rosenbach, "has totally ignored the fact that the library is probably its most valuable adjunct, and the appropriations made to it in comparison with those made to other departments have always been extremely inadequate and niggardly. The attitude of members of Congress seems not to have changed since the discussion caused by the purchase of the library of Thomas Jefferson in 1814. According to the account of that transaction in the 'History of the Library of Congress', many of the members 'among whom were a number of political and personal friends of Mr. Jefferson, opposed the bill on the ground of the scarcity of money, and the necessity of appropriating it to purposes more indispensable than the purchase of a library.' Our national library should have the finest collection of Americana in the world. Every effort should be made to secure for it a copy of every printed book and important manuscript relating to this country. It is a shameful fact that with regard to books printed before 1750 there are libraries that surpass it, such as the John Carter Brown Library at Providence and the Lenox Collection in the New York Public Library. This neglect on the part of successive governments seems almost criminal when we consider for what paltry sums great books relating to America could have been secured. The Library of Congress now owns a copy of the Gutenberg Bible, the first book printed from movable type. This monument of printing, which was issued about 1455, was bought by the government for about \$400,000, a purchase which caused considerable excitement, and which I myself advocated. On the other hand, it is a curious and astonishing fact that our national library does not own a copy of the Gutenberg Bible of America, 'The Bay Psalm Book.' This precious volume, the first printed in the United States, was issued from the press

of Stephen Daye in Cambridge, Massachusetts, in 1640. Eleven copies only of this book have survived, whilst of the Gutenberg Bible there are at least forty-five. Opportunities for the purchase of 'The Bay Psalm Book' by the Library of Congress have not been lacking. At the Brinley sale in 1880 a copy was bought by Cornelius Vanderbilt for \$1,200, and in 1900 another was acquired by E. Dwight Church for a similar amount. This latter is now in the Huntington Library at San Marino, California. To show the possibilities of what one man alone can do, Mr. Henry E. Huntington, in ten years time, secured more examples of the rarest early Americana than has the Library of Congress during the one hundred and thirty years of its existence."

GELETT BURGESS tells us that when he was endeavoring to launch *The Lark* back in 1895 in San Francisco he had the first number all set and on the press with the imprint of the printer, Charles Murdock & Co. A copy was shown to Doxie and he agreed to act as publisher so that the press was stopped and the title-page changed. About 200 to 300 copies had been printed with the Murdock name, he estimates.

THE ORIGINAL LETTERS which passed between Alexander Hamilton and Aaron Burr preceding their historic duel were recently acquired by Thomas F. Madigan, dealer in autographs. Until purchased by Mr. Madigan, the collection had been in the possession of descendants of William F. Van Ness, Burr's second, living in Baltimore. This tragic correspondence, which includes the formal challenge to the duel, comprises Burr's retained copies, in his own handwriting, of his letters to Hamilton, and the actual letters written by Hamilton in reply. The collection comprises about forty pieces, including four letters of Hamilton and ten of Burr. This group of letters should have great fascination for the seasoned collector who can afford to pay the price that they will bring.

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 State of N. Y. Jan., 1914.
 Vernon's Manual.
 Gilman, Charlotte. Women and Economics.

Dobie's Book Shop, San Marcos, Tex.

French. Wild Jim, Cowboy.
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 Bibliographies of Southern and Western States,
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 1, 2, 3, 4.

Theatre Arts Magazine. Vol. 1, nos. 2, 3, 4;
 vol. 2, no. 4; vol. 3, no. 2.
 Drama Magazine. Vol. 13, Jan., Feb., 1923;
 vol. 14, July, Aug., Sept., 1924; vol. 19,
 Feb., 1929.

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 Britton, Wiley. Civil War on Border.
 Edgeworth, Maria. Selections Intro'd by Seton. 1920. Early Amer. Eds.
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 Encyc. of Amer. Biography. 3rd ed. '18. (Taft frontis.)
 Euripides. Iphigenia in Tauris. Witter Bynner trans.
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 Hart, John C. Irish Pedigrees. '88. Vol. 2.
 Harvard Monthly. Nov., '13, Mar., '14.
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 Sneed, Thos. L. Fight for Missouri.
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Albany. 1900 (with pres. slip); *By-Laws*

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Cohan, G. M. Twenty Years on Broadway.
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 Butler & Johnson. *Management Control Through Business Forms.*
 Catherwood. *Views of Ancient Monuments in Central America.* 1844. Plate 3, "Back of an Idol at Copan." Only.
 Clarke, J. M. *Heart of Gaspé.*
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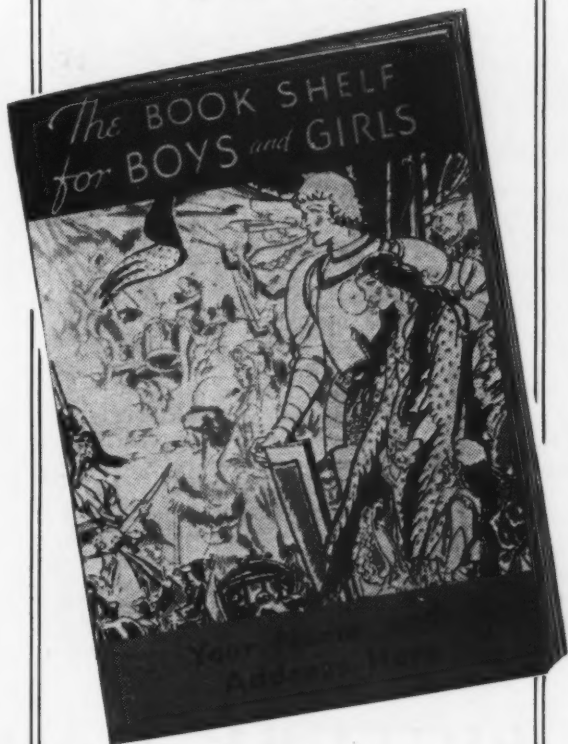
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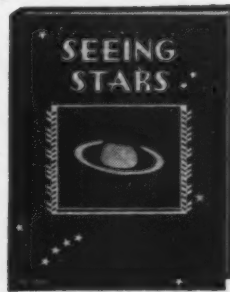
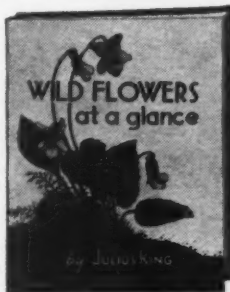
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